What does it mean to be “Extraordinary”? For some, it is freely sharing their time, means, talents and energy. For others, it’s going out of their way to bless, lift and serve. It’s stopping to help push a car or volunteering with a favorite charity, visiting shut-ins and comforting those who mourn, feeding the hungry and looking for opportunities to do good continually.

At Concordia University Irvine, we teach our students to live and lead extraordinary lives. Since 1976, our goal is to prepare them to head into the world to make a difference, to impact the lives of others and to be a shining example of a Christ-centered life. But we can’t do it alone…we need the support of individuals and organizations like you to transform the ordinary into something extraordinary.

For the past 14 years, the Gala of Stars has provided support to one of the most critical areas of need here at Concordia…student scholarships. Today, over 90% of our undergraduate students receive some form of financial aid. To do this, we rely on the support of gracious donors and corporate partners such as yourself. Through events like the Gala of Stars, together we can help our students focus on their future and the impact they will have on society and less on what it will cost them to do so.

In addition to helping ease the financial burden our students face, sponsors of the Gala receive a wide array of benefits to showcase your support for Concordia. Our goal is to design a customized platform that addresses your unique goals of partnering with the University and supporting the next generation of young Christian adults here in Southern California.

Sponsorship platforms include, but are not limited to –

- Live & Silent Auctions
- A Black Tie Dinner
- Live Entertainment
- The Lifetime Achievement Award
- VIP Reception
- Table Sponsorships
Presenting Level Sponsor - $25,000 (This level reserved for one organization or individual)

- Name in title rights (i.e., Concordia University’s Gala of Stars Presented by “Your Co. Name”)
- Name and/or logo included in all available promotions for the event (Tier I)
- Inclusion in University press releases surrounding the event
- Name and/or logo inclusion on all onsite event signage and collateral, including but not limited to:
  - Signage, program book, banners and onstage elements
- One full-page / 4-color ad in the program book (Premium position - inside cover or back cover)
- Opportunity for a company representative to make introductory remarks at the beginning of the Gala
- A dedicated :30 second commercial spot to run at the beginning of the Gala
- A student scholarship endowment created in your company’s name
- VIP benefits including –
  - Valet or reserved VIP Parking, front row table for ten guests, ten invitations to the pre-dinner VIP reception
- Cross-campus and year-round benefits include:
  - Inclusion in the Concordia President’s Club
  - A supporting level sponsorship of the Faith and Business Forum (June 25th, 2015)
  - Invitation for two to the Eagle Golf Classic at Strawberry Farms (Oct 5th, 2015)

Major Level Sponsor - $10,000

- Name and/or logo included in all available promotions for the event (Tier II),
- Inclusion in University press releases surrounding the event
- One full-page / 4-color ad in the program book (Reserved position)
- Sponsor recognition and listing in the program book
- Exclusive sponsorship of one primary Gala element –
  - Silent Auction, Live Auction, Dinner, Lifetime Achievement Award, Gala Entertainment
- VIP benefits including –
  - Valet or reserved VIP Parking, reserved table for ten guests within the first 2 rows, ten invitations to the pre-dinner VIP reception
- Cross-Campus and year-round benefits include:
  - Inclusion in the Concordia President’s Club
  - A supporting level sponsorship of the Faith and Business Forum (June 25th, 2015)

Supporting Level Sponsor - $5,000

- Name and / or logo included in all available promotions for the event (Tier III)
- Inclusion in University press releases surrounding the event
- One half-page / 4-color ad in the program book (Best available position)
- Sponsor recognition and listing in the program book
- Exclusive sponsorship of one of the following Gala elements (Based on availability) -
  - Valet services, Centerpieces
- VIP benefits including –
  - Valet or reserved VIP Parking, Reserved table for ten guests – row 3 or higher, ten invitations to the pre-dinner VIP reception
- Cross-campus and year-round benefits include:
  - Inclusion in the Concordia President’s Club

Table Sponsor - $3,500

- Name and / or logo included on the event website
- Sponsor recognition and listing in the program book
- VIP benefits including –
  - Valet or reserved VIP Parking, reserved table for ten guests – row 4 or higher, opportunity to host a student scholar or performer at your table, ten invitations to the pre-dinner VIP reception
- Cross-Campus and year-round benefits include:
  - Inclusion in the Concordia President’s Club

For additional information or to become a sponsor of the 2015 Gala of Stars please contact
Eron Jacobson / Executive Dir. Of Development at (949) 214-3177 or at eron.jacobson@cui.edu