

Teen Entrepreneur Academy

July 13-19, 2014

Corporate Sponsorship & Giving Opportunities



Strategic Partners



We Teach Teens Business, Because Tomorrow's Future Starts Today

www.cui.edu/tea



Teen Entrepreneur Academy

July 13-19, 2014

Corporate Sponsorship & Giving Opportunities

A. Corporate Sponsors Recognition and Benefits:

1. **Summer Academy Name & Title Sponsorship: \$25,000**

- Company name and logo singled out and prominently displayed on all academy material: tee shirts, advertising, web site (with hot links), newsletter, press releases, and the like, i.e. **"XYZ Company presents the 2014 Teen Entrepreneur Academy"**
- Twenty company-named scholarships (value \$800 each) for high school students and/or students from non-profits supported by the Company.
- One to two VIP tables of eight for the graduation luncheon on Saturday.
- Company representative to provide welcoming remarks at the opening dinner on Sunday, evening and Graduation luncheon on Saturday at noon.
- Company volunteers to help out each day at the camp and/or employee to sit through classes.
- Ten summer camp scholarships (value \$800 each) for Company employees.
- Event signage and Company promotional material to all attendees and parents.
- Company representative to teach one or more classes, focus on Company expertise.
- Company literature display table and signage/banner at week-long academy.
- Two-page center fold color Company advertisement in annual newsletter.
- Thank you plaque and Company representative remarks at Graduation luncheon.
- Photo opportunities with speakers and students.

2. **Gold Sponsorship: \$15,000.**

- Company name and logo included and displayed on academy material: tee shirts, advertising, web site (with hot links), and newsletter.
- Fifteen Company named scholarships for high school students and/or students from non-profits supported by the Company.
- One VIP table of eight for the graduation luncheon on Saturday.
- Company recognized by name at the opening dinner on Sunday, evening and Graduation luncheon on Saturday.
- Company volunteers to help out each day at the camp and/or employee to sit through classes.
- Five summer camp scholarships for Company employees.
- Company representative to teach one or more classes, focus on Company expertise.
- Full-page color Company advertisement in annual newsletter.
- Thank you plaque at Graduation luncheon.
- Photo opportunities with speakers and students.

Teen Entrepreneur Academy, Concordia University www.cui.edu/tea
1530 Concordia West, Irvine, CA 92612 USA Stephen.christensen@cui.edu (714) 272-7865

3. Silver Sponsorship: \$10,000.

- Company name and logo included and displayed on academy material: tee shirts, advertising, web site (with hot links), and newsletter.
- Eight Company named scholarships for high school students and/or students from non-profits supported by the Company.
- Six VIP guests for the graduation luncheon on Saturday.
- Company recognized by name at the Graduation luncheon on Saturday.
- Company volunteers to help out each day at the camp and/or employee to sit through classes.
- Four summer camp scholarships for Company employees.
- Company representative to teach a class, focus on Company expertise.
- Half-page color advertisement in annual newsletter.
- Thank you plaque at Graduation luncheon.
- Photo opportunities with students.

4. Bronze Sponsorship: \$5,000.

- Company name and logo included and displayed on academy material: tee shirts, advertising, web site (with hot links), and newsletter.
- Five Company named scholarships for high school students and/or students from non-profits supported by the Company.
- Four VIP guests for the graduation luncheon on Saturday.
- Company recognized by name at the Graduation luncheon on Saturday.
- Company volunteer to help out each day at the camp and/or employee to sit through classes.
- Three summer camp scholarships for Company employees.
- Company representative to teach one class at the camp. Focus on Company expertise.
- Quarter-page color advertisement in annual newsletter.
- Thank you plaque at Graduation luncheon.
- Photos with students.

5. Business Investor: \$2,500

- Company name and logo included and displayed on academy material: tee shirts, advertising, web site (with hot links), and newsletter.
- Two Company named scholarships.
- Two VIP guests for the graduation luncheon on Saturday.
- Company recognized at the Graduation luncheon on Saturday.
- Company volunteer to help out one day at the camp and/or employee to sit through classes.
- Two summer camp scholarships for Company employees.
- Company representative to teach one class at the camp. Focus on Company expertise.
- Company business card size advertisement in annual newsletter.
- Thank you plaque at Graduation luncheon.
- Photos with students.

6. Business Partner: \$1,000

- Company name and logo included and displayed on academy material: tee shirts, advertising, web site (with hot links), and newsletter.
- One Company named scholarship.
- Two VIP guest for the graduation luncheon on Saturday.
- Company recognized at the Graduation luncheon on Saturday.
- Company volunteer to help out one day at the camp and/or employee to sit through classes.
- Company representative to teach one class at the camp. Focus on Company expertise.
- Company listed in annual newsletter.
- Thank you plaque at Graduation luncheon.

B. Giving Opportunities

I. Total Student Scholarships Needed: \$25,000 (\$800 per student)

- \$4,800 - 1 High school team (6 Students)
- \$1,600 - 2 students – Full scholarship
- \$ 800 - 1 student – Full scholarship
- \$ 400 - 1 student – Half scholarship
- \$ 200 - 1 student – Quarter scholarship (1 day)
- \$_____ - for software & books at \$50 per student
- \$_____ - Other

II. Business Plan Competition Prize Awards: \$1,800

- \$1,000. - 1st Place
- \$ 500. - 2nd Place
- \$ 300. - 3rd Place

III. Technology: \$7,500

IPADs are property of Concordia and loaned to the students during the summer camp academy.

- \$ 495. IPAD for 1 student group
- \$ 8,900. IPADs for 18 student groups

Questions: Stephen Christensen, TEA Founder,
Stephen.christensen@cui.edu (714) 272-7865
www.cui.edu/tea

**California Non-profit Tax ID number:
95-2798775**

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Irvine, CA 92612
(949) 214-3198
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Teen Entrepreneur Academy (TEA) - Sponsorship & Giving Reservation Form

I. Sponsorship Selection

Please select participation:

- Name & Title** Sponsor.....\$25,000
- Gold** Sponsor.....\$15,000
- Silver** Sponsor\$10,000
- Bronze** Sponsor\$5,000
- Business Investor**\$2,500
- Business Partner**.....\$1,000

II. Giving Opportunities

• Student Scholarships: \$25,000

- 1 High school team (6 Students).....\$4,800
- 2 students – Full scholarship\$1,600
- 1 student – Full scholarship.....\$ 800
- 1 student – Half scholarship.....\$ 400
- 1 student – Quarter scholarship (1 day)\$ 200
- Donation for software & books at \$50 per student.....\$ _____
- Other.....\$ _____

• Business Plan Competition Prize Awards: \$1,800

- 1st Place.....\$1,000
- 2nd Place.....\$ 500
- 3rd Place.....\$ 300

• Technology: \$7,500

IPADs are property of Concordia and loaned to the students during the summer camp academy.

- IPAD for 1 student group\$ 495
- IPADs for 18 student groups.....\$8,900

III. Giving & Contact Information

I/We agree to contribute \$ _____

Name _____

Title _____

Business _____

Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

Please complete and mail or scan and email to:

Stephen Christensen (stephen.christensen@cui.edu)
 Concordia University
 1530 Concordia West
 Irvine, CA 92612-3203

Check is enclosed made payable to:

Concordia University
1530 Concordia West
Irvine, CA 92612

Charge to my Visa MasterCard AMEX Discover

Card # _____ CVV# _____

Expiration date _____

Authorized Signature _____

Date _____

Concordia University
 Non-Profit Tax ID Number: 95-2798775

Donate/Sponsor online at www.cui.edu/tea



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