

2009- 2010 Catalog

Name: _____

ID # _____

Date: _____

Business Administration Major: 54 units

Core: (33 units)

			TR/CU	Grade	Transfer course approved:
Act 211	Financial Accounting	3	_____	_____	_____
Act 212	Managerial Accounting	3	_____	_____	_____
Bus 251	Legal Aspects of Business	3	_____	_____	_____
Bus 321	Management	3	_____	_____	_____
Bus 224	Professional Wrt/Presentations	1	_____	_____	_____
Bus 475	Business Strategy	3	_____	_____	_____
Bus 483	Business Ethics	3	_____	_____	_____
Bus 490	Internship	2	_____	_____	_____
Eco 201	Macroeconomics	3	_____	_____	_____
or Eco 202	Microeconomics				
Fin 331	Finance	3	_____	_____	_____
Itp 261	Information Tech./Informatics	3	_____	_____	_____
Mkt 341	Marketing	3	_____	_____	_____

Marketing (21 units)

Mkt 353	Professional Selling	3	_____	_____	_____
Mkt 371	Internet Marketing	3	_____	_____	_____
Mkt 442	Marketing Research	3	_____	_____	_____
Mkt 445	International Marketing	3	_____	_____	_____
Mkt 475	Market Strategy	3	_____	_____	_____

Choose two of the following courses:

Bus 323	Global Enterprise	3	_____	_____	_____
Com 422	Studies in Public Relations	3	_____	_____	_____
Mkt 344	The Advertising Agency	3	_____	_____	_____
Mkt 355	Business and Service Marketing	3	_____	_____	_____
Mkt 363	Computer Graphics	3	_____	_____	_____
Mkt 365	Computer Graphics with Motion	3	_____	_____	_____

**Note: All transfer courses applicable to a major must be Division Chair approved.
(Approval forms are available from your Transfer Advisor in SSC-B)**
