



Good for the Economy

Good for People

Good for the Planet

A Celebration of Entrepreneurship

Holbein, Hans the Younger
(1497-1543)
The Merchant Georg Gisze.
1532. Oil on oak panel,
96,3 x 85,7 cm. Inv.: 586.
Gemäldegalerie, Staatliche Mu-
seen, Berlin, Germany
Photo Credit: bpk, Berlin /
Art Resource, NY
Image Reference : ART177371

Germany's economy is booming. German businesses are excelling in California, leading in design and product quality. What's their secret? The League of Faithful Masks, Concordia University Irvine (CUI) and the German American Business Association will explore this question in an exciting event on

Wednesday, October 5, 2011 | Registration at 10 a.m.
CU Center, 1530 Concordia West, Irvine, CA 92612

Among the presenters:

- **Wolfgang Drautz**, German Consul-General, Los Angeles
- **Stephan Hollmann**, Honorary Consul, of Germany in San Diego, CEO, Pacific Aviation & Lease Management, Inc.
- **Michael Traub**, President and CEO, BSH Home Appliances Corporation, Huntington Beach, CA
- **James Lowe**, Attorney
- **Prof. Nikolaus Hafermaas**, Art Center College of Design, Pasadena
- **Johannes Kim**, VP for Human Resources Carl Zeiss Vision Inc., San Diego, CA
- **Landesjugendorchester Rheinland-Pfalz**, an award winning youth orchestra from Germany



For more information, visit
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