

**Report of Student Learning and Achievement
Concordia University Irvine
School of Professional Studies – Nonprofit Leadership**

For Academic Year: 2017-2018

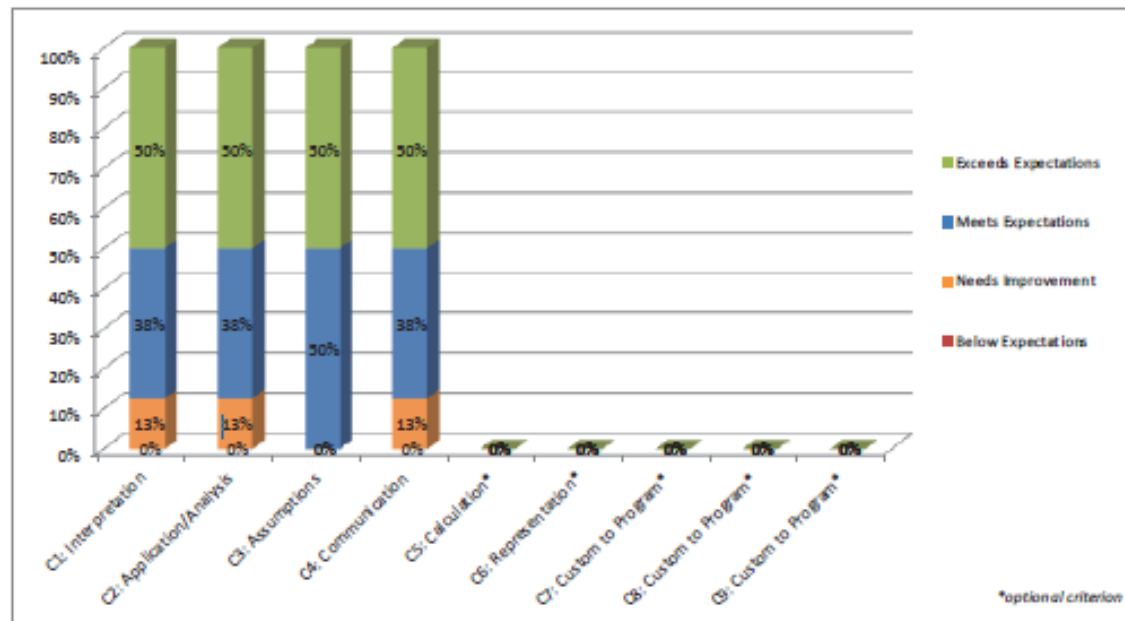
School of Professional Studies Mission
Healthcare Management Program Purpose
Guided by the Lutheran tradition of vocation, the School of Professional Studies serves and cultivates the curious through transformational learning communities to discover and utilize their gifts for meaningful service. Nonprofit Leadership (NPL) pulls from the disciplines of management, marketing, planning, evaluation, and more, in order to develop the understanding needed to be a successful nonprofit leader. Graduates of this program will not only have gained the interdisciplinary framework and knowledge needed to lead, but also have had an opportunity to apply that knowledge and learn the challenges of how theory informs good practice and practice informs good theory.

Student Learning Assessment for Nonprofit Leadership Program
Program Learning Outcomes (PLOs)
1. Research Design: Understand and use appropriate statistics, research methodology, and program evaluation to conduct research related to public, private, and nonprofit organizations.
2. Critical Communication: Articulate research conclusions by producing well-organized written and oral presentations that demonstrate critical and integrative thinking.
3. Christian World-View: Debate how a Christian world-view integrates with the concepts, theories, and skills needed to create positive social change to public, private, and nonprofit organizations.
4. Theoretical Analysis: Become proficient at identifying gaps and needs of nonprofit organization's capacity-building deficiencies by applying learning to program and services, fundraising, development, community outreach, education and awareness, employment practices, and board building. Examine major concepts, theoretical perspectives, and current trends in Nonprofit Leadership.
5. Core Competencies: Develop an understanding of the following: personal leadership perspective, organizational development, volunteerism, fundraising, and fiduciary responsibilities of a nonprofit leader.

Assessment Overview for Nonprofit Leadership Program

2017-18 PLOs Assessed	Evidence and Assessment Instrument	Performance Objectives (Targets/Criteria) Measures:	Results 2017-18 for Measures of Student Learning:
PLO1: Research Design PLO4: Theoretical Analysis	Capstone Project in IOP 492 using CUI Quantitative Reasoning rubric	80% of students will meet or exceed expectations on rubric criteria	Percent of student work meeting or exceeding expectations by criterion: Interpretation: 88% Application/Analysis: 88% Assumptions: 100% Communication: 88%

Assessment Results for Nonprofit Leadership Program



Summary of Achievement of Program Learning Outcomes		
2017-18 PLO Assessed	Student Evidence: Capstone Project	Student Evidence:
Criterion Measured	Performance Target Was...	Performance Target Was...
1. Interpretation	Met	
2. Application/Analysis	Met	
3. Assumptions	Met	
4. Communication	Met	

Proposed Course of Action for Improvement in Learning Outcomes
While satisfied with the results of the assessment, quantitative reasoning can be emphasized more across the program coursework. Program director will distribute assessment findings to the program's faculty and they will review their course assignments to make sure quantitative reasoning is emphasized in the assignment and submit assignments they consider to build quantitative reasoning.