

**SPORTS BUSINESS**  
**Bachelor of Arts**

CONCORDIA UNIVERSITY IRVINE		MARYMOUNT CALIFORNIA UNIVERSITY
ACT 211	Financial Accounting	ACCT 151 - Financial Accounting (4)
ACT 212	Managerial Accounting	ACCT 201 - Managerial Accounting (4)
BUS 224	Business Writing and Presentations	BUS 230 - Business Communications (4)
BUS 251	Legal Environment of Business	BUS 260 - Business Law (4)
BUS 261	Business Analysis Tools & Business Statistics	MTH 270 - Introductory Statistics (4) <b>and</b> CS 280 - Introductory to Data Analysis (4)
BUS 483	Business Ethics	no equivalent
ECO 201 or ECO 202	Macroeconomics or Microeconomics	ECO 221 - Macroeconomics (4) ECO 220 - Microeconomics (4)
FIN 331	Finance	BUS 380 - Corporate Finance (4)
MGT 321	Management	BUS 300 - Principles of Management (4)
MKT 341	Marketing	BUS 350 - Principles of Marketing (4)
SPBU 222	Introduction to Sports Management	no equivalent
SPBU 323	Sports Marketing and Sponsorship	no equivalent
SPBU 326	Sports Operations & Facility Management	no equivalent
SPBU 350	Sports Law	no equivalent
SPBU 420	Finance and Economics of Sports	no equivalent
SPBU 430	The Profession of Sport Management	BUS 375 - The Business of Sports (4)
SPBU 475	Sport Management Strategy	no equivalent
SPBU 490A	Professional Development and Internship	BUS 391/491 - Internship
<b>CHOOSE 1:</b>		
COM 371	Introduction to Social Media	CAR 401 - Social Media in Marketing (4)
MGT 424	Human Resource Management	no equivalent
MKT 344	The Advertising Agency	no equivalent
MKT 353	Professional Selling	BUS 312 - The Foundation of Sales (4)
MKT 442	Marketing Research	BUS 452 - Marketing Analytics & Forecasting (4)