Report of Student Learning and Achievement
Concordia University Irvine
School of Business and Economics – Economics Program

For Academic Year:	2025-2026

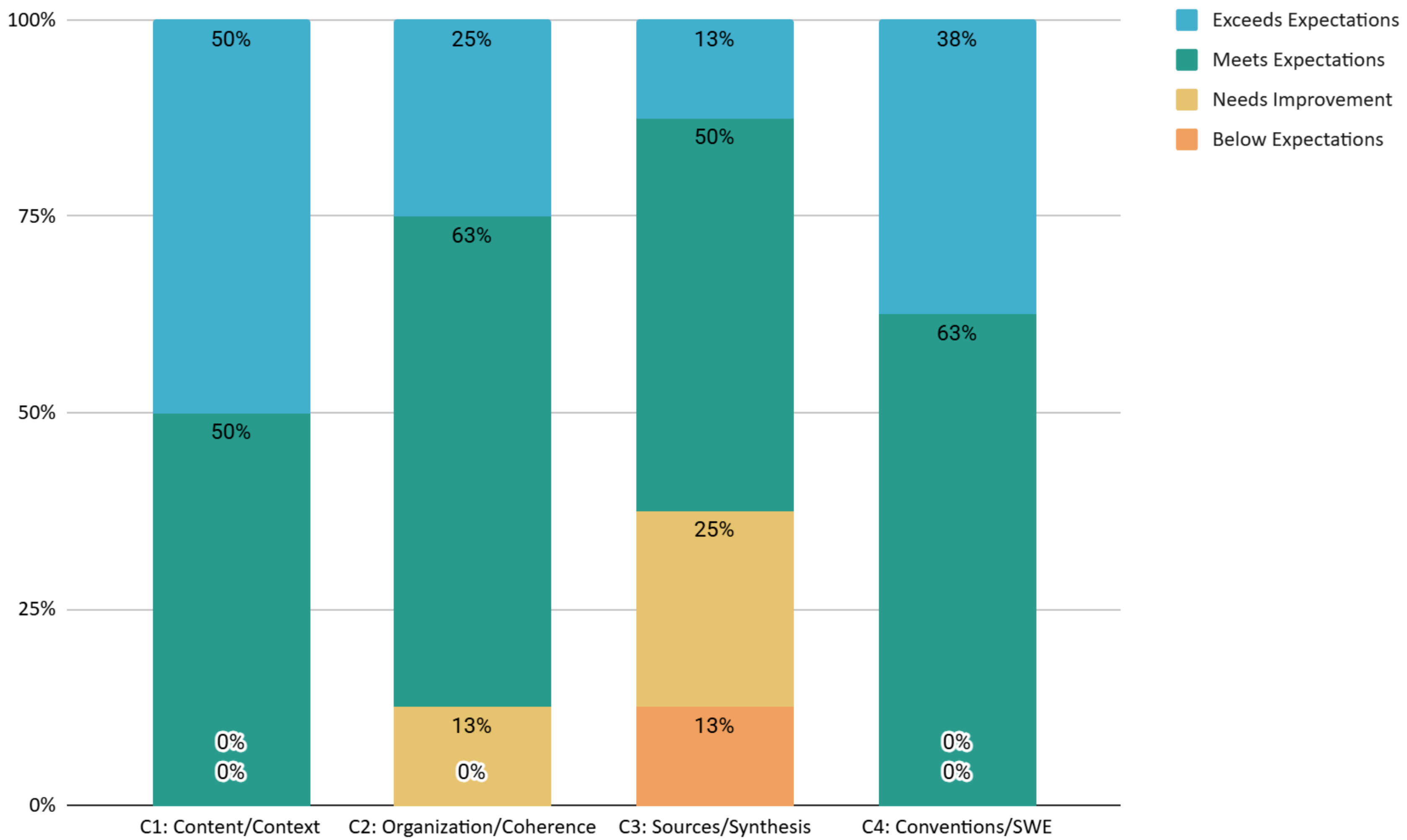
School of Business and Economics Mission
Economics Program Purpose
The School of Business and Economics Mission Statement: Delivering leaders of character shaped by Christian faculty for the global economy. **The undergraduate business program** operates within the university's mission statement of preparing students to succeed in the business world studying under the direction of faculty experienced in both the educational and vocational aspects of the discipline. Each student is considered for their unique gifts and how these gifts may be encouraged, developed, and strengthened including the opportunity to participate in business activities and organizations. **Economics** is the study of expanding human needs and wants in an environment of increasingly elaborate economies, production processes, intricate technologies, more refined skills, and greater trade. Combining this with a world of ever increasing constrained resources, the study of economics incorporates philosophies and moral precepts that more properly define the wants and desires of individuals, business and the global community to both better compete and collaborate for the common good. In sum, an Economics major will prepare students for decision-making in work and life by incorporating the analytical process of modern economic thought in the pursuit of maximizing value.

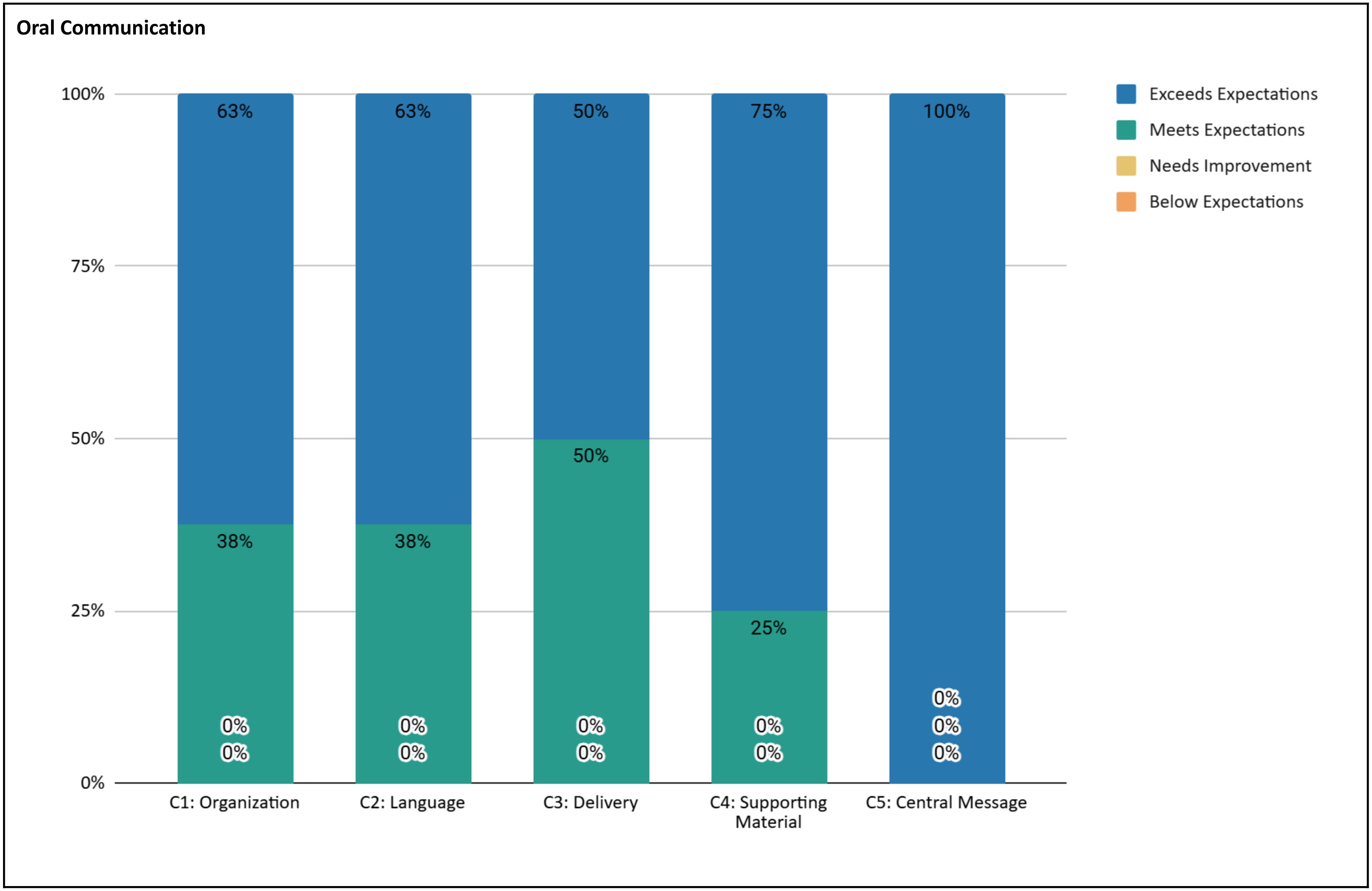
Program Learning Outcomes (PLOs)
1. Explain the major theoretical concepts of economics.
2. Evaluate the relationship between legal, social, and economic environments.
3. Describe the global economic environment.
4. Describe and explain the ethical obligations and responsibilities of economics.
5. Apply modeling and decision-supporting tools to economic decision making.
6. Construct and present effective oral and written forms of professional communication.
7. Apply knowledge of economic concepts and functions in an integrated manner.

Program Assessment Overview **Aligns with ULO: Written Communication / Oral Communication**			
PLOs Assessed	**Evidence and Assessment Instrument**	**Performance Objectives (Targets/Criteria) Measures:**	**Results for Measures of Student Learning:**
PLO#6 Written and Oral Communication PLO#1 Functional Business Concepts	ECO 485 - Capstone Signature Assignment	75% of students met 3 out of the 4 point rubric	**Written Communication** Percentage of students who met or exceed expectations: Content / Context - 100% Organization / Coherence - 88% Sources / Synthesis - 63% Conventions / SWE - 100% **Oral Communication** Percentage of students who met or exceed expectations: Organization - 100% Language - 100% Delivery - 100% Supporting Material - 100% Central Message - 100%

Program Assessment Results

Written Communication




Oral Communication
100%
75%
50%
25%
0%
63%
38%
0%
0%
63%
38%
0%
0%
50%
50%
0%
0%
75%
25%
0%
0%
100%
0%
0%
0%
C1: Organization
C2: Language
C3: Delivery
C4: Supporting Material
C5: Central Message
Exceeds Expectations
Meets Expectations
Needs Improvement
Below Expectations

Summary of Program Assessment Findings

Written and Oral Communication

- The expected standard is that 75% of students meet at least a 3 on a 4 point scale.
- 4 Economics Students were assessed for the signature assignment. All 4 students met the standard for the oral communication. 100% of assessed students met the standard. This did meet the expected standard of 75%.
- 3 of the 4 Economics students assessed (75%) met or exceeded the standard of scoring a 3 or higher. This did meet the expected standard of 75% of students meeting or exceeding the standard. The subset of C3 using sources was the area of lowest assessed elements.
- No Economics Student completed the Peregrine Exam.
- 3 Economics students took part in the focus group managed by the Institutional Research department. They scored 100% on PLO 6. Note: this is limited data due to the number of students.
- Students have mentioned experienced instructors; exposure to tools in industry; small classes; case studies, the global economics project; using business scenarios like legal and financials.
- We learned that Economics students are challenged in locating and synthesising sources for written reports, and this is a potential area for program improvement.

Functional Business Concepts

- The expected standard is that 75% of students meet at least a 3 on a 4 point scale.
- 4 Economics Students were assessed for the signature assignment. 4 students met the standard. 100% of assessed students met the standard. This did meet the expected standard of 75%.
- No Economics Student completed the Peregrine Exam.
- 3 Economics students took part in the focus group managed by the Institutional Research department. They scored 100% on PLO 1. Note: this is limited data due to the number of students.
- 1 assessor discussed the challenges of evaluating these functional business concepts in these signature assignments. This may be a potential area of discussion for program improvement.

Summary of Achievement Outcomes Aligns with ULO: Written Communication / Oral Communication		
2025-2026 PLO Assessed: Written Communication	**Student Evidence: ECO 485 - Capstone Signature Assignment**	**Student Evidence: N/A**
Criterion Measured	**Performance Target Was…**	**Performance Target Was…**
Content / Context	Met	
Organization / Coherence	Met	
Sources / Synthesis	Not Met	
Conventions / SWE	Met	
2025-2026 PLO Assessed: Oral Communication	**Student Evidence: ECO 485 - Capstone Signature Assignment**	**Student Evidence: N/A**
Criterion Measured	**Performance Target Was…**	**Performance Target Was…**
Organization	Met	
Language	Met	
Delivery	Met	
Supporting Material	Met	
Central Message	Met	

Program Proposed Course of Action for Improvement in Learning Outcomes
We will continue to stress the importance of the Peregrine Exam for continuous improvement and quality assurance. We will explore options and opportunities to complete the Peregrine Exam during class time to gain this valuable data. This will continue to be shared with the faculty in the monthly meetings and via google drive, but we need more data to assess future plans.