

Report of Student Learning and Achievement
Concordia University Irvine
School of Business and Economics – MBA and MBAS Programs

For Academic Year:	2025-2026
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School of Business and Economics Mission

MBA & MBAS Program Purpose

Delivering leaders of character shaped by Christian faculty for the global economy.

The School of Business and Economics seeks opportunities to extend the Christian educational mission of the university by providing learning opportunities to traditional undergraduate and graduate students.

The MBA program aims to develop skillful, wise, and practical leaders who add value to the professional business community.

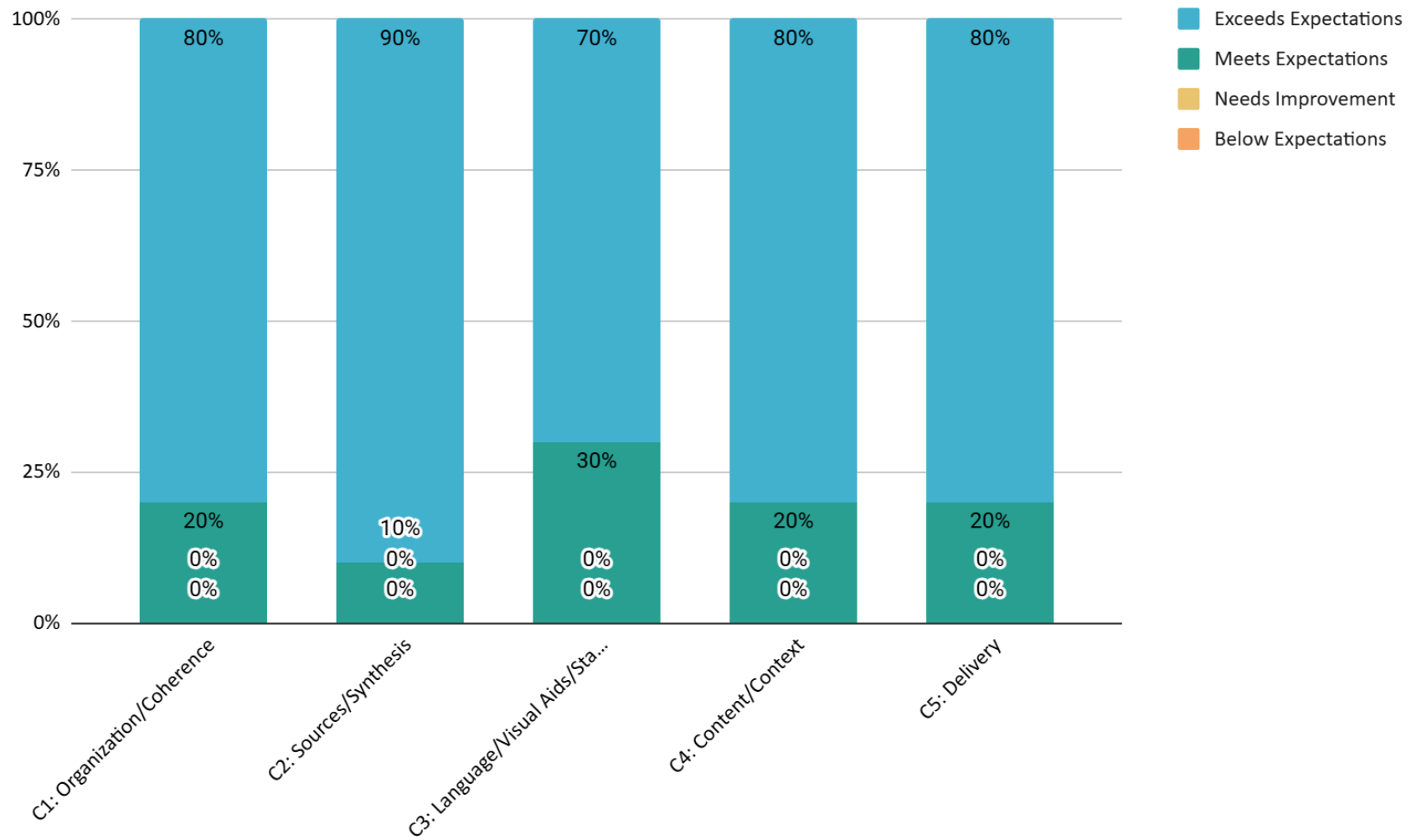
The MBA in Sports Business offers each student an accredited business curriculum specializing in sports business courses preparing them to work in the fast paced and dynamic sports business industry. The program is designed for those interested in enhancing their current knowledge of sports business that will allow them to enter or advance in the increasingly competitive market of sports management. The curriculum is tailored to meet the increasing variety of contemporary sport issues and taught by faculty who are academically and experientially qualified in the sports business industry.

Program Learning Outcomes (PLOs)

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| 1. Recognize problems. |
| 2. Integrate theory and practice for the purpose of strategic analysis. |
| 3. Employ and apply quantitative techniques and methods in the analysis of real-world business situations. |
| 4. Communicate to relevant audiences by composing clear, consistent, and effective written forms of communication and by composing and present effective oral business presentations. |
| 5. Work effectively with a team of colleagues on diverse projects. 6. Identify and analyze the ethical obligations and responsibilities of business. |
| 6. Identify and analyze the ethical obligations and responsibilities of business. |
| 7. MBAS: Analyze sports business decisions using business knowledge and theories from the global sports business industry. |

Program Assessment Overview Aligns with GLO: Effective Communication			
PLOs Assessed	Evidence and Assessment Instrument	Performance Objectives (Targets/Criteria) Measures:	Results for Measures of Student Learning:
PLO#4: Effective Communication	MBA/S 695/696 - Project or Business Plans	60% are expected to score a 3 or higher on a 4 point rubric	Percentage of students who met or exceed expectations: Organization / Coherence - 100% Sources / Synthesis - 100% Language / Visual Aids/ Standard Written English - 100% Content / Context - 100% Delivery (oral communication) - 100%
PLO#2 Integrated Learning	MBA/S 695/696 - Business Plans	67% are expected to score a 3 or higher on a 4 point rubric	100%

Program Assessment Results



Summary of Program Assessment Findings

PLO #4 - Effective Communication (GLO)

5 students were assessed and Results showed 100% scoring level 3 or higher in the assessed year, meeting or exceeding the expected standard of 60%. In the assessment, students clearly met the 60% standard for PLO#4. Many of our courses require students to collaborate and communicate, giving them opportunities to practice using different communications strategies and channels.

The Peregrine test does not directly assess PLO #4

The Focus Groups had 8 students participate out of 19. PLO 4 again had 100% met or exceeded with 75% exceeding the standard.

PLO #2 - Integrated Learning (secondary GLO)

Results showed 100% scoring level 3 or higher in the assessed year, for all Capstone Plans, exceeding the expected standard of 67%.

In the assessed year, the results of the Peregrine Test showed 10 of 21 students scored 50 points or higher on PLO#2, which did not meet the expected standard of 70% of students scoring 50 points or higher on PLO#2.

The Focus Groups had 8 students participate out of 19. PLO 2 had 100% met or exceeded with 63% exceeding the standard.

Summary of Achievement of Program Learning Outcomes Aligns with GLO: Effective Communication

2025-2026 PLO Assessed	Student Evidence: MBA/S 695/696 - Project or Business Plans	Student Evidence: N/A
Criterion Measured	Performance Target Was...	Performance Target Was...
Organization / Coherence	Met	
Sources / Synthesis	Met	
Language / Visual Aids/ Standard Written English	Met	
Content / Context	Met	
Delivery (oral communication)	Met	

Program Proposed Course of Action for Improvement in Learning Outcomes

The Professors met in groups and assessed and viewed the results. Assessment results and recommended changes are presented to the School of Business & Economics Dean, and also communicated to the faculty in May. Any significant changes will follow the necessary process and steps.