

Report of Student Learning and Achievement
Concordia University Irvine
School of Business and Economics – Business Administration Program

For Academic Year:	2025-2026
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School of Business and Economics Mission

Business Administration Program Purpose
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The School of Business and Economics Mission Statement: Delivering leaders of character shaped by Christian faculty for the global economy.

The undergraduate business program operates within the university's mission statement of preparing students to succeed in the business world studying under the direction of faculty experienced in both the educational and vocational aspects of the discipline. Each student is considered for their unique gifts and how these gifts may be encouraged, developed, and strengthened including the opportunity to participate in business activities and organizations.

Program Learning Outcomes (PLOs)

Business Administration

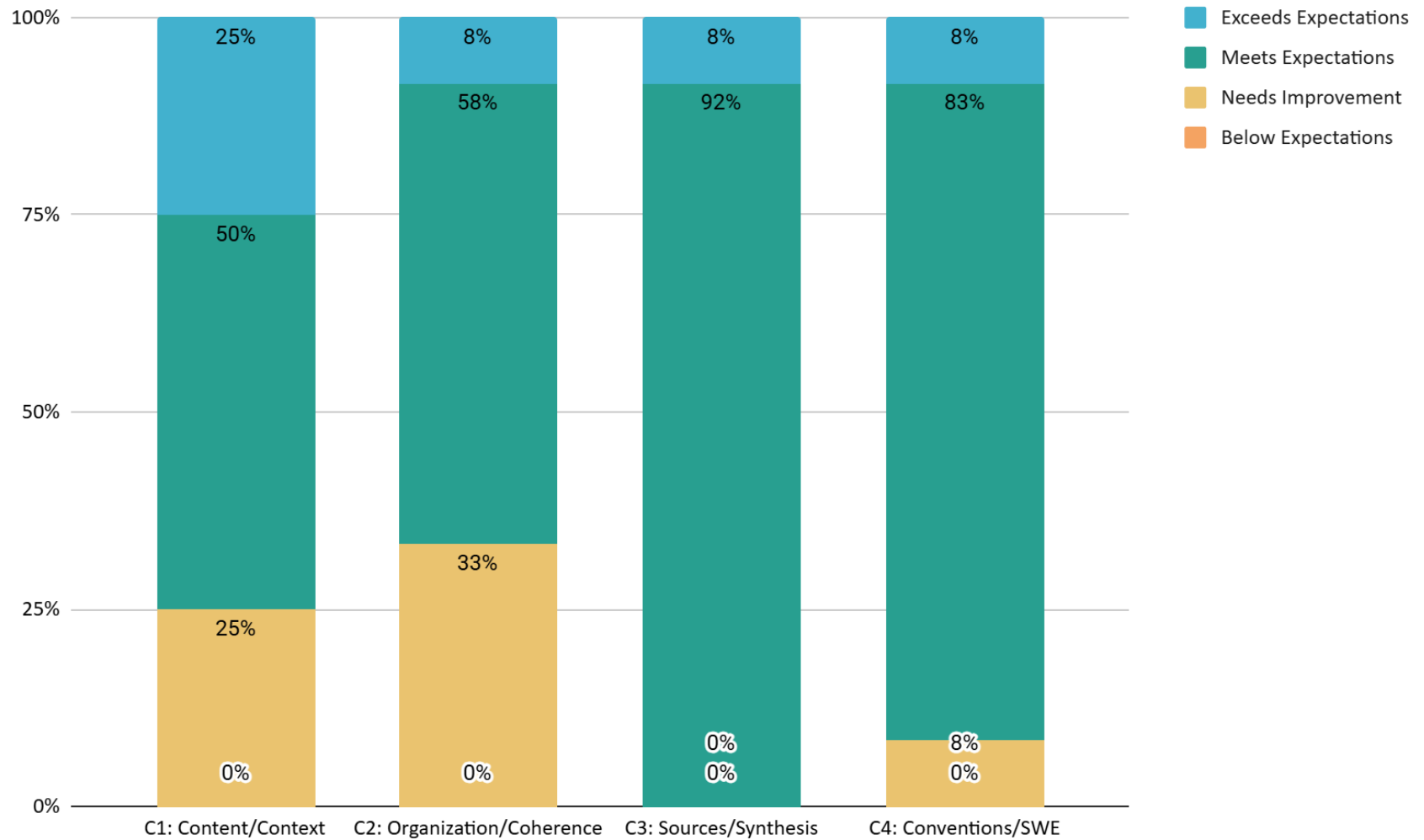
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| 1. Explain the major concepts in the functional areas of accounting, marketing, finance, and management. |
| 2. Evaluate the legal, social, and economic environments of business. |
| 3. Describe the global environment of business. |
| 4. Describe and explain the ethical obligations and responsibilities of business. |
| 5. Apply decision-support tools to business decision making. |
| 6. Construct and present effective oral and written forms of professional communication. |
| 7. Apply knowledge of business concepts and functions in an integrated manner. |

Accounting
1. Explain the technical and functional aspects of financial and tax accounting.
2. Explain the major concepts, theories, and practices of managerial accounting.
3. Critique the impact of differences in global accounting treatments.
4. Evaluate the legal, social, and economic environment of accounting.
5. Describe and explain the ethical obligations and professional responsibilities of accountants.
6. Construct and present effective oral and written forms of professional communication.
7. Collect and apply accounting data in an integrated manner for decision making.

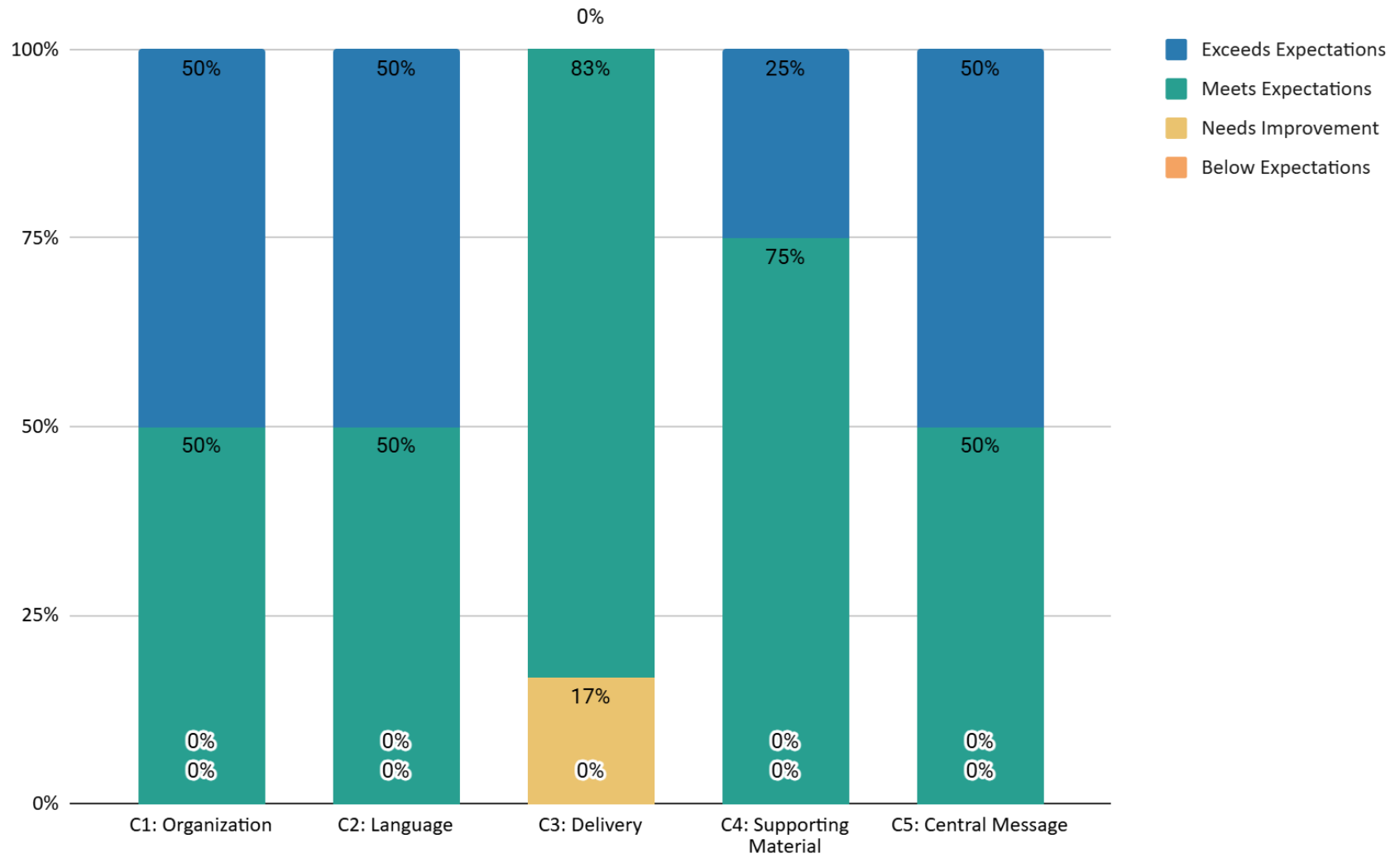
Program Assessment Overview Aligns with ULO: Written Communication / Oral Communication			
PLOs Assessed	Evidence and Assessment Instrument	Performance Objectives (Targets/Criteria) Measures:	Results for Measures of Student Learning:
PLO 6: Written and Oral Communication PLO#1 Functional Business Concepts	BUS 475 / ACT 475 - Capstone Paper	75% of students hit 3 or higher on a 4-point scale	Written Communication Percentage of students who met or exceed expectations: Content / Context - 75% Organization / Coherence - 67% Sources / Synthesis - 100% Conventions / SWE - 92% Oral Communication Percentage of students who met or exceed expectations: Organization - 100% Language - 100% Delivery - 83% Supporting Material - 100% Central Message - 100%

Program Assessment Results

Written Communication



Oral Communication



Summary of Program Assessment Findings

The expected standard is that 75% of students meet at least a 3 on a 4 point scale.

Signature Assignment Results:

- 1) For PLO #1 - 3 of the 4 assessed students (75%) met or exceeded the standard of scoring a 3 or higher. This did meet the expected standard of 75% of students met or exceeded the standard. This was 15% better than last year. These 4 students were randomly selected so this may not fully represent the population. For PLO #6 - All 4 students met the Oral Communication scoring 83% or more. Students met the Written Communication portion except the sub category of C2 which is Organization/Coherence. Most assessors noted that the student who did not meet the subcategory standard lacked the structural framework and unity necessary for organization and coherence.

Peregrine Results:

- 2) 32 students took the Indirect Peregrine exam and averaged a score of 63 points. This is above average with the national average coming in around 50-60 points out of 100. The average time is also approximately in line with the national average. Our students on average scored the highest in the Microeconomics section and the lowest in Operations. This exceeded our standard of 50% of students who scored 50 points or higher on this exam.

Focus Group Results:

- 3) Focus groups assessed PLO 6 Oral/Written Communication and PLO 1 Functional Concepts. 21 students participated out of 26. PLO 1 met or exceeded the standard as 91% agreed or strongly agreed, with subcategories being scored as follows: Accounting 80%, Marketing 100%, Finance 90%, and Management 100%. PLO 6 also met or exceeded the standard with both oral and written communication had 95% students agree or strongly agree which exceeds the standard.

We learned our students achieved the assessed PLO through the focus groups, did well on the peregrine exam, and the majority of assessed signature assignment students met the standard. We learned our students may need additional Operations understanding as well as going into a more detailed organization in their capstone assignments.

Summary of Achievement Outcomes Aligns with ULO: Written Communication / Oral Communication		
2025-2026 PLO Assessed: Written Communication	Student Evidence: BUS 475 / ACT 475 - Capstone Paper	Student Evidence: N/A
Criterion Measured	Performance Target Was...	Performance Target Was...
Content / Context	Met	
Organization / Coherence	Not Met	
Sources / Synthesis	Met	
Conventions / SWE	Met	
2025-2026 PLO Assessed: Oral Communication	Student Evidence: BUS 475 / ACT 475 - Capstone Paper	Student Evidence: N/A
Criterion Measured	Performance Target Was...	Performance Target Was...
Organization	Met	
Language	Met	
Delivery	Met	
Supporting Material	Met	
Central Message	Met	

Program Proposed Course of Action for Improvement in Learning Outcomes
Areas of improvement will be to focus the students more on a detailed organization coherence in communication and giving more opportunities of learning outside of the classroom for engagement. A potential area of improvement includes the same team of assessors for consistency. The timeline would be to implement this for the Fall and Spring upcoming semesters.