

Dr. Krueger inaugurated as fourth university president

BY BREE LAFFERMAN
ARTS/REVIEWS EDITOR

On Sat., Oct. 9, Dr. Kurt J. Krueger was sworn in as the fourth President of Concordia University Irvine. A celebratory week of Inaugural events preceded the momentous occasion.

ASCUI kicked-off the celebration last Monday with the "Diet Coke and Chocolate Handout" on the Student Union Patio, where labels on the soda cans stated random facts about President Krueger. Tuesday evening, the Concordia's Women's Volleyball team played against Cal Baptist University, and students were invited to meet the new President at a pizza party in the Eagles Nest. After the meet and greet, President Krueger was in the stands cheering—almost more enthusiastically than the students.

On Thursday was the "Coffee and Conversation" event, which provided students a more intimate setting to meet and talk with the President.

"He's so approachable," said Laurie Nordquist, sophomore. "If [students] can see the President as someone relatable, it shows that he's someone who cares and can create community."

"He's a very kind spirit and has a kind heart," said Beth James, sophomore. "He's concerned and motivated by students and faculty here. I feel he will do a great job with all the support he's receiving."

Immediately following "Coffee and Conversation," President Krueger gave the opening prayer at SHOUT. Friday, President Krueger gave the message at the special chapel in the Outdoor Amphitheater. He then joined students, faculty and staff



President Kurt Krueger, his wife, Val, and ASCUI President, Nathan Carnahan, lead the traditional conga line at the Inaugural Ball.

for a BBQ lunch featuring live jazz music.

The finale to such an exciting week was the Inauguration. The ceremony was opened with the Processional Hymn, "The Old Hundredth Psalm Tune," played by the Concordia Wind Orchestra and sung by the Concordia Choir, Concordia Master Chorale, Concordia Women's Ensemble, Concordia Chapel Choir and fifteen choirs from local churches, making up a massed choir of nearly 300 men, women and students.



During his address Dr. Krueger promised the students a new ice cream machine.

The Inaugural Address was given by Rev. Dr. Robert Holst, President of Concordia University, St. Paul. Dr. Holst was one of the founding faculty members when CUI's doors first opened in 1976. The motif of his address was the metaphor of "being on a mountain top,"—looking back on

the path you have travelled while also looking forward to the path you will be taking. He spoke of how various students he taught, namely Dr. Mark Brighton and Professor Katherine Borst, had significantly impacted his journey. He also explained how pertinent it is to not only have a passion for academics and learning, but to also have a passion to spread the Gospel.

At the pinnacle of the Inauguration, President Krueger gave his President's Address. He stated his excitement being back on staff at Concordia and how his intentions while being President at CUI include building the community in order to grow further in Christ to serve the Great Commission. He also stated that he "will get the ice cream machine fixed" to which students and faculty alike applauded.

The Inauguration was closed with the singing of Concordia's Alma Mater, "Hail to thee, Concordia" followed by the Closing Prayer spoken by Rev. Dr. Larry Stoterau, the President of the Pacific Southwest District of the Lutheran Church—Missouri Synod.

"[President Krueger] seems to be genuine and well-thought out," said George Allen, senior. "Since he has so much history with CUI, he has a passion for this campus and wants to see it grow and do well."

Alex Wilson, junior, agreed. "I think he's a great man," said Wilson. "He has faith in CUI and has big dreams for this campus. We have the right, progressive person for that. He cares for the students."

Classy Quotes from the President's Inaugural Ball

What is your favorite thing about President Krueger?

"I love Diet Coke with him. He's an authentic guy—what you see is what you get."

Dr. Greg Seltz, Director of the Cross-Cultural Ministry Center

"His love for chocolate because I, too, have a love for chocolate. And he's just really a happy guy. It's just nice to see him smiling and greeting people all the time."

Jessica Stetson '08, Assistant Director of Annual Giving & Donor Stewardship

"I like the fact that he's able to reach and to dream."

Dr. John Kenney, Professor of Chemistry & Physics

"He is a very humble, down-to-earth individual with a great sense of humor. He's a joy to work with. He just brings a great, positive spirit and attitude to the University."

Dr. Peter Senkbeil, Associate Provost and Vice President of Academic Affairs

"His humility."

Dr. Scott Ashmon, Assistant Professor of Old Testament & Hebrew and Director of Core Curriculum

"He's a Hemmingway fan. Anyone who loves Hemmingway can't be all bad."

Dr. Korey Maas, Associate Professor of Theology & Church History

"He understands our mission, our history. He wants to move us forward in the direction that we were founded to go."

Dr. Steven Mueller, Dean of Christ College Undergraduate Programs and Professor of Theology

Faithful to his calling: A one-on-one with the president

BY JOCELYN POST
EDITOR-IN-CHIEF

On Oct. 4, the Concordia Courier conducted an exclusive one-on-one interview with President Krueger, regarding his vision for the future of Concordia as well as his reflections on the growth of the mission of the University over the years.

Q: Why did you accept the call to become President?

A: Irvine really is home for us. We were here 19 years prior to moving to St. Louis where I served the Lutheran Church Missouri Synod and helped oversee the 10 Concordias across the System. It was a real honor to be named to that position. But when Dr. Preus left to take another position at

Bethesda, I was nominated to be a candidate here, and I talked to my wife, Val, about it and, of course, prayed about it. We decided that if the Lord and the electors would like to call us to Irvine, we'd be happy to serve.

We put a lot of time in here during those 19 years to help expand the administration and to help bring, in my opinion, some excellent faculty members to our faculty. So it was an opportunity to come back and learn along with them and other dedicated staff people here to serve students in the Pacific Southwest.

Q: What is your vision for CUI?

A: Well, we are here to serve our students, and there are really two parts to any vision of any President of a Christ-based, Christian institution. Number one, we need to provide excellent academics and

student support for our students. And number two, we need to provide a Christian context for our students to learn in and that involves asking them—requiring them—to take theology classes providing a means for them [and] opportunities for them to be of service to people on campus and in their communities. And it also means to encourage faculty and to train faculty to integrate—to relate—their academic subject to the Christian worldview.

Q: What do you hope to change?

A: Some big changes have taken place in the last couple of years. Concordia struggled financially [a few years ago]. Last year, we did pretty well. This year, because we have a record high enrollment and because we have been very careful with our budgeting, we're going to have a good year this year. We should actually have a little money left over this

year—that would be the plan. So one big change that needed to take place was the need to be more fiscally responsible so that we can continue to serve people, our students. And the Regents have made it very clear to me that we're going to continue down that path to financial stability. So that's one aspect. It's kind of the mundane aspect.

What I'd also like to continue to work on is, and I'm not sure it's a big change, but to continue to encourage faculty to teach their courses in ways that are different than in ways they would be teaching them if they were at a State University. And that is to, again, combine, integrate or weave a Christian faith into not only what we do in the classroom but into how we treat our students and how we treat each other.

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Editorial

“Raise Your Voice!” This time it matters.

If you're a registered voter like me, you recently received a 128 page, black and white guide to all things electoral. The book, with a production value very similar to the Courier (the one thing our government isn't overspending on is printing), symbolizes my right to pump my America-loving fist in the air.

I remember in the 4th grade learning about the process by which our government works—“by the people for the people.” It was such an awesome prospect. Someday, I would break free of the tyrannical rule of my suburban childhood, live on my own and vote for someone who would do what I said. Delusional? Maybe a little, but the idea in

itself still excites me.

If you've been turned off, like me, to the value of elections by the high school-esque popularity contest that makes up CUI campus politics, then you should remember: the people you vote into office on Nov. 2 have real power. They can stand for your point of view amongst a body of other representatives. They will fight to make change—whether good or bad—that will permanently alter how we live. So make sure you're represented.

This is your chance. Whether you want to believe it or not, the decisions that we make this November are going to effect us for years to come. They will affect you—whether you take the time to

consider them or not. Do you have an opinion on health care, marijuana, immigration, pollution or taxes? If you don't, you should. Each one of these things will make a difference in your life. Whether you vote directly on an initiative or you vote for a person to represent you in front of the entire world, you make a direct impact on the future of your city, state and nation.

I have heard some people explain that they don't think they're informed enough to vote. I agree that you shouldn't vote blindly, but it doesn't take much to learn. Ask someone whose opinion you respect: a parent, a teacher, a pastor or a friend. Imagine the possible outcomes, positive and nega-

tive, and decide what you think is best.

I'm not going to lie. It can be disappointing to live in the minority opinion and see your favorite representatives and initiatives get voted down. But by voting, you earn the right to complain. Complaining without action is worthless, but raising your voice against the decisions of this country is part of being American.

I'm not here to tell you who or what to vote for. I just want to encourage you to take your right seriously. Visit www.rockthevote.com by Oct. 18 to register in time for the Nov. 2 General Election. A resident student is allowed to register at the University address or their home address but not both.

Faculty Letter

A note on Christian citizenship in history



PHOTO BY MARGARET LANGDON

Christians used to be persecuted in the civilized metropolis. You know what I mean by persecution: heads chopped off, boiled in oil, set afire to light the streets, thrown to the lions and other nasty things. When in the course of history Christianity became accepted and in fact mandated within the Roman empire, there were some who missed persecution. Not for the sake of being persecuted, mind you, but for the sake of being different.

Some ran off to the desert with the sole intention of making life hard on themselves. It had become too easy all of a sudden to be a Christian in the city. The zeal of the fanatic had somehow become less astonishing and bizarre; the ideology for which he stood no longer tainted with the stigma of illegality. Not that the fanatic was the only one affected. The humble pilgrim had also to deal with his unique confession of Christ is Risen becoming a household phenomenon, and Christ the King a political rallying point. Such can soften true faith. Shift the focus. And that's no good when we're talking about faith.

The monk's answer for wanting to retain faith amid the threat of Christianity becoming a diluted, popular religion was to escape. This is all fine and well for the revivalist, but history shows us the dark side of this escapism as well: on the one hand you had Christians who were so by virtue of their citizenship, their birth (much like a Lutheran who was just sort of born into Lutheranism), and on the other hand you had “super” Christians who voluntarily chose a life that was as counter-cultural as possible, supposedly in the name of being a man of God. Leave that recipe to brew a few generations, and you end up with a class of Christians who don't feel they're equipped even to pray for themselves, and instead leave it to the other class of Christians, holy men in the monasteries, to do it for them. Let it brew among abuses a few hundred years. Luther in particular is keenly aware of the problem: he fought to teach that “monk” was no better a vocation than parent or worker or child or student—all are called to be Christians, whatever culture we find ourselves in.

I suppose that still today we have options for dealing with the culture around us. We can succumb, become subsumed within the darker aspects of the sinful world around you and excuse ourselves with the thought that, “Well, we can't help but be in the world, and if you can't beat 'em, join 'em.” We can, like the desert hermits, martyr ourselves in spirit, countering secular culture by creating our own monasticism and attempting to show the world how much better life can be as a Christian. I think you have an idea of what plastic Christianity looks like: smiling people, happy families, no more problems, not too real or ordinary but rather ashamed if you're not extraordinary.

Or we can live real within the culture in which we find ourselves and be a Christian in spite of it. The life driven by God's Spirit is one that dares not escape the world. There is a field and a purpose for which God sets us here. It may not be one filled with many blessings that we can see. Not one that looks perfect, not a “*Better Homes and Gardens*” picture of American life. It looked like the cross for Jesus, and it looks like the cross for us. In the end, the cross is all we have to offer the world. On the other hand, the Spirit-driven life can't be one that succumbs to culture either but must instead meet it head-on with the same cross. It's not easy to be a Christian. But the desert-monastery's a vocation and a vacation for the coward. We're called to a real faith and a real life among a real people right here. Really.

Those words from 1 Peter 2 that urge us to be “strangers and aliens in the world” are significant here. In the world. Not out of the world. Not escaped from the world. And, of course, not of the world. But in the world you have a calling as citizen. Be real, Christian. And you'll find that you're being a real Christian, too.

— CJ Armstrong

CA Election Update

BY ASHLEY GARNER
STAFF WRITER

Voters will determine the winner of the race between Jerry Brown and Meg Whitman for governor of California on Nov. 2 in the gubernatorial election.

According to reports, Democratic candidate, Brown, now has an advantage over Republican candidate, Whitman, after the accusations about Whitman's former housekeeper were made. Nicanora Diaz Santillan claims that Whitman knew she was an illegal immigrant when she hired her and claims that she fired her when she decided to run for governor. Although Whitman continues to deny the allegations, she is at a setback after putting millions of her own money into her campaign.

One of the main questions concerning this election is what factors are going to affect voters' decisions between former eBay CEO, Whitman, and former governor and Attorney General, Brown.

Alexandra Kulish, President of CUI's Republican Club, discussed a change that she would like to see for California. “I would like to see a responsible budget and therefore, better way to take people's money than through super high taxes,” said Kulish. “More likely Whitman could change the budget

since she has more business experience than being a politician.”

Priscilla Barbanell, senior, mentioned that she would like to see changes in education for California. “California should probably focus on education. I wish more educational incentives were offered for college students,” said Barbanell.

Others shared that they want more information about the election and the candidates that are running.

Katie Adams, senior, suggested that people need to be better informed about the election in order to know what they are voting for. “Maybe Concordia could put more advertisements up about the election around campus. I haven't seen anything on campus so far,” said Adams.

Kulish shared her idea of what Concordia could put on election advertisements. “They should put up posters with real facts—no bias included. Telling people when, where and how to vote would also be helpful,” said Kulish.

Kyle Infante, senior, also had a suggestion on how to make voters, particularly Concordia students, more informed about the election. “Concordia should use the debate team and student government to organize events and spread the word,” said Infante.

Letter to the Editor

A Printing Proposal

With a new year come changes. This year, students were surprised and dismayed by the new \$0.10 per page printing charge at all University printers. Due to lack of communication, several returning students were unaware of this change until they went to print their papers and found themselves unable to do so. Many new students felt cheated because the nice perk of free printing they had been told about was suddenly gone.

The University's standpoint is one of resource management—go in the computer lab and you could find probably hundreds of sheets of wasted paper thrown around. This is a problem, no doubt. Being charged definitely makes us students more

aware of what we're printing. But let's face it: what student wants to spend the few extra dollars they have on mundane school costs?

I propose that the university allow each student, as part of our exorbitant tuition, 500 pages per year—Concordia St. Paul allows each student 500 pages per semester. If a student exhausts that quantity, they would then have to pay \$0.10 per sheet. This would make students more responsible and mindful of paper usage.

We're in college and strapped for cash already. Please don't dime us to death for each sheet of paper.

— Anna Hayhurst

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CORRECTIONS:

In its last issue, the Concordia Courier reported that The League of Faithful Masks (LFM) “was formed to create and promote events that explore the doctrine of devotion.” Dr. Uwe Siemon-Netto, LFM's founding director, pointed out that this was not his organization's mission. “The League been established to champion the Judeo-Christian worldview of vocation as an effective antidote to the ‘Me’ culture’ and its catastrophic consequences, such as the killing of millions of unborn children and destruction of ethical standards in all facets of secular life,” Siemon-Netto said, adding, “By ‘vocation’ we mean God's assignment to all of us to serve the world out of love in our daily work and life together.”

Also, in the article “Forensics talks a big game,” Forensics Coach Colonel Andrew Grimalda was incorrectly identified as Colonel Anthony Grimalda.

Comments? Suggestions?
We want to hear from you.

Write a Letter to the Editor.
newspaper@cui.edu

Letters for the next issue must be
received by Friday, October 22.

Letters to the Editor must be typed and
include the author's full name
and telephone number.

Letters that are printed may be
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Letters to the Editor do not
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Editorials reflect the views of the
majority of the editorial staff.



Student Leaders Speak

George Allen III
Battalion Coordinator

abbey west learning to be disciples

What I want to focus on in this column is the statement that abbey west puts forward as our mission: making disciples of a new generation. The crux of that mission is the word "disciples."

While it is used in the Bible, "disciple" is not a distinctively Christian term. Etymologically, "disciple" derives from the word for "learner." It's fair to say, then, that we are all learners here. We sit at the feet of our professors as they teach. We study the assigned texts. We go beyond the walls of the classroom as we research and apply our studies. We converse. We learn.

So what does it mean to be a disciple of Jesus? Perhaps university is an ideal place to ponder that.

abbey west strives to provide students a full range of opportunities for discipleship. Just as we do not learn simply by showing up to class or reading the text, neither can we confine discipleship to one particular action or setting. Following are the ways that abbey west has committed to supporting discipleship.

We worship. Every week you have six unique opportunities to gather with others in worship on this campus. God has promised to be there, and we are the recipients of His blessings each time we come together to hear His Word and respond in praise. So join us for chapel at 10:30 a.m. Come to student-led worship and prayer at SHOUT! on Thursday nights. Receive holy communion on Sunday nights at Sunday Source.

We nurture. We support biblically-based small groups who meet together to study God's word and live out their discipleship together. Be(love)d & battalion are groups of women and men, respectively, who are pursuing dynamic discipleship together in Christ. Think small groups are merely a programmatic fad that churches are going through? Consider this: even Jesus in His earthly ministry related within the setting of a small group. We call them the twelve disciples.

We serve. Discipleship elicits action that extends the love of God to others. As Jesus washed His disciples' feet and ultimately became a servant of the whole world on the cross, we become the hands and feet of Christ as we go and serve. We do this on both local and global scales. Each year we send out teams to countries across the globe, but we also organize service projects throughout the semester to meet the needs of people in our own community. What we find in doing this is that we are often the ones being taught by those we came to serve.

We witness. Jesus asked His disciples, "Who do you say that I am?" We seek to give an answer from the Gospel. Our youth ministry team (Y.M.T.) travels to congregations and talks to junior high and high school students about their Savior. Our witness group provides opportunities for you to learn how to talk to people you may or may not know about what Jesus did for them. God has called us to all be witnesses.

To make the point clear, we do none of this to earn or secure our salvation. Jesus took care of that on the cross. We are merely His disciples.

To return to an earlier point, we are all learners here. Now let's extend that to our lives as Christians. We sit at the feet of our Lord as we gather to worship Him. We study in small groups the Scriptures He has given us. We go beyond the walls of the CU Center and the bubble of Concordia as we serve people in our community and around the world. We converse with others about Jesus. We learn what it means to be a disciple.

As Christians we look forward to the promise of eternal life in the presence of God. But as disciples, we can find joy here and now in picking up our crosses and learning to follow Jesus.

Continued from pg. 1

Presidential Q&A—

Maybe thirdly, we'd also like to try, even though we're getting larger and larger. to recreate the sense of community on campus. It was easy to do when I first came here 25 years ago. We were very small. We had, I think, 450 students and maybe 30 faculty. Believe it or not, after chapel every day, all the faculty met in one room and we had coffee and donuts. Well, we have 100 full-time faculty now and another 125 adjuncts so we just can't possibly do that. But I would like to try to recreate, in another way, the sense of that community that my wife and I enjoyed so much so many years ago. I'm on a little nostalgia trip here, but that's not bad.

Q: What do you hope never changes?

A: Well, our commitment to church-relatedness. Unfortunately, the bottom of the slippery slope is littered with good schools that have given up their church-relatedness. If you go all the way back to the founding of some of our first universities, such as Harvard and Yale, those were all faith-based institutions.

Q: How will the University fulfill its mission as the Great Commission University?

A: You know, I made the mistake of at the faculty retreat saying that I didn't see a lot of evidence in the catalog for the teaching of evangelism. And no one stood up and corrected me, thank goodness, in that meeting. But afterwards, a couple of people from Christ College came up to me and said, "These are all the things that we're doing to promote the Great Commission. In fact, we do teach evangelism in classes. We do have student groups that go out a lot. We have students that go on mission trips frequently." It's a combination of service

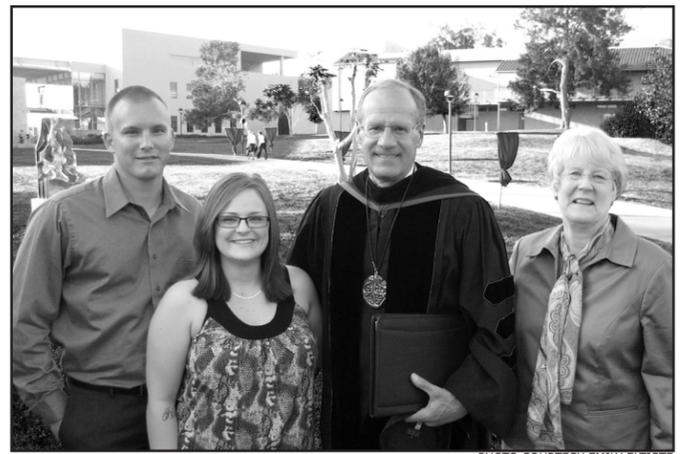
and outreach.

I would like to force ourselves to remain true to our mission statement. We say that we're "guided by the Great Commission," and I would like to help us live that out. A couple things that we've talked about [includes] a Great Commission Certificate of some kind. So if you're a business major and really have a heart to show your faith or if you really want to learn more about how to share your faith effectively in the business world, you can take a series, maybe

not of courses, but of seminars, do some readings, listen to some tapes and after you go through these, we would be giving you a diploma saying that you have received this Great Commission Certificate. And even if we only have 20 students do that the first year and maybe 40 the next year, we will at least be attempting to train students how to share their faith effectively—whatever career that they choose. [This Certificate would be open to all majors], and we would also open it up to lay people in the community and faculty and staff.

Q: Where do you see the future of CUI?

A: I see us continuing to grow, and I see us also, in order to survive, offering different programs for graduate students and adults particularly. That's where the big opportunity is. I want us to remain a solid undergraduate institution. We have the most, in my opinion, impact on students who are 18-22.



President Krueger and several members of the first family pause between inauguration festivities on the CU Center Patio on Sat., Oct. 9.

You know, their minds are still fertile. They're still asking a lot of questions. And so our faculty, inside and outside the classroom, will have a huge impact on those students.

I see us continuing with a strong undergraduate emphasis supplemented by many more adult programs. And I hate to use this word, but where the market is leading us, we just have to have multiple streams of income coming in to make it go. Our undergraduate programs pretty much break even. We give out scholarships and salary benefits and everything we can. But the graduate programs help us fund some of the more exciting programs on campus and allow us to do more things with graduate tuition than just undergraduate tuition. It's kind of a long way to say strong undergraduates supplemented by new adult programs—always remaining faithful to our Christian mission.

An approaching madness

BY MANDY KING
STAFF WRITER

Midnight Madness will be held in the CU Arena on Oct. 20 at 10:00 p.m. The event is free and is open to students, faculty, alumni, family and friends.

Midnight Madness marks the kick-off for the 2010-2011 Men's and Women's Basketball seasons. It is put on by LEAD Student Activities and Screaming Eagles, all of which have spent much time planning the madness.

Student Activities coordinator, Kiki Yaross, junior, said, "Student Activities and Screaming Eagles have been working hard in the planning of Midnight Madness since the beginning of September and cannot wait to see the outcome."

The IN-N-OUT cookout trailer is back and will begin serving free hamburgers at 10:00 p.m. in front of the gym. Only the first 300 students in line will receive a burger.

"It was really cool to see hundreds of students lined up an hour before IN-N-OUT started serving the burgers last year. I'm hoping this will be the

case again this year," Yaross said.

Some other activities to look forward to include a three-point shot competition, a slam-dunk contest, a bounce house hoop shot, airbrush tattoos, karaoke and much more. Most of these activities will be held outside of the gym on the grass.

Aside from the games and recreational activities, performances will be given by the Cheer Squad and from the Men's and Women's Basketball teams.

Mari Portillo, sophomore, said, "My favorite part of Midnight Madness [last year] was the half-court contest because it was so entertaining to see my friend get owned by Austin Simon, and seeing the CUI cheer team perform."

Nathan Carnahan, ASCUI President, said, "I look forward to seeing all the students having fun supporting their fellow student athletes. Meeting all the new athletes for the men's and women's basketball teams will be fun."

The combination of games, performances, and giveaways Midnight Madness offers makes it one of Concordia's most anticipated traditions of the year.

Power outages leave students and faculty drained

JESSICA TERENA
STAFF WRITER

"In the last couple of weeks, heat-related power outages have disrupted service to more than 30,000 Southern California Edison customers, including more than 7,000 in Orange County," said Sean Emery of the Orange County Register. This has negatively affected several students and faculty members on Concordia's campus in many ways.

"The dorm life with no power was miserable," said Katie Wright, junior. "The power would go out in the middle of the night leaving no fans to keep us cool. Students have also been late to class due to the power shutting off their alarm clocks. I was nearly left in the shower with no lights."

A faculty member who wishes to remain anonymous was frustrated with the power outages. She felt the reason behind the power outage was due to a large amount of people running their air conditioning. While at a shopping center during the day, the entire place went out of power. Upon coming back to campus, she was not able to complete any work because her office had no windows to provide skylight.

The days after the power outage, computers were experiencing some difficulty. The faculty member said, "We are over-dependent on our computers and if they go down we die." This shows the importance of having a backup generator. Without computers, most individuals cannot complete many necessary tasks.

In order to better manage during an outage,

facilities management at University of California Irvine listed some useful action steps students can use in the event of a power outage:

Turn off all lights and unplug equipment and computers. Leave one light on to indicate when power has been restored.

Avoid using candles as they are fire hazards.

Do not use a gas stove for heating or operate generators indoors. Both could cause carbon monoxide poisoning.

Do not open refrigerator doors unless you absolutely have to.

If a traffic signal is not working, treat it as a stop sign.

If trapped in an elevator, push the alarm or help button and wait for someone to respond to you.

To make power outages safer and less inconvenient you can:

Keep a flash light and backup batteries in a handy location.

Install surge protectors to help safeguard valuable electronic equipment.

When using a computer, keep files and operating systems backed up regularly.

Computers can be easily damaged, not only from the various electrical surges and spikes but from brownouts and "flickering" as well, especially during bad weather. Surge protectors aren't enough to protect computers. Therefore, it may be wise to protect your computer system with a UPS (uninterruptible power supply). For more information about UPS visit www.megavolt.co.il/Tips_and_info.ups.html.

Wahoo's CEO shares business skills

KEVIN BLACK
STAFF WRITER

On Sept. 22 at 7 a.m., Concordia University presented students with the Business Breakfast Series in the Grimm Hall Conference Center. The guest speaker was Wahoo's Fish Tacos CEO, Wing Lam, who spoke on "How to Use Social Networking to Market your Business."

The breakfast brought out an impressive showing of students from the business department. The purpose of the event was for students to understand the importance of the use of many types of social networking such as digital social media sites like Facebook, Twitter and Myspace in reference to networking with friends and co-workers in every day life. In today's business world, all of these can be used to the advantage of a company.

Carolyn Shiery, Professor of Business, said one of the most important lessons of the breakfast was "to refer jobs to graduates while connecting them to the business community in Orange County." She mentioned that Concordia is an environment in which students can interact with business people in the area and network so that after graduation they will already have many connections.

Shiery said the Business Breakfast Series is a "four-win event, as it benefits business people in the community, the students, the alumni and the faculty.

Jordan Kimura, a senior and Graphic Art major, helped design the business flyers that were mass emailed to alumni and businesses in the area. They were then passed from businesses to others who might be interested. Out of the 65 people who attended this series, 10 of them were people who were not on the original email and school lists.

Austin Hardy, senior, found Lam's story of how he started his business to be very interesting. Lam would do favors for people in turn for other favors. He catered events for Billabong and also worked with world famous skateboarder Tony Hawk and Olympic Gold Medal winning snowboarder Shawn White.

Dr. Tim Peters, Dean of the School of Business and Professional Studies, talked about how the school wants to give back to the community. He wants people to know that Concordia is "a quality Christian liberal arts college that puts out good business students." Peters views it as a privilege to come to this series.

The next Business Breakfast Series is on Wed., Oct. 20 at 7 a.m. in the Grimm Hall Conference Center. The guest speakers will be Ted Schwab and Jory Tremblay who work for Schwab Healthcare Strategies. They will be speaking about the recent healthcare legislation. To find tickets and more information, visit alumni.cui.edu/?businessbreakfast.

Performance enhancing jewelry?

BY TYLER HOWARD
SPORTS EDITOR

Collegiate and professional athletes alike are wearing Power Balance jewelry and apparel to enhance their overall sports performance, strength and balance. These Power Balance bracelets can be spotted around campus on students and coaches and on television on top professional athletes such as David Beckham, Shaquille O'Neal and Alex Rodriguez.

Power Balance utilizes a technology that was developed around performance. This performance enhancer uses a secret hologram that is designed to "work with your body's natural energy field." The

company claims that its product uses processed titanium to improve balance, recovery time and flexibility.

"Personally, I do not believe in Power Balance, and I think it is a scam," said Augusto Elias, senior. "I just don't believe that your balance, strength and skill level will improve by just wearing a bracelet."

Power Balance is based on the idea of optimizing the body's natural energy flow. According to PowerBalance.com, the holograms in Power Balance bracelets are designed to resonate with and respond to the natural energy field of the body.

"I own a Power Balance bracelet, but I don't see any different in my performance or balance when I am wearing it," said Carly Smith, senior. "I think

it's all mental."

To prove that their technology works, Power Balance associates perform three tests: a balance test, a strength test and a flexibility test. When the tests are performed while wearing the Power Balance bracelet, it is said to boost strength, enhance flexibility and improve balance.

Concordia Men's Baseball is sponsored by Power Balance and many members of the team wear the bracelets and are strong believers in the technology.

Sales of the accessories have tripled in the U.S. since 2008, according to the research group SportsOneSource, and their worldwide sales topped \$200 million last year.

Ridens leads in kills

BY LEESA CANTRELL
STAFF WRITER

Serving as one of Concordia's volleyball captains, senior and outside hitter, Amber Ridens is nothing short of an "outstanding player," said Greg Dinneen, Assistant Athletic Director.

The 6-foot, one inch Newport Beach native has been playing volleyball since high school and has not stopped since. Her talent has earned her a scholarship at Concordia where she has proved to be one of the most valuable players on her team.

"Amber has a tremendous feel for attacking the net and strategically places the ball," said Dinneen. Her hard work and dedication have earned her GSAC player of the week three times.

"She has better arm strength than most NAIA players, and her consistent plays are at a high level all the time," said Dinneen. "She is always ready to attack and is definitely one of the top players in the NAIA."

Last year she ended the season with 377 kills, 70 aces and a coveted spot on the Tachikara—NAIA All Tournament Team. When asked how she feels about her list of accomplishments she cannot help but get excited.

"When I first started playing I was just a stick figure out there on the court," said Ridens. "I never noticed or saw myself as a good player until my junior year in high school, and I never expected myself to be that type of player." Out of the 21 players on the volleyball team this year, 12 are freshmen.

"Communication is a key component both on the court and off the court, and we have to be good listeners," said Ridens.

The team this year may be more inexperienced than previous teams, but their efforts have helped them achieve a record of 13-4 so far this season ranking them seventh in the NAIA. Their team began this season ranked second in the NAIA. They hope to regain that spot by the end of the season.

"Amber is an inspiration to all of us," said Madison Ekis, freshman. "As of lately our team has had to depend greatly on her and she has come through with such a high number of kills."

Big cheers for new coach

BY KAITLYN SOLTESZ
STAFF WRITER

This year the CUI Cheer Squad is honored to have Team OC's tumbling and cheer coach, Shannon May, on board. May has been coaching cheerleading for eleven years and is excited to be a part of Concordia's team.

May has a long list of cheerleading achievements which includes being a four year NCAA High School All-American, U.S.A. College Grand National Champion, International Co-ed NCAA Allstar National Champion, Worlds International Champion and many more. Coach May received her B.S. from California State University Long Beach and her master's in education from University of Louisville.

May decided to take on the title of Concordia's Cheer Coach because she is passionate about the sport and wants to help others experience at least a little of what the sport has done for her. May feels that she would not have been able to accomplish everything she has done if it was not for her coach pushing her from the very beginning and opening her eyes to the sport.

"I love cheering, I will always be a cheerleader in some way, and I love teaching others to love it as much as I do," May said. By becoming CUI's Cheer Coach, she hopes to share this passion of hers with the girls on the team and to help them meet their goals this year.

May moved to Orange County a year ago and foresees herself continuing to coach for Concordia in the coming years. Currently she is providing her coaching and guidance to the cheerleading team at no cost.

"Shannon is a gift sent from God," said Sara Wiese, senior. Last year's team said they had been praying for a cheer coach but were never able to afford one. The cheer team is currently considered a club on campus, but is looking and hoping to be recognized as a varsity sport in the near future. Along with gaining May as a new coach, the team



PHOTO BY TY-RENAI DAVIS

gained a new practicing facility in Costa Mesa, Team OC.

In order to be a part of May's team, she requires that all girls be team players. She values commitment and effort.

"The best part about having Shannon as a coach is that she pushes us to the next level," said Mary Romero, freshman.

Behind May's coaching is the saying, "perfection before progression." She hopes to make the team perfect the stunts they already know and then progress to the moves and stunts she can teach them.

"The biggest thing is that we want to make Concordia proud to have us as a cheer team," said Bekah Burza, junior. The team has been practicing their routine in hopes of having a great debut, showing off their new skills with help from Coach May at Midnight Madness on Wed., Oct. 20.

Cross-country off to a steady start

BY ADAM HOFFMAN
STAFF WRITER

The Men's and Women's Cross-country seasons are underway as the Eagles look to leave their competition in the dust.

The season kicked off with the UC Irvine Invitational, in which both the men's and women's sides performed well. The NAIA No. 7-ranked women's team ended the day with two runners finishing in the top-20, and the men were able to earn a 13th place finish. Both teams were able to do well at the event despite not having each of the team's top runners competing.

The women's team had to get ready to run again as they competed in the Riverside Invitational where they finished 15th out of a possible 24. Leading the team was sophomore, Jenny Mallen, finishing eighth. They then followed that performance up with a 14th place finish at the Willamette Invitational.

The men's team received an opportunity to head up north and compete in the Stanford Invitational in Palo Alto. The meet featured some of the top schools in the country which included the host team Stanford and others such as UCLA and Cal. The team finished 22nd out of a field of 26.

According to Ronnie Norman, senior, it was like a dream come true when they went up to Northern California to compete. "I was just in awe of all the other great runners," Norman said. "It was amazing being there with current and past NCAA



PHOTO COURTESY CUJEEAGLES.COM

greats from all of the top schools in the country."

Norman was a member of the CUI track team in past years. However, he has made the switch from track to cross-country.

"It's been pretty tough making the transition because I go from a sport that uses fast twitch muscles to one that uses slow twitch muscles so it has been tough trying to get my body to change and get

into distance running form," said Norman.

When the cross-country Eagles are not out blazing the trails, you can find them helping out in the community. They recently spent the day at the Ronald McDonald House, assisting families that have a child in the hospital.

Up next for both the men's and women's teams is the Biola Invitational Tournament on Oct. 23.

SportsLine

Kyle Infante
Eagle Announcer

The Announcer's Role

Being a PA announcer is not all fun and games. While it is fun, you have to remember that your voice is being heard by hundreds, sometimes thousands of people at a time.

So what is the job of the announcer? Some people say that an announcer is just a faint voice in the background of a sporting event while others say that the role of the announcer is to pump up the fans and players. Well, both alone are incorrect. The true role of the announcer is a happy medium between the two.

When announcing for baseball, I use a less cheery voice when saying the names of our players but enough emphasis is used to dictate who the home team is. For softball and volleyball, I use more "umph" in my voice because the two are women's sports, and women's sports tend to have a more cheery attitude to them. I started announcing last year during baseball season, and fell in love with it almost instantly. By the end of the year, I got the hang of it and now I am continuing to announce for the volleyball games this fall.

Over the summer, I interned for the Orange County Flyers baseball team, and listened to Chris Albaugh, the PA for their team. His style is similar to mine—not flat, but not too cheery. Since the Flyers are a minor league baseball team, his job was to pump up the crowd with his voice and various sound effects at his disposal.

For me as a collegiate sports announcer, it is not my job to pump up anyone up, but it ends up happening anyway. Ashley Evans, Graduate Assistant Coach for Women's Softball, told me after I announced the relief pitcher out of the bullpen that the team felt a boost of energy they did not have before in that particular game. After she told me this, I knew for sure that I loved announcing.

When I started announcing, I had no idea how much preparation work I needed to do. Before a game, I would edit the script, go get the starting lineups and get the visiting players pronunciations for their names. Something else I learned is that everything is scripted. Before every game, I go on my laptop and edit the script to fit the team we are playing and who is coming up next. When announcing the lineups, being consistent is extremely important. In volleyball, the order is position, height, number and name. For baseball, the order is position, number and name.

It is important to put more emphasis into the names of the home team rather than the visitors. It, in a way, lets everyone know whose house you are playing in. Besides the lineups, impact plays are usually announced over the PA. For example, a home run in baseball and softball and a kill in volleyball make up the bulk of the impact plays.

Some sports require more announcing than others. In volleyball, you announce almost every point scored: kill, block and service ace. Also, you announce if a new player is serving. For baseball and softball, you announce the batter and a home run. That's it. Every sport is different, and to be a great announcer, you must love the sport you announce for.

Like broadcasters, announcers have signature phrases. Chris Albaugh of the Orange County Flyers, has a unique home run phrase, "That one's over the wall by #4 Tyler Keeble!" Like Chris, I have my own unique home run phrase, "Touch 'em all, John Hill!"

Finally, every announcer has a unique send off. On Saturday Night Live, the Weekend Update anchors used to say, "Good night, and have a pleasant tomorrow" after every broadcast. Ron Burgundy, from the movie "Anchorman," would also say, "Stay classy San Diego" to wrap up his news show. Now, I will send all of you off with the phrase I am currently using this fall: "Thank you for supporting Concordia Volleyball, and have a great night everyone."



Artist Spotlight

Mark Duerr

En“duerr”ing films

“Films aren’t made, they are forced into existence” (Rusty Rhodes). This was the phrase that met me when I decided to take up filmmaking. As it turns out, Rusty was most certainly correct. Since my sophomore year in high school, I have been forcing films into existence.

For those of you who don’t know me, my name is Mark Duerr. I am a pre-semester student, and I have many hobbies—namely photography, ultimate Frisbee and filmmaking. This last hobby has consumed many hours, days and months of my life.

In Bakersfield, my hometown, there are a few youth groups who have decided to create a film festival for the teenagers in the area. As this organization grew, they started putting on film workshops to help train the youth in the art of filmmaking. It was at one of these workshops, that the local film maker, Rusty Rhodes, told the youth that film making was not easy. This only encouraged my friends and me. We immediately began brain storming ideas for a film.

Coming up with an idea is harder than I thought it would be. We had to dream up an idea that would first of all be good, original, concise, have a Biblical theme and fit in a ten minute time frame. We had to learn how to act, how to use a camera, understand how sound equipment worked, and the most confusing thing, how to use editing software. And so the “forcing into existence” began.

I learned many things working on that first movie, the first and foremost being that you can spend hours filming and end with maybe a minute of usable footage. Sometimes the footage would not be usable at all, and we would have to re-shoot. This is one of the most frustrating feelings in the world.

When we finally had the first film done, five months after we started, we were very proud of our efforts. We had created a comedy about a group of teenage “punks” who were trying to steal a Bible that had sentimental value to a righteous girl who trusted God. We titled it, “Reliance and Revenge.” We were so proud of our efforts that we failed to realize how bad it really was. Once we were thinking with clear heads again, we accepted this fact and moved on to improve.

Our next film took us almost a year from script writing to final cut. It was about a college student who tried to spread the Gospel to a group of uninterested hippies. Of course, it was a goofy film with silly randomness thrown in. This one was a lot of fun to do. We dug up some freaky-looking clothes from thrift stores, altered them and made hippie costumes. We then spray painted an old ‘79 Bronco with neon colors, named it “The Peace Beast” and hauled it out to the Mojave Desert. We spent four days filming non-stop. We were also very proud of this film, except this time, our audience and the judges loved it as well.

This last summer, I aspired to make an action film. This was new ground for me. I had access to several sports cars, some semi-professional equipment and some martial arts instructors. The entire summer was spent preparing for the big week, the week in which my cast and crew would film the entirety of the film. I had fun filming car chase scenes, hand-to-hand combat fights and emotional dialogue. Now that the raw footage has been shot, all that needs to be done is to edit the film by February. This is and always has been a daunting task.

One thing that I have found filmmaking does is bring people together. I have made friends with people I did not know and grown closer to those that I did know. By the end of “The Big Week,” the cast and crew were all good friends and rather comfortable around each other. For me, filming has always been fun, but forcing a movie into existence has brought me valuable friends.

A look back on Gretchen Beck’s career

BRANDI AGUILAR
STAFF WRITER

Gretchen Beck, Professor of Art and the Chair of the Art Department, recently retired from Concordia after 11 years.

She received her M.F.A. and M.A.A. from the University of Iowa in 1998 and 1999 and has a B.A. in Art and Geography from Valparaiso University in Indiana which she received in 1992.

Beck joined the Concordia full-time faculty in 1999. She is responsible for contributing and developing an Art major at Concordia with three emphases: Art Education, Studio Art and Graphic Design. The major was also expanded from a 36-unit major to a 45-unit major. She developed an art exhibition and a lecture program that features the work of students and faculty.

“Fifty art majors and six-hundred students have enrolled in the program and in her art classes over the past several years,” said Dr. Peter Senkbeil, Associate Provost and Vice President of Academic Affairs.

Beck designed two installations for the on-campus chapel and facilitated two traveling Seeds exhibitions and a permanent art collection for the campus community.

“Professor Beck has exhibited art consistently on a national and international level,” said Senkbeil. She has also designed three exhibitions for galleries in the United Kingdom that featured student’s artwork. Beck most recently produced a faculty and student exhibition for the Cornerstone



Gallery at Liverpool Hope University in Liverpool, England. She has also conducted research for her art in parts of Africa, such as Niger, where she lived for three years.

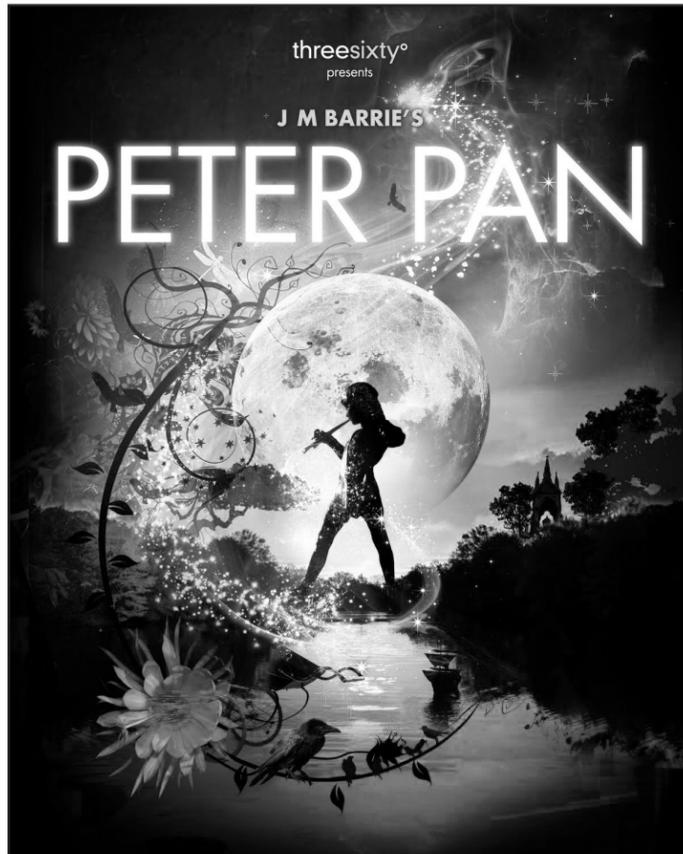
UNESCO Miollis Galerie in Paris, France, invited Beck to create a solo exhibition for them, which focused on circular forms, bold color schemes and geometric compositions. She has also done paintings out of bleach for the gallery at Deux Margot

in the St. Germain-des-Près district, also in Paris. She studied the connection between twentieth century European artists’ aesthetics and West African art in Paris. Her drawings and mixed-media works have been exhibited in solo and group exhibitions at galleries all across the U.S.

Although her physical self is no longer with Concordia, Beck’s various contributions to this University will be her legacy for years to come.

“Peter Pan” “wows” audiences in the OC

BY JASON WHALEY
STAFF WRITER



The production of the show is set to run from Oct. 3 through Nov. 21. For more information visit www.peterpantheshow.com.

The classic tale of “Peter Pan” made its debut at the Threesixty Theatre on the Orange County Performing Arts Center grounds in Costa Mesa on Oct. 3.

This is not the same journey to Neverland that everyone is used to. The British restoration of the J.M. Barrie classic, directed by Ben Harrison, is very similar to a Cirque du Soleil event.

It has travelled over 6,000 miles from Kensington Gardens, London, where it opened in the summer of 2009. After a stop in San Francisco in May 2009, it made its way to Orange County. They brought 500 tons of tent and equipment, 100 cast and crew and 400 square miles of computer-generated imagery on a screen the size of three IMAX theatres.

“Peter Pan” has been seen so often that we wanted to bring something special to it. Yet, we felt an obligation to serve the source material,” said co-producer Mat Churchill in an interview with “The L.A. Times.” “What emerged is what I think of as ‘total theater.’”

Some of the special features which make this production stand out include overlapping computer-generated visuals which surround the stage, creating a seamless 360-degree panorama on the 100-foot tall tent ceiling. Also, harnessed actors are suspended from the cupola (top of tent) flying above the stage, creating an intimate atmosphere for the the audience. The cupola also holds 10 tons of lifting, lighting and sound equipment. Twelve projectors are placed around the stage and create a view of London, tropical Neverland and even a look underneath the ocean.

“Peter Pan” is gaining national attention and magazines, newspapers and websites are all saying brilliant things about it. It is also raising the eyebrows of Orange County locals and Concordia students. “I am going to go see it very soon,” said Maggie Darby, freshman. “It looks very well done and I have heard great things about it. Everyone keeps saying it is amazing! I just bought tickets for it next weekend.”

“I am planning on seeing it in the next few weeks,” said Carmen Aleman, junior. “I love analyzing music and it will be fun to look at theatre from another perspective.”

“Shadows” film festival haunts Fullerton

BY CHELSEA CASTILLO
STAFF WRITER

Sept. 30 marked the beginning of the Fullerton Shadows Theatre Festival which is being held at the Muckenthaler Cultural Center in Fullerton.

The theatre festival is themed after horror, mystery and science fiction. There will be over 120 events in the festival program including movies at the Fox Theatre, silent films at the Plummer, magic and music at the Muckenthaler and performances in eight venues across the city for the entire month of October.

Although many attendees are horror movie

lovers, the festival has something for everyone. “It is a tradition of mine to go to the Fullerton Film Festival with my friends to get us excited and into the Halloween spirit,” said Michelle Castro, senior at Cal State Fullerton.

This festival is also family friendly and suitable for all ages. “We brought our kids to this event because the movies shown are suitable for all ages and Halloween-type events are fun for kids. Not many people at this event want to see bloody slasher movies. Most of the people here just want to get into the spirit and see some good movies,” said local mom Karen Streiff.

Others, however, feel that the festival does

not offer enough for the hard-core horror buffs. “There aren’t many events for horror movie lovers until Halloween time, and this event is good but doesn’t capture true horror movies. Little kids couldn’t handle true horror movies and there are kids at this festival every year,” said Brea native Cody Coffey.

The Fullerton Shadows Film Festival will continue until Halloween. No matter what your reason for attending the Fullerton Shadows Film Festival is, the event is an excellent way to kick-off your Halloween season.

For more information about showings, tickets and more, visit www.fullertonshadows.org.



INVISIBLE CHILDREN

Bringing hope through education and communication



PHOTO COURTESY INVISIBLECHILDREN.COM

BY LAUREN WALSH
STAFF WRITER

Invisible Children, a humanitarian organization helping the children of war-torn Uganda, has a fundraising competition between schools this fall, raising money for 11 specific projects.

For the past 23 years, a war has been fought between the Government of Uganda and the Lord's Resistance Army (LRA). It has put nearly two million innocent civilians in the middle, and because of it there has been an entire generation of children who have never known a peaceful Uganda. Currently, the LRA are mostly out of Uganda, but they continue their attacks in the entire northeastern border region of the Democratic Republic of the Congo, in south Sudan and in the Central African Republic.

When giving money towards a charitable organization, it is rarely known where exactly the money will end up. With Invisible Children's Fall 2010 Schools for Schools program, there is no doubt where the money is going.

When a Ugandan school signs up for the Schools for Schools program, it is assigned to a region of the United States. This U.S. region raises money for the school in Northern Uganda. This fundraiser is a competition. Schools in the U.S. compete to see who can raise the most money by Dec. 22. Money given after Dec. 22 will go into the Schools for Schools fund, but it will go to the project that needs the money the most—not necessarily the school assigned. The winning school will pick a representative that will go on an all-expense paid trip to Uganda to see the projects and children

that the money goes to.

Just because Uganda has reached peace, this does not mean that it does not need help. War, as seen throughout history, does significant damage. The children of northern Uganda have lived in fear of what would become of their lives and the lives of their family during the war. Now that it is over, they need to have a place where hopes and dreams can be cultivated, and fear can be taken away. One way that the schools are helping students deal with the war is by adding trauma counseling into the classroom setting, making counseling more comfortable and attainable for the students.

The Schools for Schools program was created when research showed that the schools in northern Uganda were not on the same education level as the schools in the rest of Uganda. The money raised can go to four different categories: improving clean water and health standards, teacher incentives, books and supplies and technology. The 11 schools were chosen based off of specific criteria such as their quality of education, test scores and financial responsibility.

The schools have development committees that are comprised of parents, teachers, local leaders and students. These committees are the ones that decide what the priorities of the school are. The program then provides the majority of the building costs.

When asked about the impact of Schools for Schools, Mark Duerr, sophomore, said, "It is going to raise the level of education in the entire area which will thrust the area into a time rich with uncorrupt leaders and productivity."

This fall, Invisible Children is also doing a Face-to-Face tour. The top students from the 11 partner schools in northern Uganda are going

to be touring around the U.S. with the Invisible Children roadies, sharing at screenings about the importance of rebuilding their schools along with their own stories of strength, bravery and hope.

This program also gives confidence to the fundraisers. When participants can see the faces that money is going to, see the schoolhouses and dormitories that it is building, it reassures them that their money is actually going to a school rather than getting lost in an organization. Invisible Children has always favored the face-to-face approach of fundraising for this very reason.

For the first time, Invisible Children has spread their help to another country. The Democratic Republic of the Congo has felt the brunt of the LRA attacks since they have left Uganda. Invisible Children is going to use the money from their TRI members, people who regularly give \$35 a month, to create a radio communication system in the Congo. Putting up a radio tower provides the 12 surrounding villages an attack warning system. Not only will there be two broadcasts a day telling the location of the LRA and where they might go next, but the villages can communicate with each other so that if escape is the only option, they can find the best route to take.

James Bogert, junior, said, "I think this is a big step forward. Before they had that radio they had no warning and had to live day to day in fear."

The Congo Early Warning Radio Network is another way that the Invisible Children Organization gives hope to people that are under the terror of the LRA.

For more information on how to donate to Invisible Children's Fall 2010 programs or to find the roadies next movie screening, visit www.invisiblechildren.com.

Adjusting abroad

ANNELISE O'DOHERTY
STAFF WRITER

Traveling abroad can be frustrating and problematic unless proper planning and research is done. Every country has its own unique culture and sub-culture, and a traveler should be somewhat familiar with these in order to make his or her trip smooth and enjoyable.

In 1982, my parents and grandparents visited Hong Kong. My mother was a flight attendant and was familiar with the culture of Hong-Kong, but my grandfather was not well-traveled. The population of Hong Kong is considerably large for the size of the city and thousands of people can be seen walking on the sidewalks and streets.

While taking a ride on the bus, my father exclaimed, "I don't know how the driver does not run over people." My grandfather replied, "They probably wouldn't miss one or two since there are so many of them." A gentleman called out from the back of the bus, "Excuse me, sir, the Chinese people are very industrious..." Needless to say my mother was cowering beneath her seat with embarrassment. The point is, people in Hong Kong speak and understand English. This is an example of a person not understanding the culture of the country he was visiting.

Prior to traveling abroad, it is most important to do research on the culture of the country being visited. What may be the norm in American society may be abnormal and even offensive in other societies. When speaking with Dr. Uwe Siemon-Netto, Visiting Journalism Professor, I had my legs crossed in such a way that the sole of my foot was showing. Dr. Siemon-Netto pointed out, "In Thailand, showing the sole of your foot is an

insult. It is important to read up on the country you are going to be spending time in. Research the culture, humor, literature, musicians, and artists of that country."

For example, it would be embarrassing to show up in Ireland thinking that James Joyce was an English writer. In Italy, breakfast typically consists of coffee and bread. Lunch and dinner are sizable meals and dinner is generally eaten late at night. Also, in countries like Spain, everybody takes a nap and all the stores close during part of the afternoon. In many parts of the Middle East, the dress code for women is dramatically different than in the western culture. When visiting these countries, one should be aware of this.

As a general rule, it is important to treat everyone with mutual respect, wherever you travel. The Apostle Paul said there is a natural law written on all our hearts. You do not need to be a Christian to understand that it is wrong to steal, lie and cheat.

Ali Thompson, junior, mentioned that she adapted easily while traveling abroad this summer by following the etiquette she had been taught as a child. "Uttering simple phrases such as, 'please' and 'thank you' seemed to go a long way. As long as I was sincere and polite, there was never any trouble," she said.

The same applies to people adjusting to the culture in America. Simon Harling, a Concordia student from England, said, "People didn't seem to get my jokes. The English humor is quite different than the American sense of humor."

Kate Jenkins, a citizen of the U.K., mentioned that she wasn't prepared for the "massive" amounts of food served in the United States. "Everything seems to be bigger and louder in America. That was definitely the biggest difference I've seen coming from England," she said.

Concordia's French Connection

BY TJ ARIYATANYAROJ
STAFF WRITER

The Paris exchange program is Concordia's longest-running and most successful study abroad program. Many students have done a semester in Paris to study, broaden their worldview and experience the romantic culture.

By participating in the program, students are able to receive college credits while gaining real-world experience and learning self-sufficiency. "The world is global and we are interdependent" said Dr. Cheryl Williams, Vice President of International and Cultural Relations and Dean of Global Programming.

Olivier Couton, former Concordia student, was born in France and spent most of his life there. "Living in Paris is totally different from Southern California. It is just like New York City whereas it is so noisy and crowded."

According to Williams, Paris is a great opportunity to experience culture shock for those who are traveling abroad for the first time.

Any attempt, however limited it may be, made at speaking French will go a long way with the people. "Only good advice is to speak French! Some people are narrow-minded unless you know some French so that you can get to know them better first," Couton said.

All students enrolled in the program pay tuition to Concordia as normal, plus a \$100 administrative fee. Students are also required to pay housing and meal plans to the institution they will be attending during the semester in Paris. Any financial aid will be applied to tuition as normal. A student may spend up to two semesters on an exchange, and must have at least a 3.0 GPA.

For further information on the exchange program in Paris, contact Williams for an application at cheryl.williams@cu.edu.



Around the World Update

Erik Olsen

Brave New World

No matter how many books you read, T.V. shows you watch and Iron Maiden albums you listen to, nothing can really truly prepare you for travelling around the world. The sights, the sounds, the smells—both good and bad—the people and the places.

You can't really begin to understand a culture until you spend some time fully immersed in it, and you can't truly appreciate your own culture and your own home until you leave it far behind. I never knew how heavily I relied on Tabasco hot sauce until it wasn't readily available to me anymore.

Iron Maiden has become the official soundtrack of my ATW experience, as a lot of their songs are about traveling and discovering brave new worlds—with varying results.

"These Colours Don't Run" is one song I've come back to multiple times. While it's mostly about going off to war, I think it also applies to this trip and the people on it. Why do we travel? Bruce Dickinson has the perfect answer: "For the passion, for the glory, for the memories, for the money. You're a soldier for your country, what's the difference? All the same." That's exactly why we travel—maybe not for the money, since I've spent a lot on this trip and earned zilch—but certainly for everything else listed. Admittedly, those reasons might sound selfish, and some among us might have purer hearts for fixing and for service, but I think if there's any time to be selfish, it's while traveling the world.

This doesn't give you leave to be the stereotypical "Ugly American," though. We've definitely caught more flies with honey than with vinegar on this trip—a smile and a handshake goes a long way, especially with the Turks, who are some of the coolest people I've ever met. There's a correct way to go about being positively selfish, and it goes like this: Take from the world. Take all you can. Experience everything. Do everything.

In the handful of weeks I've been on this trip, I've gone to a dance club, a hoo-kah bar and a mosque. I've bartered, I've explored caves and I've climbed mountains. I've eaten cheap kebabs and chicken parmesan. I've ridden tiger statues in front of Ataturk's tomb. I even bought a small sword. Those are things I never would've done back in the States.

Through doing this, through enriching my own life and my own experience, it's made me more open, more free and more comfortable to talk to random waiters wondering where our group is from. To take pictures with Dominican store clerks, give caballo-back rides to street kids living in Argentine slums and explain a little bit about myself in an exercise for Iranian refugees studying English. They might not remember those moments we've shared 20 years from now, but it affects them in the here and now. They walk away happy, with smiles on their faces, and a positive example that not all tourists—American or otherwise—are uncaring tools. They walk away seeing that we're not so different after all.

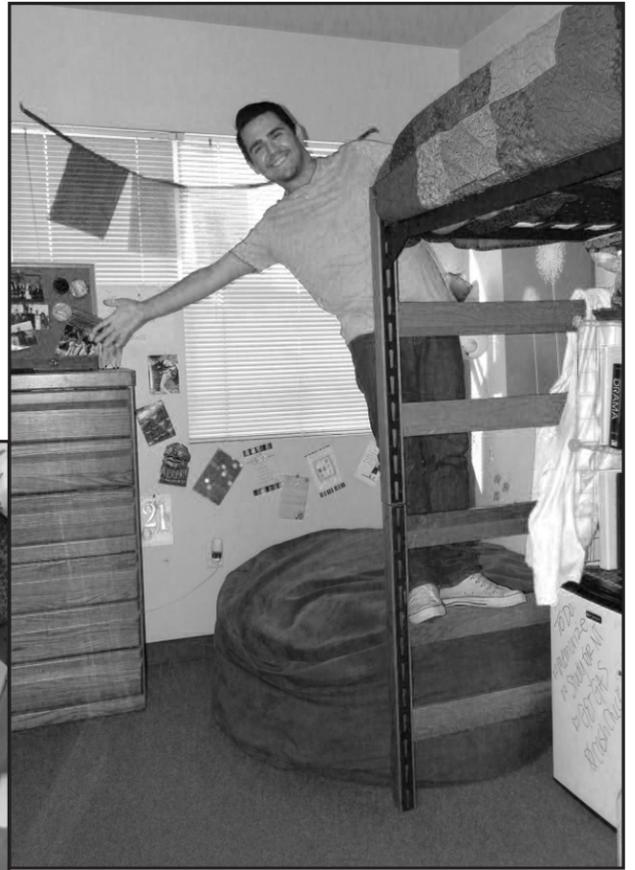
When you're more open to them, they're more open to you. And the only way you can truly be open is by experiencing all you can and just letting go—which is easier said than done, believe me. But if it were easy, it wouldn't be worth it.

Personally, this is the toughest thing I've ever done. It kills me that I won't be able to eat Thanksgiving dinner at my aunt's house or sit on the porch with my parents, terrorizing trick-'r-treaters on Halloween. I'm sad about not being able to see "Wall Street 2" or "SAW 3D" with my best friend on opening night or going to watch the Lakers' preseason game at the Honda Center. But for everything I'm missing, I'm getting so much back in return. And that's what makes all of this worth it.



featuring
Justin Jorgenson

Dorms are meant for sleeping, right? Wrong. Justin Jorgensen, senior, transformed his room into a so-called “comfort oasis.” A lofted bed creates a great space to study and gives him room to do his favorite activity: hang out on his love sack in his blue Snuggie.



His room is filled with muted colors, giving it a calm vibe.

“It’s the zone of hangoutness,” said Jorgensen. “My room is filled with all the stuff I love.” His favorite things? Fish wall stickers and his Tibetan prayer flags his grandmother gave him. “I don’t know what they do,” he said, “but I like to think my prayers go into them.”

PHOTOJOURNALISM BY TAYLOR BEARDEN

Think your dorm is “Concordia Cribs” worthy? E-mail newspaper@cui.edu.

HEALTH TIP

Prevention and Treatment

by Michelle Laabs
Director of Health Services

Get Vaccinated. Vaccination is the best protection against contracting the flu. Everyone 6 months of age and older should get vaccinated against the flu as soon as the 2010-2011 season vaccine is available.

The Wellness Center is holding a second flu clinic on Oct. 20 & 21. Please call x. 3102 for an appointment.

Take these everyday steps to protect your health:

- Cover your nose and mouth with a tissue when you cough or sneeze. Throw the tissue in the trash after you use it.
- Wash your hands often with soap and water—especially after you cough or sneeze. You can also use an alcohol-based hand cleaner.
- Avoid touching your eyes, nose or mouth. Germs spread this way.
- Try to avoid close contact with sick people.
- Stay home if you are sick until at least 24 hours after you no longer have a fever (100° F or 37.8° C) or signs of a fever (without the use of a fever-reducing medicine, such as Tylenol®).
- While sick, limit contact with others as much as possible to keep from infecting them.

Career Tip

SHOULD I HIDE IN GRADUATE SCHOOL UNTIL THE ECONOMY IMPROVES?

By Victoria Jaffe
Director of Career Development Services

There are many factors to consider when deciding whether to pursue a graduate degree. Anxiety over finding a job should not be the deciding factor.

Is graduate school right for you?

- Will earning an advanced degree open more opportunities in your field?
- Is it required to achieve your long-term professional goal?
- Will it be a great investment in the long-term?

You need to have a clear understanding of how earning a graduate degree will help you achieve your career goal. If you are still in doubt, there are job opportunities for applicants with undergraduate degrees. The experience you gain and the time spent exploring your options will help you to evaluate whether you are ready to make the necessary commitment in time, effort and resources required of graduate school.

To help with your research and in the decision making process, some of the steps you can take are to seek the counsel of your academic advisor and to speak to someone in your field of interest along with graduate school admissions officers. Visit Concordia’s Career Center for resources both within the office and online.

Resources:
Graduate School Fair—Oct. 20, 10:30 a.m.—1:30 p.m. (Student Union Patio)
Admissions reps from over 35 graduate schools will be there

Graduate School Planning
cui.edu/student-services/careerservices/index.aspx?id=19586

You've got a frenemy in Facebook

BY ZACH BORST
STAFF WRITER

"*The Social Network*" opened on Oct. 1, adapting Ben Mezrich's book "*Accidental Billionaires*" to film. Both the film and book seek to uncover the truths about the founding of Facebook in Harvard of 2003, and whether it was stolen intellectual property.

Mark Zuckerberg (CEO and founder of Facebook) is played by Jesse Eisenberg. The older looking version of Michael Cera is quickly dumped by Zuckerberg's then-girlfriend, Erica Albright (Mara Rooney).

Albright dumps him saying, "I don't want you to think you're alone because you are a nerd. It's because you're an asshole." Zuckerberg's boorish tendencies quickly becomes his Byronic flaw as the movie is brought to present time, when he is being sued by two different parties over Facebook.

The Winklevoss twins (Armie Hammer) row crew at Harvard where Zuckerberg attends, representing the reputation that Zuckerberg so desires to gain out of Harvard. After approaching him for help on their networking site (HarvardConnection) he founds Facebook and is sued later for intellectual theft.

One fantastic cinematic moment in "*The Social Network*" occurs during the Winklevoss twins' crew race against Oxford on the Thames. The twins lose by a "brutally close" margin and experience coming in second again after losing the social network race with Zuckerberg. The classic tension in sports parallels the cutthroat competition in business.

Ex-CFO and co-founder of Facebook, Eduardo Saverin, also sues Zuckerberg for cutting his share of Facebook from 30% to 0.03%. Andrew Garfield plays the victimized character well, but perhaps shows the bias of a disaffected Saverin (he was Mezrich's correspondent for "*Accidental*

Billionaires").

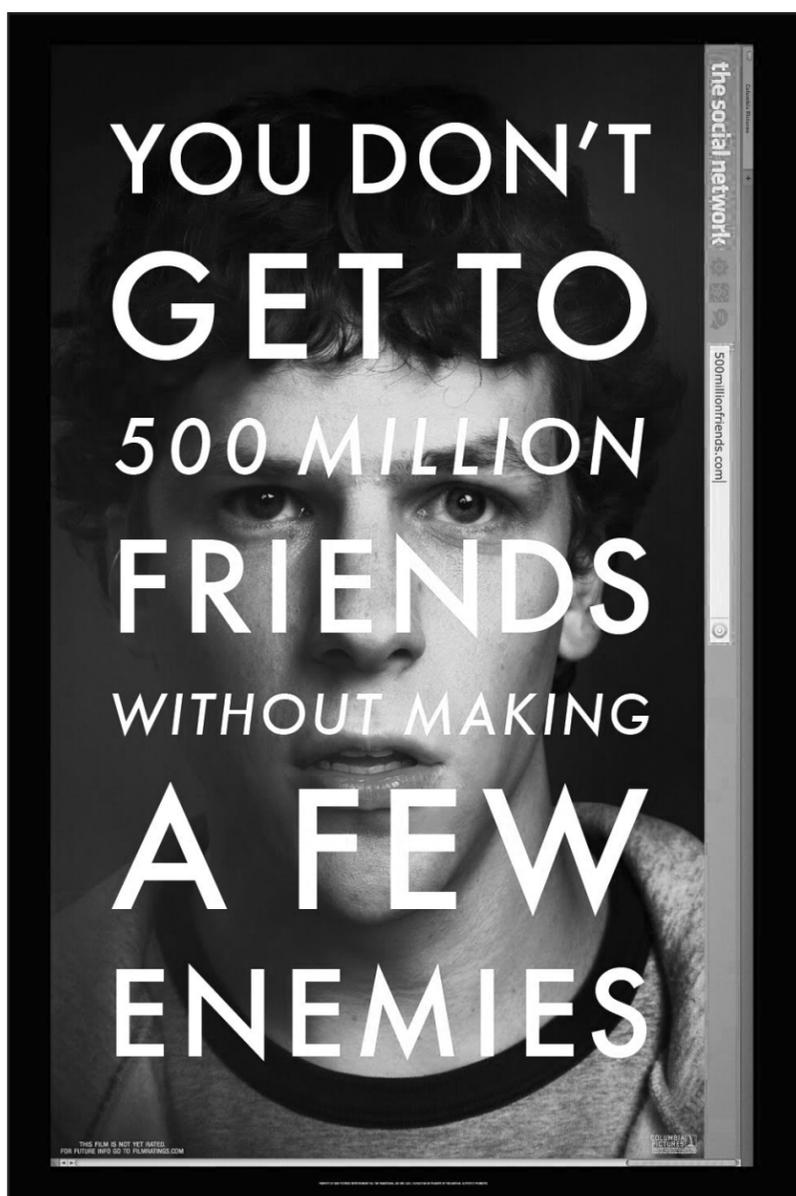
That is the problem with "*The Social Network*." It doesn't really show college, which Eisenberg says Facebook is all about. Instead, it goes for melodrama that co-founder Dustin Moskovitz doesn't recall at all according to his Quora account: "A lot of exciting things happened in 2004, but mostly we just worked a lot and stressed out about things. The version in the trailer seems a lot more exciting, so I'm just going to choose to remember that we drank ourselves silly and had a lot of sex with coeds."

Justin Timberlake plays Sean Parker, founder of Napster, who sways Zuckerberg to move to California. Timberlake somehow blends being the overconfident kid he played in "*Alpha Dog*" with the paranoid EpiPen-user Napster founder who asks Zuckerberg, "You think a million's cool? You know what's cool? A billion." Zuckerberg's need for reputation and also a need to feel like he's on good terms with the people he spurned to make Facebook is the basis of the film.

"*The Social Network*" is ultimately a drama informed by some facts from Ben Mezrich's "*Accidental Billionaires*." Eisenberg plays a disaffected Zuckerberg who finally "friends" his ex and proves perhaps there's some humanity in him after all. The underbelly competition to get into Harvard clubs, drug usage and sex, however, are dingy and dramatic instead of representing the fun, social aspect of Facebook that we use it for today and that it was founded upon.

The last scene of the movie focuses on a dialogue between Zuckerberg and an assistant lawyer (Karen from "*The Office*") who tells him she doesn't think ill of him after all the testimony from the Winklevosses and Saverin. Instead she tells him, "You're not an asshole, Mark. You just try too hard to be one." Ultimately, the movie is a little slow-moving but worth a viewing.

PG-13 for sex and drugs. Playing at the Irvine Edwards Spectrum.



Milk and Honey hits the spot

BY LINDSAY GERNER
STAFF WRITER

"Eat Your Vegetables." "Ride a Bike." "Don't Worry. Exercise." These are just some of the many phrases printed in the parking spaces at Milk and Honey, a little hole-in-the-wall café that is trying to make your life a healthier one.

Walking into the café, I immediately could feel the earthy tone they were trying to display. A shelf full of different spices rested in the entrance along with a rack full of different organic jams to buy. The papaya flavor looked the most appetizing, not to mention different.

Small iron tables for two fill up the small dining area inside, but if you don't want to dine inside, round the short corner, and there you find a couch with tattered blankets and pillows and wooden chairs. Vines cover the "roof," which consists of only a few iron bars—perfect for viewing the stars at night or for eating yogurt a temperate, sunny day.

"That was quite a debate," said the cashier, commenting on my very long period of staring at the menu. I eventually ordered "Original Tart" frozen yogurt, the only flavor of FroYo available, topped with peanut butter cups. After receiving my treat from the friendly Milk and Honey employee, I sat inside on the single tattered couch, giving me a view of the outside dining area.

The doors were open so the cool breeze made me feel more comfortable as I dove into my yogurt. The tartness immediately made my teeth ache, but the flavor went well with the peanut butter cups. Needless to say, the plain dessert was not exactly my favorite flavor of choice. If the frozen yogurt is not what you're after, they also have smoothies, shaved ice, coffee and tea. Everything is completely organic.

As I sat there, I watched as two women comfortably sat outside, gossiping about a woman they didn't really seem to favor. It seemed as if they came here often, just to blow off steam. I think they have the right idea. As I was leaving the café, I noticed the bottom shelf that was underneath the spices. If this place wasn't already as down-to-earth as it gets, they even have board games for everyone to play. You can't beat playing "Guess Who?" while drinking an organic smoothie.

Although the frozen yogurt was not exactly my cup of tea, no pun intended, it was definitely refreshing. Milk and Honey is located in Costa Mesa. Hours include: Mon. -Wed. from 7 a.m. - 9 p.m., Thurs. - Fri. from 7 a.m. - 10 p.m. and Sat. - Sun. from 9 a.m. - 10 p.m.

If you're looking for some place different from your mundane Starbucks, YogurtLand or Jamba Juice, Milk and Honey will definitely give you a healthy fix.



PHOTO COURTESY KALIA WEISS

From the streets to salvation

BY BETHANY LOESCH
CAMPUS LIFE/INT'L EDITOR

Watching one of Lecrae's music videos on mute, would cause you to think him to be another thug-turned rapper, trying to make a name for himself by out-boasting the next guy and spitting rhymes that glorify a life absorbed with drugs, sex and money.

The truth is Lecrae does talk about drugs, sex and money, as well as many other cutting topics. He talks about these kinds of things because he has spent most of his life involved with them (evident in many of his songs, including "Used to Do It Too"). He wants to warn others of the desolation and despair that they lead to.

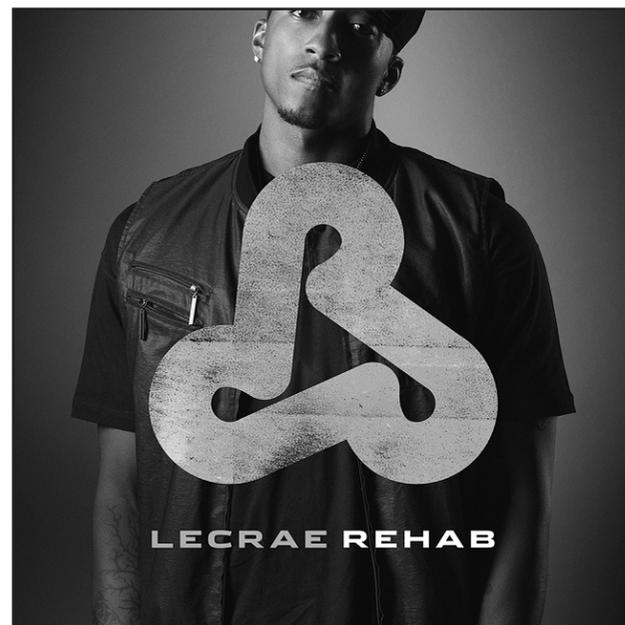
In his teen years, Lecrae found himself wrapped up in a life consumed by sin. In an interview with "*The 700 Club*," Lecrae said, "I idolized [the street life]. I wanted to be the gang member. I wanted every tattoo that [my uncle] had. I saw my first gun and all these different things. I was like, 'This must be what it means to be a man.'" He continued to pursue these things until a single incident led to a series of events that forced him to turn everything over to God.

Lecrae was caught trespassing and in possession of drugs. As he sat handcuffed in the police car waiting to go to jail, the officer spotted the Bible Lecrae kept in his car as a good-luck charm.

"He came back to the police car and said, 'Son, you've got a Bible in your car. Do you know what that Bible is about?' I was like, 'I need to.' He said, 'Today, I'm going to let you go 'cause I want you to get into that Bible, and I want you to start living it,'" Lecrae said.

Lecrae began pursuing a relationship with Jesus but did not fully commit his life to the Lord until about a year later when he walked away from a massive car accident without a single scratch. Since then, Lecrae has made four albums, "*Rehab*" being his most recent (released Sept. 28).

Rehab features seventeen hip-hop songs featuring artists such as Trip Lee, J. Paul and Teshadi. Each song deals with the struggle of breaking free from the devil's hold and becoming clean and



worthwhile in Jesus. The album is titled perfectly as much of its lyrical content deals with an addiction to the sinful things of this world and allowing God to bring peace while overcoming pride and temptation. Lecrae is passionately honest in his music, and gives listeners a clear picture of the struggles he faces in being a follower of Christ and not giving in.

In the song, "Killa," a woman sings the words, "Baby this is innocent (Killa)/It won't even hurt a little bit (Killa)/I'm only here for your benefit (Killa)/I'm your every wish (Killa)." Lecrae responds, "Her feet go down to DEATH, so don't let her consume you/Even though her heart is black, her exterior's beautiful/She'll take your life away, strip away your joy/Pretends that she gon' build you up but she's just gon' destroy you." Lyrics such as these allow listeners to relate to Lecrae's struggle of resisting sin to walk with God.

Although this album was not quite as angst-filled as his last few (something I really enjoy about his music), the soulful vibe of "*Rehab*" connects with listeners on more of an emotional level. With a voice fit to compete with the best in mainstream rap today and lyrics that speak directly to the soul, Lecrae's "*Rehab*" is something certainly worth hearing.

Lecrae will be performing in Long Beach on Oct. 30 as part of Unashamed: The Movement 2010 tour.