Sign up now for
July 12 to 18, 2015
High School
Business Start Up
Summer Academy
REGISTER:
www.cui.edu/tea

"Our goal is to introduce entrepreneurial skills at an early age and nurture an entrepreneurial mindset and values that would set students on the right path for success in achieving their career and life goals."
Stephen Christensen, Founder, TEA & Dean, Concordia University, School of Business

Teen Entrepreneur Academy
2014 Year in Review

"85% of America’s teenagers wish they had more business education in high school; 75% indicated they wanted to learn to start their own business."
Gallup 2011

Students visited the Technology Center at the global headquarters of Oakley.

A FULL HOUSE
The summer 2014 Teen Entrepreneur Academy (TEA) was a sold-out full house success as 80 enthusiastic high students participated from three states and three countries in the innovative one-week entrepreneurship training program (July 13 to 19). The student who traveled the farthest was Jewel Chu from Taipei American School in Taiwan. Sixty-five students were from southern California high school’s including fifty from Orange County. In addition to California, students came from Michigan, New York, Canada and the Dominican Republic.

PARTICIPANTS’ HIGH SCHOOLS
Beckman
Catholic Central
Capistrano Valley
Century
Crean Lutheran
DC Academy
Diamond Bar
Dougherty Valley
Estancia
Fountain Valley
Godinez Fundamental
LA Academy of Arts & Enterprise
La Habra
Loyola Blakefield
Lutheran H. S. OC
Mariana
Mater Dei
Newport Harbor
Northwood
NOVA Academy
OC School of the Arts
Pacific Academy
Polytechnic School
Saddleback Valley
Christian

BUSINESS LEADERS PROVIDE PRACTICAL ADVISE AS COACHES
The practical advice and real-world feedback and participation from over 50 regional business leaders greatly helped the students prepare for the business plan competition. These business plan coaches served as mentors and advisors to the student teams. Each student team was assigned two business leaders who spent two hours the day before the completion reviewing their draft PowerPoint and hearing their pitch. The coaches provided feedback and counsel, helping teams to focus and sharpen their presentations.
2014 GUEST SPEAKERS

- Tina Aldatz, CEO, Be A Savvy Traveler & Mentor, Hispanic 100
- Michael Antonoros, Master Chef, Chocoao Chocolatier
- Stephanie Baker, Founder, CEO, Credible Edibles
- Brittany Barber, Founder, Beach Candy Swim Wear
- Debbie Barnett, Owner, Conscious Flow, Inc.
- Tim Busch, Owner, The Busch Group; Pacific Hospitality Group, LLC
- Lisa Caprelli, Founder & CEO, Go Glossy, LLC
- Stephen Christensen, Dean, Business School, Concordia University
- Eileen Hill, CPA, EB Hill & Associates
- Jeff Hoffman, Founding Member, Prizeline.com; Partner & Co-Founder, ColorJar
- Hussein Ismail, Ph.D., Professor, Lebanese American University
- Chalene Johnson, Founder, SMART Success Academy
- Eldonna Lewis Fernandez, President, Dynamic Vision
- Diane Kazar, Business owner, Yoga Teacher, Personal Trainer
- Larry Kutcher, President and CEO, theAdvantage;
- Nadine LaJoie, TV Host and Co-Founder, TeenCEO
- Wing Lam, Co-Founder, Wahoo’s Fish Tacos
- Eric McGrath, CEO, Driven For Life Inc.
- Jaclyn Provencher, Founder & President, Inspira Spanish Tutoring
- Leisa Ruiz, Productive Learning & Leisure
- Molly J. Quirk, Girls Inc. of Orange
- Jason Senn, Founder, Endless Summer Surf School
- Sunil “Sunny” Tolani, CEO, Prince Organization
- Carol Urton, Expertian & Founder, Finding Hope Ministries
- David Wheeler, Wheeler Enterprises, Inc.
- Eva Wolf, Co-Founder, Airwolf 3D

SCHOLARSHIPS NEEDED

Low-income students need funding to attend the Academy in 2015 (July 12-18). A full scholarship requires a donation of $1,000. If you, your company or organization would like to sponsor students, you can do so online at www.cui.edu/tea and click on Giving/Optionship Opportunities.

We invite you to help change a life by introducing high schoolers to a free enterprise mind-set, an entrepreneurial way of thinking and living. You can make this a blessing and reality for one of them. This summer over 50% of the students are low-income and require your support.

Questions? Contact Stephen.Christensen@cui.edu or (949) 214-3198

STUDENT TEAMS COMPETE FOR $1,000 IN BUSINESS PLAN COMPETITION

The highlight and capstone of the week-long entrepreneurship training is the annual TEA Business Plan Competition and the opportunity for the winning team to take home the $1,000 grand prize; second place wins $500 and third place $250. Students work all week in teams of three to prepare their investor PowerPoint presentation of 10 slides presented in a compressed eight minute presentation to business leaders who serve as judges. All twenty three teams present and each member of every team must speak about one or more of their teams slides. The students are given a PowerPoint template and judges scoring criteria the first day of the academy, allowing them all week to research their business idea and prepare their very finest presentation. The judges select the top three presentations. These top three teams then present in the Championship round to a room of several hundred guests, supporters and parents. “These presentations are better than most of the adult entrepreneurs who come to pitch me,” commented Frank Singer, from Tech Coast Angels and one of the event’s prominent judges. While all the teams performed admirably, only one team can win.

2014 Winning Team:

Caroline Chen (Fremont, CA), Jewel Chu (Taiwan), Nadia Susanto (Irvine, CA), Bailey Paxton (Novi, MI)

This year’s first place winning team consisted of four teenagers who met for the first time at the summer program, two members from California, one from Michigan and one from Taiwan (see team photo). Their winning plan was for a product called “Stop Drop” which is a self-adhesive tool that helps surgeons execute a successful surgery by holding and organizing surgical instruments anywhere in the surgical field.

"I didn’t know what it (entrepreneurship) was. TEA was definitely a factor in my pursuing entrepreneurship. I felt more confident competing at college." Ethan Terner

TEA 2013