

Concordia University's 8th Annual Faith & Business Forum

Integrating Christian Values In The Business Marketplace

"Bringing Meaning Thursday to Your Work" March 10, 2011

Forum Speaker: Bonnie Wurzbacher

Senior Vice President, Global "5 BY 20", at The Coca-Cola Company

11:30 a.m. - 1:30 p.m.

Hyatt Regency Irvine 17900 Jamboree Road Irvine, CA 92614



Bonnie Wurzbacher will share a theological perspective on business that has brought great meaning to her work over the past 30 years. This Christian business leader will offer important life lessons from a biblical worldview that have helped her understand the importance of all types of work in God's kingdom.

Wurzbacher is Senior Vice President, Global Customer & Channel Leadership at The Coca-Cola Company, where she leads a \$1.5 billion portfolio of retail customers and creates growth strategies.

Through Coca-Cola's Global "5 BY 20"she is helping lead a global commitment to economically empower five million women entrepreneurs

by 2020. This initiative is creating more jobs and business expertise throughout the company's sales and distribution system in more than 200 countries. It is also improving women entrepreneurs' access to financing, business skills and networks in developing countries.

REGISTER TODAY

\$55 - Individual Registration \$500 - Table of 10 Advertising/Sponsorships available

Includes lunch and parking

REGISTER ONLINE AT:

www.centerforfaithandbusiness.com or call 949/214-3185 Seating is limited RSVP by Friday, March 4, 2011



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Concordia University Irvine, guided by the Great Commission of Christ Jesus and the Lutheran Confessions, empowers students through the liberal arts and professional studies for lives of learning, service and leadership.