Teen Entrepreneur Academy
July 12-18, 2015

Corporate Sponsorship & Giving Opportunities

www.cui.edu/tea
A. Corporate Sponsors Recognition and Benefits:

1. Summer Academy Name & Title Sponsorship: $25,000
   - Company name and logo singled out and prominently displayed on all academy material: tee shirts, advertising, web site (with hot links), newsletter, press releases, and the like, i.e. “XYZ Company presents the 2014 Teen Entrepreneur Academy”
   - Twenty company-named scholarships (value $1,000 each) for high school students and/or students from non-profits supported by the Company.
   - One to two VIP tables of eight for the graduation luncheon on Saturday.
   - Company representative to provide welcoming remarks at the opening dinner on Sunday, evening and Graduation luncheon on Saturday at noon.
   - Company volunteers to help out each day at the camp and/or employee to sit through classes.
   - Ten summer camp scholarships (value $1,000 each) for Company employees.
   - Event signage and Company promotional material to all attendees and parents.
   - Company representative to teach one or more classes, focus on Company expertise.
   - Company literature display table and signage/banner at week-long academy.
   - Two-page center fold color Company advertisement in annual newsletter.
   - Thank you plaque and Company representative remarks at Graduation luncheon.
   - Photo opportunities with speakers and students.

2. Gold Sponsorship: $15,000.
   - Company name and logo included and displayed on academy material: tee shirts, advertising, web site (with hot links), and newsletter.
   - Fifteen Company named scholarships for high school students and/or students from non-profits supported by the Company.
   - One VIP table of eight for the graduation luncheon on Saturday.
   - Company recognized by name at the opening dinner on Sunday, evening and Graduation luncheon on Saturday.
   - Company volunteers to help out each day at the camp and/or employee to sit through classes.
   - Five summer camp scholarships for Company employees.
   - Company representative to teach one or more classes, focus on Company expertise.
   - Full-page color Company advertisement in annual newsletter.
   - Thank you plaque at Graduation luncheon.
   - Photo opportunities with speakers and students.
3. **Silver Sponsorship: $10,000.**
   - Company name and logo included and displayed on academy material: tee shirts, advertising, web site (with hot links), and newsletter.
   - Eight Company named scholarships for high school students and/or students from non-profits supported by the Company.
   - Six VIP guests for the graduation luncheon on Saturday.
   - Company recognized by name at the Graduation luncheon on Saturday.
   - Company volunteers to help out each day at the camp and/or employee to sit through classes.
   - Four summer camp scholarships for Company employees.
   - Company representative to teach a class, focus on Company expertise.
   - Half-page color advertisement in annual newsletter.
   - Thank you plaque at Graduation luncheon.
   - Photo opportunities with students.

4. **Bronze Sponsorship: $5,000.**
   - Company name and logo included and displayed on academy material: tee shirts, advertising, web site (with hot links), and newsletter.
   - Five Company named scholarships for high school students and/or students from non-profits supported by the Company.
   - Four VIP guests for the graduation luncheon on Saturday.
   - Company recognized by name at the Graduation luncheon on Saturday.
   - Company volunteer to help out each day at the camp and/or employee to sit through classes.
   - Three summer camp scholarships for Company employees.
   - Company representative to teach one class at the camp. Focus on Company expertise.
   - Quarter-page color advertisement in annual newsletter.
   - Thank you plaque at Graduation luncheon.
   - Photos with students.

5. **Business Investor: $2,500**
   - Company name and logo included and displayed on academy material: tee shirts, advertising, web site (with hot links), and newsletter.
   - Two Company named scholarships.
   - Two VIP guests for the graduation luncheon on Saturday.
   - Company recognized at the Graduation luncheon on Saturday.
   - Company volunteer to help out one day at the camp and/or employee to sit through classes.
   - Two summer camp scholarships for Company employees.
   - Company representative to teach one class at the camp. Focus on Company expertise.
   - Company business card size advertisement in annual newsletter.
   - Thank you plaque at Graduation luncheon.
   - Photos with students.

6. **Business Partner: $1,000**
   - Company name and logo included and displayed on academy material: tee shirts, advertising, web site (with hot links), and newsletter.
   - One Company named scholarship.
   - Two VIP guest for the graduation luncheon on Saturday.
   - Company recognized at the Graduation luncheon on Saturday.
   - Company volunteer to help out one day at the camp and/or employee to sit through classes.
   - Company representative to teach one class at the camp. Focus on Company expertise.
   - Company listed in annual newsletter.
   - Thank you plaque at Graduation luncheon.
B. **Giving Opportunities**

I. **Total Student Scholarships Needed:** $35,000 ($1,000 per student)
- $5,000 - 1 High school team (5 Students)
- $2,000 - 2 students – Full scholarship
- $1,000 - 1 student – Full scholarship
- $500 - 1 student – Half scholarship
- $250 - 1 student – Quarter scholarship (1 day)
- $500 - for software & books at $50 per student
- $______ - Other

II. **Business Plan Competition Prize Awards:**
$1,800
- $1,000. - 1st Place
- $500. - 2nd Place
- $300. - 3rd Place

III. **Technology:** $7,500
IPADs are property of Concordia and loaned to the students during the summer camp academy.
- $495. IPAD for 1 student group
- $8,900. IPADs for 18 student groups

**Questions:** Stephen Christensen, TEA Founder,
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www.cui.edu/tea

**California Non-profit Tax ID number:**
95-2798775

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Irvine, CA 92612
(949) 214-3198
Stephen.christensen@cui.edu
www.cui.edu/tea
I. Sponsorship Selection

Please select participation:
- Name & Title Sponsor .................................................. $25,000
- Gold Sponsor ............................................................. $15,000
- Silver Sponsor ............................................................ $10,000
- Bronze Sponsor .......................................................... $5,000
- Business Investor ......................................................... $2,500
- Business Partner ......................................................... $1,000

II. Giving Opportunities

- Student Scholarships: $25,000
  - 1 High school team (5 Students) ................................ $5,000
  - 2 students – Full scholarship ....................................... $2,000
  - 1 student – Full scholarship ....................................... $1,000
  - 1 student – Half scholarship ....................................... $500
  - 1 student – Quarter scholarship (1 day) ....................... $250
  - Donation for software & books at $50 per student .......... $ 
  - Other .......................................................................... ...

- Business Plan Competition Prize Awards: $1,800
  - 1st Place .................................................................. $1,000
  - 2nd Place .................................................................. $500
  - 3rd Place .................................................................. $300

- Technology: $7,500
  IPADs are property of Concordia and loaned to the students during the summer camp academy.
  - IPAD for 1 student group .......................................... $495
  - IPADs for 18 student groups ...................................... $8,900

III. Giving & Contact Information

I/We agree to contribute $__________

Name ____________________________
Title ____________________________
Business __________________________
Address __________________________
City ______________________________
State __________________ Zip __________
Phone ____________________________
E-mail ____________________________

Please complete and mail or scan and email to:
Stephen Christensen (stephen.christensen@cui.edu)
Concordia University
1530 Concordia West
Irvine, CA 92612-3203

☐ Charge to my ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Card # ____________________________ CVV# __________
Expiration date __________________________
Authorized Signature ____________________
Date ____________________________

☐ Donate/Sponsor online at www.cui.edu/tea

Concordia University
Non-Profit Tax ID Number: 95-2798775

Questions: Stephen Christensen, TEA Founder
Dean, School of Business
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