Teen Entrepreneur Academy
July 12-18, 2015

Corporate Sponsorship & Giving Opportunities

Strategic Partners

Teen Entrepreneur Academy, Concordia University www.cui.edu/tea
1530 Concordia West, Irvine, CA 92612 USA  Stephen.christensen@cui.edu (714) 272-7865

We Teach Teens Business, Because Tomorrow’s Future Starts Today
www.cui.edu/tea
Teen Entrepreneur Academy  
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Corporate Sponsorship & Giving Opportunities

A. Corporate Sponsors Recognition and Benefits

1. Academy Naming Sponsor - Name & Title Sponsorship: $50,000
   - Company name and logo singled out and prominently displayed on all academy material: tee shirts, advertising, Business Plan Competition promotional material including event program, web site (with hot links), newsletter, press releases, and the like, i.e.
     “XYZ Company presents the 2014 Teen Entrepreneur Academy”
   - Twenty company-named scholarships for low-income high school students and/or students from non-profits supported by the Company.
   - Ten summer academy scholarships available for Company employees.
   - Company representative to provide welcoming remarks at the opening session on Sunday.
   - Participation and recognition at the closing graduation ceremony on Saturday.
   - Company employees serve as volunteers and guest speakers, also assisting as business plan mentors and one high-level employee serves as a business plan competition judge.
   - Event signage and Company promotional material to all attendees and parents.
   - Company representative to teach one or more classes, focus on Company expertise.
   - Company literature display table and signage/banner at week-long academy.
   - Two-page center fold color Company advertisement in the Business Plan Competition event program book and annual Academy newsletter.
   - Thank you plaque presented and Company representative remarks at Business Plan Competition.
   - Photo opportunities with speakers and students.

2. Business Plan Competition - Event Naming Title Sponsorship: $25,000-RESERVED Citi
   - Citi name and logo singled out and prominently displayed on all academy material: tee shirts, advertising, Citi Business Plan Competition promotional material including event program, web site (with hot links), newsletter, press releases, and the like, i.e.
     “Citi Business Plan Competition” 2015 Teen Entrepreneur Academy
   - Ten company-named scholarships for low-income high school students and/or students from non-profits supported by the Company.
   - Five summer academy scholarships available for Company employees.
   - Company representative to provide welcoming remarks on first day of classes-Monday.
   - Recognition at the closing graduation on Saturday.
   - Company employees serve as volunteers and guest speakers, also assisting as business plan mentors and one high-level employee serves as a business plan competition judge.
• Event signage and Company promotional material to all attendees and parents.
• Company representative to teach one or more classes, focus on Company expertise.
• Company literature display table and signage/banner at week-long academy.
• One full page color Company advertisement in the Business Plan Competition event program book and annual newsletter.
• Thank you plaque and company remarks presented at the Business Plan Competition.
• Photo opportunities with speakers and students.

2. **Gold Sponsorship: $15,000.**
   • Company name and logo prominently displayed on all academy material: tee shirts, advertising, Business Plan Competition promotional material including event program, web site (with hot links), newsletter, press releases, and the like.
   • Six company-named scholarships for low-income high school students and/or students from non-profits supported by the Company.
   • Five summer academy scholarships available for Company employees.
   • Company representative recognized at the closing graduation on Saturday.
   • Company employees serve as volunteers and guest speakers, also assisting as business plan mentors and one high-level employee serves as a business plan competition judge.
   • Event signage and Company promotional material to all attendees and parents.
   • Company representative to teach one class, focus on Company expertise.
   • Company literature display table and signage/banner at week-long academy.
   • One full page color Company advertisement in the Business Plan Competition event program book and annual newsletter.
   • Thank you plaque and recognition at the Business Plan Competition.
   • Photo opportunities with speakers and students.

3. **Silver Sponsorship: $10,000.**
   • Company name and logo prominently displayed on all academy material: tee shirts, advertising, Business Plan Competition promotional material including event program, web site (with hot links), newsletter, press releases, and the like.
   • Five company-named scholarships for low-income high school students and/or students from non-profits supported by the Company.
   • Five summer academy scholarships available for Company employees.
   • Company representative recognized at the closing graduation on Saturday.
   • Company employees serve as volunteers and guest speakers, also assisting as business plan mentors and one high-level employee serves as a business plan competition judge.
   • Event signage and Company promotional material to all attendees and parents.
   • Company representative to teach one class, focus on Company expertise.
   • Company literature display table and signage/banner at week-long academy.
   • One half page color Company advertisement in the Business Plan Competition event program book and annual newsletter.
   • Thank you plaque and recognition at the Business Plan Competition.
   • Photo opportunities with speakers and students.
4. **Bronze Sponsorship: $5,000.**
   - Company name and logo prominently displayed on all academy material: tee shirts, advertising, Business Plan Competition promotional material including event program, web site (with hot links), newsletter, press releases, and the like.
   - Three company-named scholarships for low-income high school students and/or students from non-profits supported by the Company.
   - Three summer academy scholarships available for Company employees.
   - Company representative recognized at the closing graduation on Saturday.
   - Company employees serve as volunteers and guest speakers, also assisting as business plan mentors and one high-level employee serves as a business plan competition judge.
   - Event signage and Company promotional material to all attendees and parents.
   - Company representative to teach one class, focus on Company expertise.
   - Company literature display table and signage/banner at week-long academy.
   - One half page color Company advertisement in the Business Plan Competition event program book and annual newsletter.
   - Thank you plaque and recognition at the Business Plan Competition.
   - Photo opportunities with speakers and students.

5. **Business Investor: $2,500**
   - Company name and logo prominently displayed on all academy material: tee shirts, advertising, Business Plan Competition promotional material including event program, web site (with hot links), newsletter, press releases, and the like.
   - Two company-named scholarships for low-income high school students and/or students from non-profits supported by the Company.
   - Two summer academy scholarships available for Company employees.
   - Company representative recognized at the closing graduation on Saturday.
   - Company employees serve as volunteers and guest speakers, also assisting as business plan mentors and one high-level employee serves as a business plan competition judge.
   - Event signage and Company promotional material to all attendees and parents.
   - Company representative to teach one class, focus on Company expertise.
   - Company literature display table and signage/banner at week-long academy.
   - One half page color Company advertisement in the Business Plan Competition event program book and annual newsletter.
   - Thank you plaque and recognition at the Business Plan Competition.
   - Photo opportunities with speakers and students.

6. **Business Partner: $1,000**
   - Company name and logo prominently displayed on all academy material: tee shirts, advertising, Business Plan Competition promotional material including event program, web site (with hot links), newsletter, press releases, and the like.
   - One company-named scholarship for low-income high school students and/or students from non-profits supported by the Company.
   - One summer academy scholarships available for Company employees.
   - Company representative recognized at the closing graduation on Saturday.
   - Company employees serve as volunteers and guest speakers, also assisting as business plan mentors and one high-level employee serves as a business plan competition judge.
   - Company representative to teach one class, focus on Company expertise.
   - Company signage/banner at week-long academy.
   - One quarter page color Company advertisement in the Business Plan Competition event program book and annual newsletter.
B. **Giving Opportunities**

I. **Total Student Scholarships Needed: $45,000 ($1,000 per low-income student)**
   - $5,000 - 1 High school team (5 Students)
   - $2,000 - 2 students – Full scholarship
   - $1,000 - 1 student – Full scholarship
   - $500 - 1 student – Half scholarship
   - $250 - 1 student – Quarter scholarship
   - $_____ – for software & books at $50 per student
   - $_____ - Other

II. **Business Plan Competition Prize Awards: $1,800**
   - $1,000 - 1st Place
   - $500 - 2nd Place
   - $300 - 3rd Place

III. **Technology: $7,500**
   IPADs are property of Concordia and loaned to the students during the summer camp academy.
   - $495. IPAD for 1 student group
   - $8,900. IPADs for 18 student groups

Questions: Stephen Christensen, TEA Founder, Stephen.christensen@cui.edu (714) 272-7865 www.cui.edu/tea

California **Non-profit Tax ID number: 95-2798775**

Concordia University-Teen Entrepreneur Academy
1530 Concordia West, Irvine
Irvine, CA 92612
(949) 214-3198
Stephen.christensen@cui.edu
www.cui.edu/tea
I. Sponsorship Selection

Please select participation:

☐ Academy Name & Title Sponsor ........................................... $50,000
☐ Business Plan Competition: Citi..........................RESERVED...... $25,000
☐ Gold Sponsor ........................................................................ $15,000
☐ Silver Sponsor .................................................................... $10,000
☐ Bronze Sponsor .................................................................... $5,000
☐ Business Investor .................................................................... $2,500
☐ Business Partner .................................................................... $1,000

II. Giving Opportunities

• Student Scholarships Needed: $45,000
  ☐ 1 High school team (Students) ........................................... $5,000
  ☐ 2 students – Full scholarship ........................................... $2,000
  ☐ 1 student – Full scholarship ........................................... $1,000
  ☐ 1 student – Half scholarship ........................................... $500
  ☐ 1 student – Quarter scholarship ........................................... $250
  ☐ Donation for software & books at $50 per student ............... $____
  ☐ Other................................................................................. $____

• Business Plan Competition Prize Awards: $1,800
  ☐ 1st Place .............................................................................. $1,000
  ☐ 2nd Place ............................................................................. $500
  ☐ 3rd Place ............................................................................. $300

• Technology: $7,500
  IPADs are property of Concordia and loaned to the students during the summer camp academy.
  ☐ IPAD for 1 student group ........................................... $495
  ☐ IPADS for 18 student groups ........................................... $8,900

III. Giving & Contact Information

I/we agree to contribute $_________

Name________________________
Title _________________________
Business _______________________
Address _______________________
City ___________________________
State __________________ Zip_________
Phone _______________________
E-mail ________________________

Please complete and mail or scan and email to:
Stephen Christensen (stephen.christensen@cui.edu)
Concordia University
1530 Concordia West
Irvine, CA 92612-3203

☐ Check is enclosed made payable to:
Concordia University
1530 Concordia West
Irvine, CA 92612

☐ Charge to my ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Card # __________________________ CVV# _______
Expiration date ___________________________
Authorized Signature_____________________
Date _______________________________

☐ Donate/Sponsor online at www.cui.edu/tea

Concordia University Non-Profit Tax ID Number: 95-2798775

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Dean, School of Business
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