



George W. Wright, CPA, MBA, MS
Assistant Dean
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Advisor since: 2004

Areas of Research

- Business applications
- Macroeconomics
- Information technology
- Capitalism
- Financial “shenanigans”
- Consumer behavior
- Organization behavior
- Government interference
- Unique solution proposals
- Evaluating risk and reward
- Role of information in society
- Resource allocation

George W. Wright is the Assistant Dean for the School of Business & Professional Studies at Concordia University Irvine responsible for the strategic guidance & operational management for programs and processes used in the delivery of classes and services to undergraduate students in accounting, finance, marketing, management, sports management & economics. He also develops mutually rewarding external relationships with key constituents to the university and with students, potential students & alumni.

George works intra-departmentally & inter-departmentally with key leaders in exploring, developing & delivering programs in diverse majors including graduate programs and adult completion programs in bricks-and-mortar, online & hybrid formats. He remains active in university governance roles serving on a variety of appointed, elected & voluntary boards, committees and task forces.

Previously he was a senior IT and financial executive in a \$400+ million USD global corporation & it's \$24.7B parent. Major strengths & unique value generation included creation, implementation & maintenance of: successful IT and business strategies, enterprise initiatives, ERP implementations, value chains and business processes combined with project leadership & team development.

George continuously provides efficient, cost effective and innovative application of new technology, business practices emerging accounting and compliance/government standards resulting in internal/external customer satisfaction in a timely manner. His broad IT experience & financial background as a C.P.A. provide for the development & deployment of measurable, meaningful and motivating metrics for cost, quality and timing for short and long-term IT & business performance. Major accomplishments include:

- * Negotiated & implemented \$27 million five-year global IT outsource contract
- * Responsible for \$7.1 million budget & \$2.6 million capital projects
- * IT & business process SAP Quality Management ERP implementation leader
- * Consensus & ownership of cost, quality & timing performance metrics
- * Co-author of SOx IT processes, procedures & evidence collection
- * Supervised direct & matrix global organizations of 1 to 45

In addition to winning national awards & making industry presentations, he has a Masters of Science (MS) in Accountancy, Masters of Business Administration (MBA) and a Bachelor of Arts (BA) in Economics.

Previously Advised MAIS Theses titles:

- Spending Habits of Shanghainese Consumers
- Marketing Media Effectiveness – Shanghai China
- America Yesterday, China Today – U.S. Depression Era vs. Present Day China
- Consumerism with Chinese Characteristics
- The Social Consequences of Migration in Shanghai
- Media Autonomy in China: Reconciling Economic Pressures with Ideological Control
- The Formula for Brand Success in Mainland China
- The Rule of Law in China
- Xiznag/Tibet Pulled Between Two Worlds: A Comparative Study
- The Great Firewall of China
- The Role of Censorship in China's Artistic Output
- China's Policy in Xinjiang: Assimilation and Natural Resources
- The Right Moment: American Sports Leagues Finding a Window into China's Sports Culture
- Migration and How It Is Affecting the Quality of Life in Shanghai
- The Effect of Economic and Social Conditions on Solar Power in China
- Japan's Ability and Desire to Participate in International Security
- Chinese Banking: The Past, Present and Pending
- Trade-Related Aspects of Intellectual Property Rights (TRIPS)