“Bringing Meaning to Your Work”

Forum Speaker: Bonnie Wurzbacher
Senior Vice President, Global Customer & Channel Leadership at The Coca-Cola Company

Bonnie shares her personal and professional journey as a Christian business leader over the past 30 years that eventually led her to develop a theological perspective on business that has brought great meaning to her work. She will share several life lessons, from a biblical worldview perspective, that have helped her understand the importance of all types of work in God’s kingdom.

Bonnie Wurzbacher is Senior Vice President, Global Customer & Channel Leadership at The Coca-Cola Company, where she leads the global business of a $1.5 billion portfolio of retail customers and creates growth strategies across all global retail channels. Bonnie reports to the company’s chief customer & commercial officer and is responsible for accelerating the growth of the company’s business with their largest global customers around the world, working in partnership with their franchised bottlers.

During her 25-year tenure at the company, Bonnie has held various sales, marketing and management positions of increasing responsibility including: Corporate Vice President & Director, Customer Strategy; Region Vice President, Southeast Area; Vice President, McDonald’s Account; and Assistant Vice President, Education Market. She joined The Coca-Cola Company in 1984 as a national account executive with the Minute Maid division. Bonnie also serves on the company’s global advisory councils for customer and commercial leadership, women’s leadership and corporate social responsibility.

Bonnie graduated from Wheaton College (Wheaton, Illinois) with a B.A. in education in 1977 and received her M.B.A. in general management from Emory University, Atlanta, Georgia in 1990. She has served on several local and national boards including Gordon Foodservice, Inc., the March of Dimes, the Network of Executive Women, the National Kidney Foundation, the Wheaton College Board of Visitors and Theatrical Outfit. She currently serves as chairperson of The Georgia Foundation of Independent Colleges, and on the board of directors for Columbia Theological Seminary. Bonnie is an accomplished public speaker, known for her passion and advocacy for the critical role of successful, ethical and sustainable business around the world.

She and her husband, Steve, enjoy entertaining family and friends at their homes in Atlanta and Texas, playing golf and serving in various laity roles at Peachtree Presbyterian Church. They have one son, Daniel, who is married to Jessica Fry and fourteen nieces and nephews.

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Seating is limited - RSVP by Friday, March 4, 2011

REGISTER TODAY
$55 - Individual Registration
$500 - Table of 10
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Includes lunch and parking