

MCAA NEWSLETTER

Spring 2017 Edition
Volume 42



MCAA Winter 2016 Graduation at Concordia University Irvine



*Preparing Coaches
and Athletic
Administrators for
Service in the 21st
Century*

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The Many Faces of the MCAA

A Note From the Director, Tony Díaz, CMAA

Happy Spring to All,

In the book of Matthew 28:19-20, Christ instructed:

“Go therefore and make *disciples* of all nations,
baptizing them in the name of the
Father and of the *Son*, and of the *Holy Spirit*,
teaching them to observe all that I have commanded you.
And behold, *I am with you always*, to the end of age.”

This message goes hand in hand with the mission and vision of Concordia University Irvine, and the MCAA program.

Our aim is to develop strong leadership skills with a sound Christian philosophy of coaching and athletic administration to enhance any successful athletics career. We provide the tools for coaches and athletic directors to model the positives that they will pass on to those they lead in the hope of creating a continuing legacy that will be passed on for generations to come.

While I serve as Director of this program, I am in no way the face of the MCAA. Our program is made up of many faces doing a variety of tasks designed to prepare coaches, athletic trainers, and administrators around the world, curriculum challenges that allow the students to fully develop their talents with courses that adapt to working professionals.

It starts with our Dean, *Dr. Tim Preuss* who also serves as an instructor in the Strength, Speed and Conditioning courses. Our admissions team is comprised of Director, *Jon O'Neill*, his staff *John Kulstad*, *Erika Arriaran* and the newest members of our team, *Travis Roberts* and *Billy Maxfield*.

At the Spectrum campus assisting students with their academic success, graduation plans and other academic areas or just to be an ear piece are *Chelsea Mailhiot* and *Lupe Valdivia*. Technology is handled by *Walt Herd*. Curriculum and Assessment is handled by *Sheila Hannah* who is also a full-time faculty member in the Research Methods course. *Kent Noyes*

Continued...

is our California Coaches Conference Manager and Events Marketing Coordinator. **Reverend Dr. Dean Vieselmeyer** is a full-time faculty member and chairs our Ethics courses. He also is very busy recruiting in the Texas area. Our Program Founder, **Tom White**, may have stepped away from his full-time duties as Program Director but is still very involved in recruiting and alumni relations. Keeping the whole program together is our Administrative Assistant, **Emily Lathrop**.

Not mentioned by name but most valuable to the success of our program are the 75+ adjunct faculty professors. Together, our MCAA family has over 1, 550 years of total experience in educational athletics!

This past year, we did lose a valuable face and one of our founding fathers, **Dave Cowen**. Dave embodied the mission and vision of the program. He was a true Christian leader and will be sorely missed by everyone who had the pleasure of interacting with him.

As you can see, the MCAA program is made up of many faces and continues to grow. With over 2,500 alumni and 900 future alumni registered this term, we continue to add many faces to our MCAA network.

Blessings,

Tony Díaz, CMAA



He is not here;
he has

Risen!

Luke 24:6

May you find the
renewal of hope,
health, love and
the spirit of God.
Happy Easter to
our valued MCAA
family.

A Note From the MCAA Admissions Team

Greetings,

As we enter the Spring term, we would like to welcome all of the new students into the MCAA family. With over 2,900 alumni and 900+ current students, you are part of a vast and growing network. As you go through this amazing experience and you think of anyone that could benefit from the MCAA program, feel free to give them our contact information below.

We would also like to welcome the two newest additions to our team, Billy Maxfield and Travis Roberts. Billy comes to us with a wealth of experience and is an avid soccer fan. His most recent soccer experience was traveling to the World Cup and spending a few weeks watching soccer. Travis comes to us from the Los Angeles Angels of Anaheim (yes, that team name really has that many cities in it) and just had his first child, Hudson, in January. Travis will be out at local colleges and community events as our new Associate Director of Recruitment – MCAA whereas Billy will be splitting time between our admissions office and externally as the Associate Director of Admissions and Recruitment - MCAA. Please reach out and welcome them to the team!

Sincerely,

The MCAA Admissions Team

Erika, Billy, John, and Travis

John Kulstad	Billy Maxfield	Travis Roberts	Erika Arriaran
MCAA Admissions	MCAA Admissions	MCAA Recruitment	MCAA App Coordinator
John.Kulstad@cui.edu	Billy.Maxfield@cui.edu	Travis.Roberts@cui.edu	Erika.Arriaran@cui.edu
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Excellence in Teaching



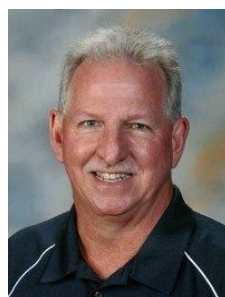
The following MCAA faculty members went above and beyond to ensure excellent student service during the winter 2016/2017 term. The MCAA Curriculum & Assessment team has identified that their teaching efforts exceed expectations. We are proud and blessed to have each of them representing our team.



Mark Rose
MCAA 560



Mike Reardon
MCAA 510



Mark Davis
MCAA 530



Armando Gonzalez
MCAA 561



Jason Valadao
MCAA 530



Julius Clausen
MCAA 530



Heath Hooper
MCAA 550



Jim Staunton
MCAA 550



Dan Burch
MCAA 550



Jim Forkum
MCAA 563



Curt Cattau
MCAA 520



Jerry Campbell
MCAA 574



Summer 2017 Opportunities

Masters of Arts in Coaching and Athletics Administration

May 22nd — August 4th, 2017

SUMMER 2017 SCHEDULE

Online Courses	May 22— August 4
California Coaches Conference	June 26 — June 30
Onsite Intensive Courses	July 10 — July 14
Onsite Intensive Courses	July 17 — July 21
Onsite Intensive Courses	July 24 — July 28
AD Institute (CIF Office— Los Alamitos)	July 24 — July 28



ON-CAMPUS HOUSING

CUI housing is available for students and their families during the Summer.

Please contact Davis Garton:

davis.garton@cui.edu

949-214-3143



Summer Registration
Opens

March 13th, 2017

Concordia University Irvine offers a unique **professional development opportunity** that fills the academic void between programs in educational administration and physical education.

CONTACT US

MCAA Admissions Team:

John Kulstad (949) 214-3575, John.Kulstad@cui.edu

Billy Maxfield (949) 214-3577, Billy.Maxfield@cui.edu

MCAA Academic Advisors

Lupe Valdivia (949) 214-3260, Lupe.Valdivia@cui.edu

Chelsea Mailhot (949) 214-3261, Chelsea.Mailhot@cui.edu

Summer 2017 Course Offerings

Courses subject to change, based on sufficient enrollment



ONLINE: May 22—August 4

MCAA 510	Principles in Coaching and Leadership
MCAA 520	Psychology of Coaching
MCAA 530	Ethics and Sport
MCAA 540	Sport Technologies
MCAA 541	Advanced Sport Technologies
MCAA 550	Research Methods and Analysis
MCAA 560	Leadership and Administration
MCAA 561	Athletic Finance
MCAA 562	Facility Planning/Event Management
MCAA 563	Intercollegiate Athletics in America
MCAA 564	Adv. Theor/Strat for Coaching Cheer
MCAA 567	Adv. Theor/Strat for Coaching Track
MCAA 568	Adv. Theor/Strat for Coaching Soccer
MCAA 569	Adv. Theor/Strat for Coaching Lacrosse
MCAA 570	Sport Medicine & Performance
MCAA 572	Adv. Theor/Strat for Coaching Cross Country
MCAA 573	Adv. Theor/Strat for Coaching Basketball
MCAA 574	Adv. Theor/Strat for Coaching Football
MCAA 575	Adv. Theor/Strat for Coaching Softball
MCAA 576	Adv. Theor/Strat for Coaching Volleyball
MCAA 577	Adv. Theor/Strat for Coaching Baseball
MCAA 579	Adv. Theor/Strat for Coaching Wrestling
MCAA 580	Legal Aspect of Sport
MCAA 582	Women in Sport
MCAA 585	Strength, Speed & Conditioning
MCAA 586	Advanced Strength, Speed & Conditioning
MCAA 595	Culminating Project
MCAA 595	Culminating Project Extension

ONSITE (CCC): June 26—June 30

MCAA 510	Principles in Coaching and Leadership
MCAA 568	Adv. Theor/Strat Coaching Soccer
MCAA 569	Adv. Theor/Strat for Coaching Lacrosse
MCAA 572	Adv. Theor/Strat Coaching XC
MCAA 573	Adv. Theor/Strat Coaching Basketball
MCAA 574	Adv. Theor/Strat Coaching Football
MCAA 575	Adv. Theor/Strat Coaching Softball
MCAA 576	Adv. Theor/Strat Coaching Volleyball
MCAA 577	Adv. Theor/Strat Coaching Baseball
MCAA 578	Adv. Theor/Strat Coaching Water Polo
MCAA 585	Strength, Speed, and Conditioning

ONSITE: July 10– July 14

MCAA 550	Research Methods and Analysis
MCAA 571	Adv. Theor/Strat Coaching Golf

ONSITE: July 17– July 21

MCAA 530	Ethics and Sport
MCAA 541	Advanced Sport Technologies
MCAA 590	Coaching Academy

ONSITE: July 24– July 28

MCAA 520	Psychology of Coaching
MCAA 580	Legal Aspects of Sports

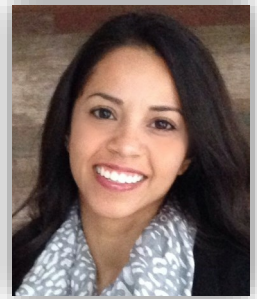
CIF OFFICE: July 24– July 28 (Los Alamitos)

MCAA 591	Athletic Directors Institute
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Chelsea & Lupe's Corner

Academic Advising



Important Dates:

- ◇ March 13: Summer registration opens
- ◇ April 14: Good Friday - OFFICES CLOSED
- ◇ April 17: Easter Monday - OFFICES CLOSED
- ◇ April 28: Last day to WITHDRAW from class with "W"
- ◇ May 5: Spring session ends
- ◇ May 6: Spring commencement ceremony
- ◇ May 9: Final grades due

Spring Graduation Info:

All students must apply for graduation even if they are not attending the ceremony. Payments are made online at www.cui.edu/onlinepayments.

Payment after January 27th, 2017 = \$339

MCAA Degree Requirements:

1. 3.0 cumulative GPA
2. Passing grade for MCAA 595
3. 5 core classes successfully completed (MCAA 510, 530, 550, 580, 595)
4. 4 elective classes successfully completed

Grammarly (Free for CUI Students)

Get help with grammar from this automated grammar tutorial and revision support tool. As a CUI student, you can upload segments, or drafts, of your paper to receive immediate feedback, assess the editorial suggestions, and make the necessary corrections. Simply log-in by using your CUI email and E#.
<https://www.grammarly.com/>

Conference Course Opportunities

- ⇒ April 20 - 23: MCAA 591-NV/CSADA
- ⇒ April 28 - 30: MCAA 573-LV/NIKE Clinic

"God created you to do amazing things!"

Esphesians 2:10

During this spring season may you rejoice in knowing the Creator of heaven and earth has many blessings in store for you.

Rejoice Always,

Chelsea & Lupe

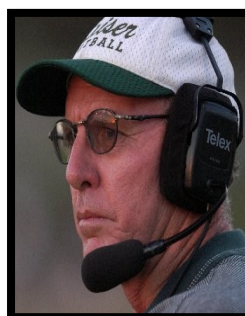
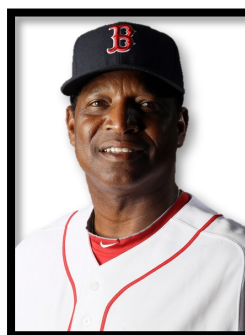




June 26 - 30, 2017

Relatable - Educational - Hands On

Keynote Speakers	Title	Speaking Topic
Jerry Royster	Former MLB player/manager	"Pillars of Coaching Success"
Todd Gongwer	Author and Coach	"Faith Based Coaching"
Karen Aston	Univ. of Texas Women's Basketball	"Developing Relationships with Players"
Dick Bruich	Hall of Fame H.S. Football Coach	"Family and Legacy"



10 Sport Specific Courses				
Baseball	Basketball	Cross Country	Football	Water Polo
Lacrosse	Soccer	Softball	Volleyball	Speed, Strength & Conditioning

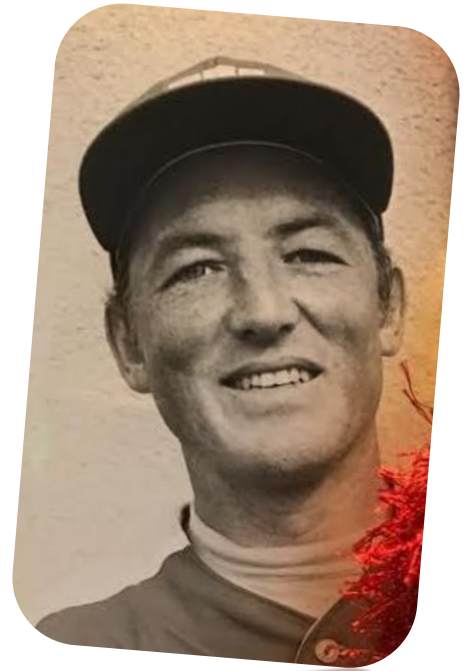
- ♦ Starting at \$149 for *ENTIRE ATHLETIC STAFF*
- ♦ *Opportunity to earn 4 GRAD UNITS*
- ♦ *Alumni are COMPLIMENTARY*

Register Today @
www.cui.edu/ccf

In Loving Memory of Dave Cowen

1948-2016

For 68 years, Dave Cowen spread joy, love, and hope. Dave's life was a tribute to his family, friends, colleagues and all who were fortunate enough to know him.



Dave Cowen was an original, a truly “one-of-a-kind” individual. His genuine interest in the welfare of others was apparent to all. Dave served as a role model for “getting things done, the right way”.

Dave was a dedicated servant of the Lord, a loving husband, proud father and grandfather. He always put the Lord and his family first. As a man of great faith, he realized that our life here on earth was temporary, with salvation being the true prize. The sharing of his beliefs and spiritual life was all-important to Dave. Dave Cowen LIVED his spiritual life.

The students, faculty and staff of Concordia University Irvine are thankful to Linda, Heather, Ben, Brooklyn and Zane for sharing him with us. Dave was always caring and compassionate with everyone he encountered. He brought a spark of laughter and a spark of fun into every situation. We will be forever grateful for his life of service and selflessness.

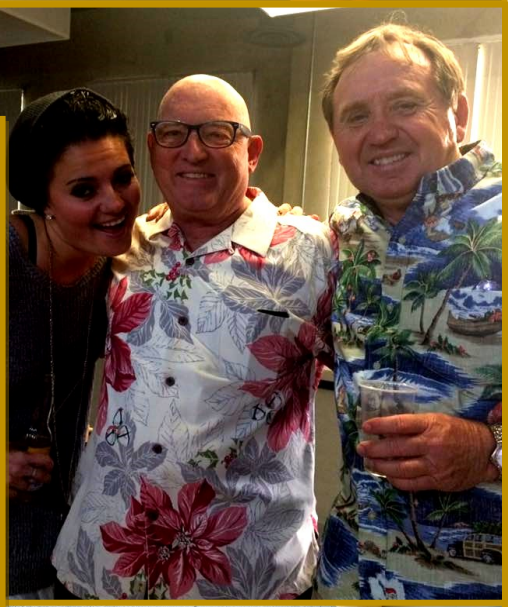
Dave Cowen will live on in our hearts forever. His legacy of joy, love, and hope leave an indelible mark on each of us.

Until we meet again...





YOUR LIFE WAS A
BLESSING, YOUR
MEMORY A
TRESURE. YOU
ARE LOVED
BEYOND WORDS,
AND MISSED
BEYOND
MEASURE.



MCAA NAMES IN THE NEWS

Celebrating Success

Scott Thom

2015 MCAA Graduate

The coach and author has been named the head basketball coach at the College of Marin and has written a strength and conditioning book for basketball; *Season of Strength*.

Dr. Heath Hooper

2011 MCAA Graduate/MCAA 550 Professor

After receiving his PhD in Sports Management, Dr. Hooper was named the Dean of School of Business at Shorter University.

Travis Thompson

MCAA Current Student

The former University of Oregon middle distant star, currently serves as the assistant track and field and cross country coach at the University of San Francisco.

Dr. Mark McElroy

MCAA 520 Professor

The Head Football Coach at Saddleback College has been elected to the Board of Trustees of the American Football Coaches Association.

Jaime Ortiz

2007 MCAA Graduate

Led San Clemente High School to it's first-ever California State Championship in Football, and was honored with the California Model Coach Award, This award is designed to recognize coaches who have served as positive role models in their schools and communities.

Mark Edgemon

2015 MCAA Graduate/MCAA 510 Professor

The Athletic Director at Upland Christian University has been named the President of the California State Athletic Directors Association.

Jim Kunau

MCAA 560 Professor

Jim's football team at Rancho Christian won the CIF Southern Section Championship and State Championship. He was named Riverside County Coach of the Year and honored as California Coach of the Year. He will also be inducted into the Orange Lutheran HS Hall of Fame.

Misty May Treanor

2013 MCAA Graduate

MCAA Alum and Olympic Gold Medalist has been named the Director of Volleyball at Long Beach City College.

Paul Peterson

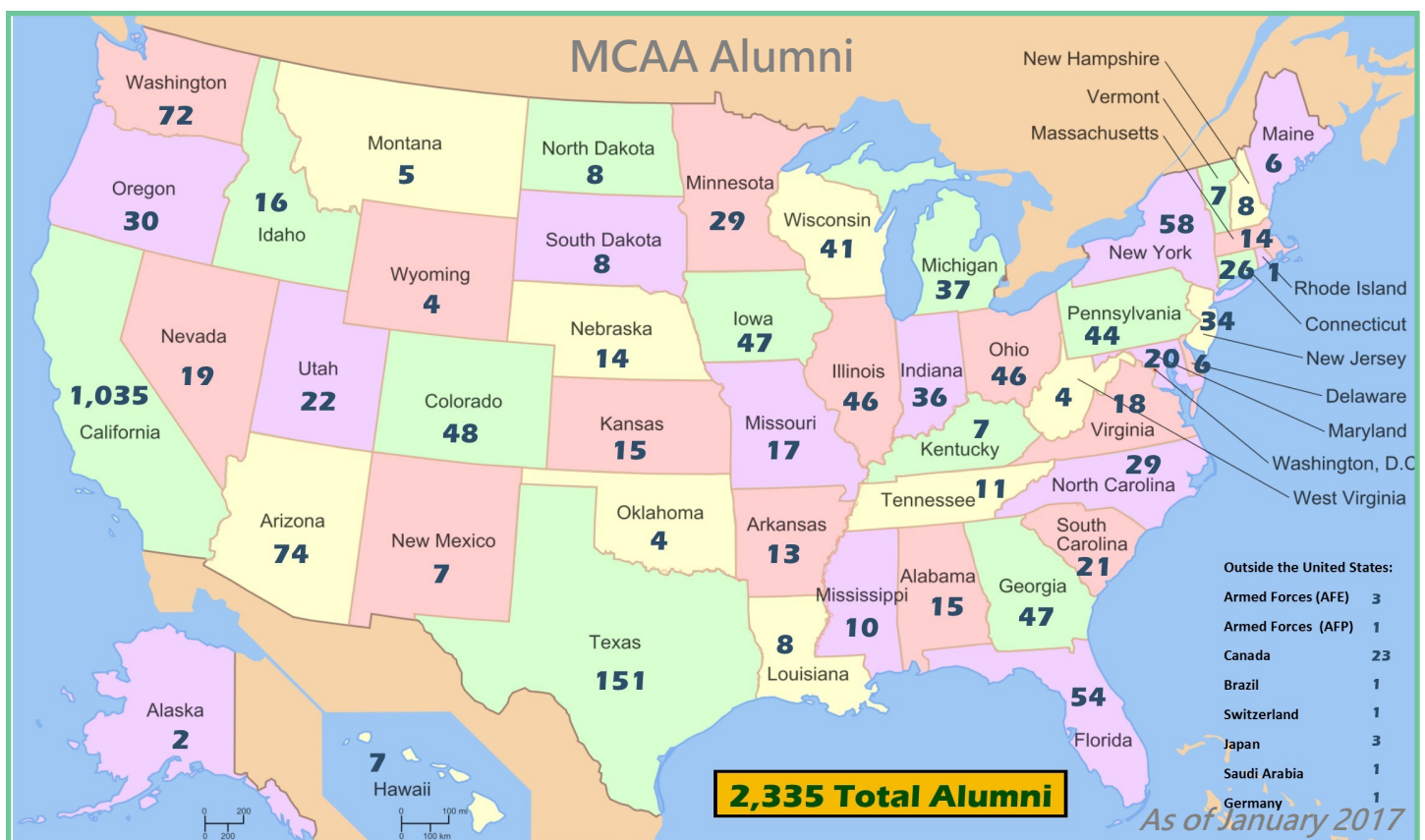
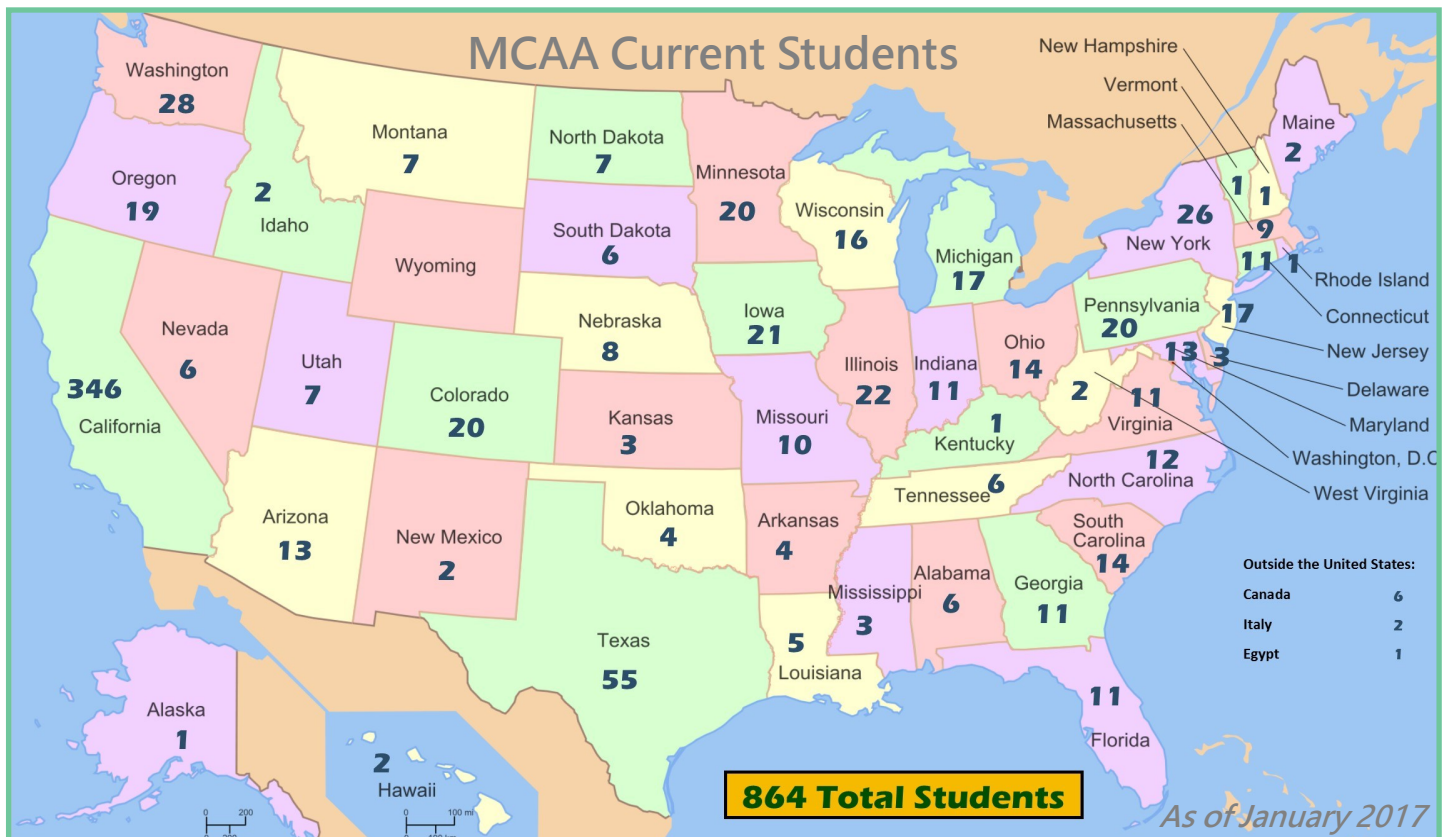
2014 MCAA Graduate

The former Boston College quarterback has been named the Head Football Coach at Snow College in Ephraim, Utah.

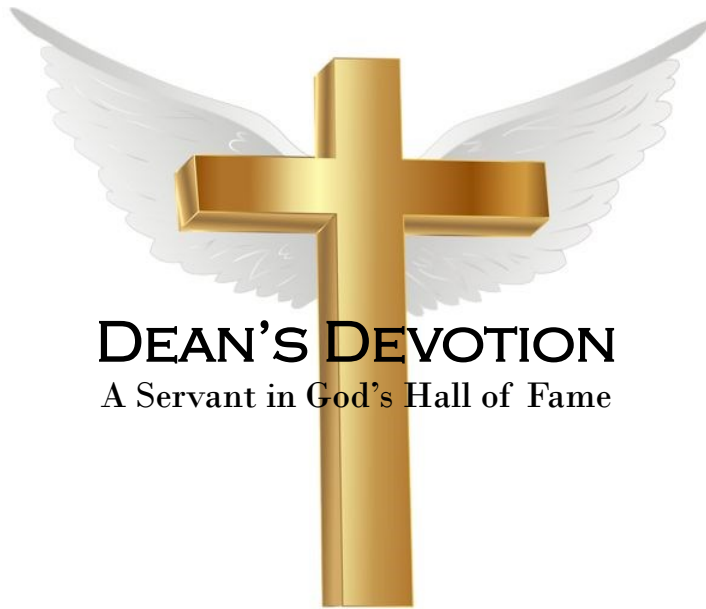
Chris Gould

MCAA 568 Professor

Director of Soccer at CUI was named 2016 Men's Soccer Pacwest Coach of the Year.



Our MCAA family continues to grow and prosper. As the accompanying map shows, we serve all fifty states and eight foreign countries. We continue to be blessed with great students, alumni, staff and faculty. Glory be to God!



DEAN'S DEVOTION

A Servant in God's Hall of Fame

In Mark 10:42-45, Jesus pointed to a group of Romans nearby and said, "You know that the rulers in this world lord it over their people, and officials flaunt their authority over those under them."⁴³ But among you it will be different. Whoever wants to be a leader among you must be your servant,⁴⁴ and whoever wants to be first among you must be the slave of everyone else.⁴⁵ For even the Son of Man came not to be served but to serve others and to give his life as a ransom for many."

These verses bring to mind our friend Dave Cowen who took these words of Jesus very seriously. Dave was our colleague in the MCAA Office for 9 years and each day he modelled Jesus words. In early summer of 2016 the doctors discovered a cancerous tumor in Dave's brain. Despite a valiant fight and after numerous surgeries, Dave went to see his Lord on December 28, 2016.

He would be the first to say that he was not perfect, but if you were asked to name someone who lived the words of Jesus it would be Dave. He understood that joyful living is sacrificial giving. Dave knew that we do not give up anything. Instead we are returning what God has loaned to us. He understood Jesus words in Matthew 6:21, "Where your treasure is, there your heart will be also." You see, we can give without loving, but we cannot love without giving. Dave gave joyfully and his positive attitude was contagious!

When you asked Dave why he was so positive his smiling response was either, "I woke up this morning and I wasn't looking at sod!" or he would recite the words of Psalm 118:24, "This is the day the Lord has made, let us rejoice and be glad in it."

Dave was on a mission to find someone to encourage. Time and again you could hear him on the phone saying, "You can do this and I will help you." When faculty or staff would pass by his office with a concerned look on their face, he would call out from his office, "I love you!"

Dave's talents and gifts were many and he was a servant leader in every role he held before joining the MCAA team at Concordia. As a teacher in special education and history; or as an Athletic Director, Asst. Principal, Principal or Asst. Superintendent of the Anaheim Union School District, Dave was a selfless individual who

understood Jesus words, "It is more blessed to give than to receive." Each time we hosted dinners for MCAA students in our home, Dave arrived early to set up tables, hang signs and butter bread. At commencement ceremonies Dave was serving water, setting up tables and handing out cookies in the welcome tent, rather than dressing in academic garb and processing with the faculty.

As God's servant Dave never failed to keep Him in the conversation. His prayers – especially at our MCAA meetings – were clearly from the heart. He invited God into the equation and when that happens all bets are off!

When death is staring you in the face it is difficult to have a sense of humor, but I recall Dave's response to one of the emails I sent with words of encouragement. He told me that he had had his first infusion treatment; the same one that had been given to President Jimmy Carter. He said, "I think it went pretty good, but one thing I hope it doesn't do is turn me into a dang democrat!"

Dave loved his family. He was thankful when Linda said "Yes" and became his wife. More than once he said, "Linda is my lover and my best friend. But most of all, she helped me find Jesus as my Lord and Savior." For that reason alone, as he faced his future, Dave would say with all confidence, "I'm in a win-win situation. I win if I stay and I win if I go." Dave has won a place in God's Hall of Fame.

God's Hall of Fame

To have your name inscribed up
there is greater yet by far,
than all the halls of fame down here
and every man-made star.

This crowd on earth, they soon
forget the heroes of the past.

They cheer like mad until you fall
and that's how long you last.

But God does not forget and in His
Hall of Fame

by just believing in His Son inscribed
you'll find your name.

I tell you, friend, I would not trade
my name however small,

If written there beyond the stars in
that celestial hall.

For any famous name on earth or
glory that they share,

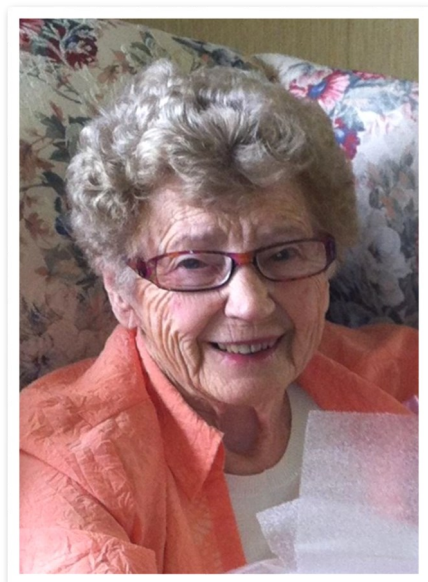
I'd rather be an unknown here and
have my name up there.

Prayer: Thank you God for putting Dave Cowen in our lives to model what is meant to be a servant for others. In the name of your Son, Jesus, who died that we may have a place in Your Hall of Fame. Amen.

MCAA Contact Information

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<p>Sheila Hannah Faculty Curriculum & Assessment Sheila.Hannah@cui.edu (949)-214-3164</p>	<p>Chelsea Mailhoit Academic Advisor Chelsea.Mailhoit@cui.edu (949)-214-3261</p>	<p>Lupe Valdivia Academic Advisor Lupe.Valdivia@cui.edu (949)-214-3260</p>
<p>Walt Herd Technology Director Walt.Herd@cui.edu (949)-214-3258</p>	<p>Kent Noyes Events Marketing Coordinator Kent.Noyes@cui.edu (949)-214-3580</p>	<p>Emily Lathrop Administrative Assistant Emily.Lathrop@cui.edu (949)-214-3266</p>
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<p>John Kulstad John.Kulstad@cui.edu (949)-214-3575</p>	<p>Billy Maxfield Billy.Maxfield@cui.edu (949)-214-3577</p>	

In loving memory of...



Josephine White



Dave Cowen