

# curriculum vitae

## Rachel L. Soo

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## education

MASTER OF FINE ARTS, Integrated Visual Art, Iowa State University, Ames, Iowa,  
December 2004.

BACHELOR OF FINE ARTS, Commercial Art, Concordia University, Seward, Nebraska,  
December 2000.

## professional experience

ASSISTANT PROFESSOR OF GRAPHIC DESIGN, Concordia University, Irvine, California.  
July 2007–present.

Instructed three art courses per semester utilizing Mac platform and Adobe software. Administrated the graphic design emphasis in the Art program. Supervised four individualized study classes, each semester, on a variety of subjects. Designed art department publicity. Advised current graphic design emphasis students. Art directed the student designer of the 2008 *Aerie* publication. Documented student artwork on the Art Department's online student artwork gallery. Recruited art majors for the graphic design emphasis, and graphic design minors.

Spring 2008

Art 171. *Digital Publishing*. Course goals: understand and apply principles of visual organization/composition and information hierarchy; understand and apply principles of typographic formalism; exercise visualization and creative thinking techniques in a design-process oriented approach; develop desktop publishing skills using *Adobe InDesign*; produce graphic design projects by creating promotional materials such as brochures, multi-page publications, newsletters and product designs.

Art 260. *Typography*. Course goals: understand the history of type and typographic technologies; learn the formal qualities of different typefaces; use type as an expressive communication tool; apply principles of typographic formalism.

Art 461. *Graphic Design III*. Course goals: demonstrate intellectual curiosity, critical thought, and creative synthesis; produce of strong portfolios that can be used to gain internship or employment as a professional graphic designer; comprehend tools and technology used in graphic design, including their roles in the creation, reproduction, and distribution of visual messages; exercise visualization and creative thinking techniques in a design-process oriented approach.

Art 499. *Art Honors: Book Design (Independent Study: 1 student)* Course goals: photograph artwork; correct and prepare photos; design the layout of poetry/prose and artwork in the *Aerie 2008* booklet; prepare for press.

Art 499. *Video Art (Independent Study: 1 student)* Course goals: conduct research; develop a thesis statement; create a body of work that explores a focused theme; exhibit artwork in the semester's student art exhibition.

Art 499. *Art Honors: Digital Art (Independent Study: 2 students)* Course goals: develop a thesis statement; create artwork using a variety of techniques, mixing traditional and digital: photography, drawing, collage, digital painting, digital illustration; examine the artwork and select best three to be included in the Liverpool Hope University Exhibition Exchange, Liverpool, United Kingdom.

Fall 2007

Art 170. *Digital Image Manipulation.* Course goals: develop an understanding of basic *Adobe Photoshop* techniques; utilize a variety of different image generating techniques; extract information from visual messages found within mass media; articulate the effects of visual persuasion/manipulation and the cultural implications of visual images; critique student and professional designs both in verbal and written form; gain problem solving skills by working within strict limitations.

Art 171. *Digital Illustration.* Course goals: gain understanding of basic *Adobe Illustrator* techniques; explore use of Wacom tablets; develop an individualized artistic process to produce digital illustrations that convey specific messages; conceptualize symbolic representation through corporate identity (coordinated design system), information design, and the generation of imagery; exercise visualization and creative thinking techniques in a design-process oriented approach.

Art 361. *Graphic Design II.* Course goals: develop digital imaging and layout skills using *Adobe InDesign*, *Adobe Photoshop* and *Adobe Illustrator*; create package design, posters and magazine advertisements; demonstrate comprehension of digital tools and issues related to output and electronic pre-press; comprehend tools and technology used in graphic design, including their roles in the creation, reproduction, and distribution of visual messages.

Art 499. *Honors Art and Literature. Co-taught course with Prof. Adam Lee (Independent Study: 1 student).* Course goals: complete research; prepare annotated bibliography; write literature and art research paper; keep process journal/sketchbook; create a body of video art that explores a focused theme; exhibit work in the Fall 2007 student art exhibition.

Art 499. *Video Art 2 (Independent Study: 1 student).* Course goals: conduct research; develop a thesis statement; create a body of work that explores a focused theme; exhibit work in the semester's student art exhibition.

Art 499. *Art Honors. Portfolio and Internship Search (Independent Study: 1 student).* Course goals: understand the purpose of a portfolio; compile a generalized graphic design or advertising portfolio; design a personal visual identity system; prepare a résumé; conduct a job search; learn about the interview process.

Art 499. *Art Honors. Advanced Digital Photography (Independent Study: 1 student)*. Course goals: create a body of work that explores a focused theme, conduct research for the work they produce; exhibit work in the Fall 2006 student art exhibition.

August 2005–June 2007.

Taught three art courses per semester. Administrated the graphic design emphasis in the Art program. Managed the Computer Lab (PC platform), hired student lab monitors, set up schedules and handled reservations. Supervised a total of seven individualized study classes on variety of topics. Assisted in recruiting new art majors. Designed art department publicity collateral. Met with prospective students interested in the graphic design emphasis. Advised current graphic design emphasis students.

Spring 2007

Art 171. *Digital Publishing*. Course goals: develop basic page layout skills using *Adobe InDesign*; combine images created in *Adobe Illustrator* and *Adobe Photoshop* with text to produce retail advertisements, magazines layouts, book pages, brochures and packaging designs; analyse contemporary visual communication; learn to draw ideas from a variety of styles and movements.

Art 261. *Graphic Design 1*. Course goals: employ the elements and principles of design to create a dynamic and compelling layouts; participate in meaningful class critiques; communicate concepts through expressive treatment of line, shape and placement; become familiar with successful work from both Western and Eastern cultures.

Art 471. *Video Art*. Course goals: create dynamic and compelling videos; draw ideas from a variety of styles and movements; become familiar with successful work from both video art history and traditional film influences; analyse contemporary “filmic art” and motion imagery; develop editing skills using *Adobe Premiere*; develop an individualized artistic process to produce original videos.

Art 499. *Art Honors: Advanced Layout (Independent Study: 1 student)*. Course goals: photograph artwork; correct and prepare photos digitally; design the layout of the *Aerie 2007* booklet for publication.

Fall 2006

Art 170. *Digital Image Manipulation*. Course goals: comprehend basic *Adobe Photoshop* techniques; articulate the effects of visual persuasion/manipulation and the cultural implications of visual images; critique student and professional designs both in verbal and written form; gain problem solving skills by working within strict limitations.

Art 171. *Digital Illustration*. Course goals: comprehend basic *Adobe Illustrator* techniques; extract information from visual messages found within mass media; articulate the effects of visual persuasion/manipulation and the cultural implications of visual images; critique student and professional designs both in verbal and written form.

Art 461. *Graphic Design III*. Course goals: demonstrate intellectual curiosity, critical thought, and creative synthesis; produce of strong portfolios that can be used to gain internship or employment as a professional graphic designer; comprehend tools and technology used in graphic design, including their roles in the creation, reproduction, and distribution of visual messages; exercise visualization and creative thinking techniques in a design-process oriented approach.

Art 390. *Gallery Practicum*. Course goals: expand understanding of art by assisting in Concordia's Art Gallery; curating exhibitions; work with professional artists, teachers and/or art dealers.

Art 499. *Advanced Digital Photography (Independent Study: 1 student)* Course goals: create a body of work that explores a focused theme; conduct research for the work they produce; exhibit work in the Fall 2006 student art exhibition.

Art 499. *Advanced Digital Publishing (Independent Study: 1 student)* Course goals: redesign a newsletter; conduct research; create new design and redistribute to company.

### Spring 2006

Art 171. *Digital Publishing*. Course goals: develop basic page layout skills using *Adobe InDesign*; combine images created in *Adobe Illustrator* and *Adobe Photoshop* with text to produce retail advertisements, magazines layouts, book pages, brochures and packaging designs; analyze contemporary visual communication; examine and critically discuss the artwork of professional designers; learn to draw ideas from a variety of styles and movements.

Art 361. *Graphic Design II*. Course goals: produce intermediate design projects that emphasize aesthetics, the theory of design and the relationship between text and image; participate in meaningful class critiques; develop an individualized artistic process to produce original designs; create package design, posters and magazine advertisements.

Art 260. *Typography*. Course goals: understand the history of type and typographic technologies; learn the formal qualities of different typefaces; use type as an expressive communication tool; apply principles of typographic formalism.

Art 391. *Art in the Schools (Independent Study: 1 student)*. Course goals: accumulate practical experience teaching art at the secondary level; assist an art teacher in a high-school setting; present a variety of art lessons in the classroom.

Art 499. *Art Honors: Portfolio and Internship Search (Independent Study: 3 students)*. Course goals: understand the purpose of a portfolio; compile a generalized graphic design or advertising portfolio; prepare a résumé; conduct a job search; learn about the interview process.

Fall 2005

Art 170. *Digital Image Manipulation*. Course goals: understand basic *Adobe Photoshop* techniques; extract information from visual messages found within mass media; articulate the effects of visual persuasion/manipulation and the cultural implications of visual images; critique student and professional designs both in verbal and written form; gain problem solving skills by working within strict limitations.

Art 171. *Digital Illustration*. Course goals: understand basic *Adobe Illustrator* techniques; extract information from visual messages found within mass media; articulate the effects of visual persuasion/manipulation and the cultural implications of visual images; critique student and professional designs both in verbal and written form; gain problem solving skills by working within strict limitations.

Art 261. *Graphic Design I*. Course goals: employ the elements and principles of design to create a dynamic and compelling layouts; participate in meaningful class critiques; communicate concepts through expressive treatment of line, shape and placement; become familiar with successful work from both Western and Eastern cultures.

GALLERY DIRECTOR, Concordia Theatre Art Gallery, Concordia University, Irvine, California, August 2006–December 2006. Responsibilities: installed four exhibits for the fall semester; returned artwork to artists; managed art lectures and receptions; organize the logistics for the out-of-state visiting artists' presentations; contacted artists for next year's exhibition schedule; oversaw production of the faculty art exhibition mailer; mailed publicity materials for all exhibitions; built mailing list; served as a faculty facilitator for the Grimm Hall Art Collection.

RESIDENT FACULTY, Concordia University, Irvine, California, August 2004–May 2005. Instructed two art courses per semester. Administrated the graphic design emphasis in the Art program. Managed the Computer Lab, hired student lab monitors, set up schedules, and handled reservations.

SPRING 2005

Art 171. *Digital Publishing*. Course goals: develop basic page layout skills using *Adobe InDesign*; combine images created in *Adobe Illustrator* and *Adobe Photoshop* with text to produce retail advertisements, magazines layouts, book pages, brochures and packaging designs; analyze contemporary visual communication; examine and critically discuss the artwork of professional designers; learn to draw ideas from a variety of styles and movements.

Art 471. *Video Art*. Course goals: create dynamic and compelling videos; draw ideas from a variety of styles and movements; become familiar with successful work from both video art history and traditional film influences; analyze contemporary “filmic art” and motion imagery; develop editing skills using Adobe Premiere; develop an individualized artistic process to produce original videos.

FALL 2004

Art 170. *Digital Image Manipulation*. Course goals: develop an understanding of basic *Adobe Photoshop* techniques; extract information from visual messages found within mass media; articulate the effects of visual persuasion/manipulation and the cultural implications of visual images; critique student and professional designs both in verbal and written form; gain problem solving skills by working within strict limitations.

Art 461. *Graphic Design III*. Course goals: demonstrate intellectual curiosity, critical thought, and creative synthesis; produce of strong portfolios that can be used to gain internship or employment as a professional graphic designer; comprehend tools and technology used in graphic design, including their roles in the creation, reproduction, and distribution of visual messages; exercise visualization and creative thinking techniques in a design-process oriented approach.

GRAPHIC DESIGNER, Concordia University, Office of Marketing and Communications, Irvine, California, August 2004–July 2005. Assisted senior graphic designer in Office of Marketing and Communication. Designed layouts and illustrations for recruitment, campus events, foundations fund-raising events, and annual reports.

GRADUATE ASSISTANT, College of Design, Iowa State University, Ames, Iowa, January 2004–May 2004.

Designed classroom teaching materials, and assisted with maintenance of and additions to the outreach and extension databases of the New Art Basics Clearinghouse for Art Education curriculum strategies.

MULTIMEDIA DESIGNER, Atlas Technologies, Ames, Iowa, May 2003–June 2004.

Designed multimedia DVD content which included sports highlight movies, trailers, and slide shows for university sports teams.

TEACHING ASSISTANT, College of Design, Iowa State University, Ames, Iowa, August 2001–December 2003.

Instructed two sections per semester of the web-based *Foundations of Visual Literacy* studio course; Assisted students with the use of digital imaging software. Project goals: clarity of visual communication, effective use of perceptual principles, unity and cohesiveness of message, craft and effective technique, creativity and originality of visualization, and personal authenticity of message.

GRAPHIC DESIGNER, Concord Design Studio, Concordia University, Seward, Nebraska, January 2001–May 2001.  
Designed identity system (company logo/symbol) for Concordia Administration Information Systems; digital illustrations and layout design for *Issues* and the *Good Shepherd* publications.

GRAPHIC DESIGNER, Publications office, Concordia University, Seward, Nebraska, May 2000–August 2001.  
Assisted senior graphic designer in the Publications Office. Designed layouts and illustrations which were used for recruitment, sports coverage, campus events, and school annuals.

PHOTOGRAPHIC LAB ASSISTANT MANAGER, Concordia University, Seward, Nebraska, May 2000–June 2000.  
Managed photography lab. Responsibilities included equipment maintenance, darkroom chemical disposal and refilling.

GRAPHIC DESIGNER, Marxhausen Gallery, Seward, Nebraska, August 1999–May 2001.  
Designed gallery show posters to advertise gallery exhibitions.

GRAPHIC DESIGNER INTERN, Concordia Publishing House, St. Louis, Missouri, May 1999–August 1999.  
Assisted graphic designers; designed promotional mailers and the *Archy's Christian Book Fair Booklist* catalog.

STUDENT TUTOR/AIDE FOR ART DEPARTMENT, Concordia University, Seward, Nebraska, August 1999–May 2000.  
Administered computer lab. Responsible for maintaining printers, computers, and room cleanliness. Assisted students with software and technical difficulties.

GALLERY ASSISTANT, Marxhausen Gallery, Seward, Nebraska, 1998–2000.  
Arranged and installed art pieces for gallery shows; hosted opening receptions for exhibitions.

## computer literacy

Platforms: PC and Mac.

Software: Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe Premiere, FinalCut Pro, AfterEffects, and Microsoft Office.

Peripherals: scanner, digital SLR camera, digital video camera, digital drawing tablet, and large-format printer.

## professional activities

Assisted student graphic designer as design editor of program booklet, *Concordia University Irvine Leadership Institute Conference*, January 2008.

Developed *Proposal for Research and Analysis of Aesthetic Responsiveness in Current and Future University-wide Courses for Educational Effectiveness Committee*, January 2008.

Completed *Teacher Colloquy Program*, Concordia University Irvine Faculty Colloquy, 2006-2008.

Organized field trip, Orange County Printing Company, Irvine, California, November 2007.

Developed proposal, *Graphic Design Minor Program Proposal*, Art Department, Concordia University, September 2007. The Graphic Design Minor Program was approved by the Program, Policy and Review Board and will be listed in the 2008-2009 academic course catalog.

Prepared proposal, *Tools to complete the vision of the Graphic Design Emphasis Goals*, Art Department, Concordia University, Irvine, California, June 2007.

Enhanced library's graphic design reference content, Concordia University Library, Irvine, California.

Acted as Art Department faculty representative for *Portfolio Program—Art Department*, Concordia University, Irvine, California, March 17, 2007.

Developed proposal, *Mac Lab Proposal*, Art Department, Concordia University, Irvine, California, September 2006.

Designed online student art gallery for graphic design, secondary art education, and studio art, October 2006. The online gallery highlights art from graphic design, studio art and secondary art education. The online student art gallery is located at <http://www.cui.edu>, Fine Arts>Art Department>Student Artwork.

Juried student art exhibitions every fall and spring semester, Concordia University, Irvine, California, 2005-2008.

## awards and merits

Honorable Mention, *Emerging Aesthetic*, video, The Art of Digital Show 2007, Lyceum Theatre Gallery, San Diego, California, September 2007. Judge, Neal Benezra, Director, San Francisco Museum of Modern Art.

Iowa State University Teaching Excellence Award, Vice Provost for Research and Advanced Studies, Iowa State University, Ames, Iowa, May 2004.

Art and Design—Teaching Excellence Award, College of Design, Iowa State University, Ames, Iowa, May 2002.

Outstanding Graduate in Graphic Design Program, Concordia University, Seward, Nebraska, May 2001.

Addes Merit Award, Drake University, Des Moines, Iowa, 1999.

Brommer Art Award, Concordia University, Seward, Nebraska, 1998.

## exhibitions

*The Art of Digital Show 2007*, Lyceum Theatre Gallery, San Diego, California, September 2007.

*Emerging Aesthetic*, a video that explores the creative process.

*Eudeamon*, Theatre Art Gallery, Concordia University, Irvine, California, April 2-May 4, 2007.

*Frustration* and *Behind the Foliage*, digital image constructions that explore the concept of separation anxiety.

*Incandescence*, Theatre Art Gallery, Concordia University, Irvine, California, April 4-May 6, 2006.

*Self-Representations*, a video montage projecting inner self-reflection.

*Faculty Art Exhibition*, Theatre Art Gallery, Concordia University, Irvine, California, April 7-May 9, 2005.

*Graphic Design Works*, a collection of graphic design projects.

*MFA Thesis Exhibit*, Gallery 181, College of Design, Iowa State University, Ames, Iowa, October 13-16, 2004.

*Self-Representations: Exposure/Disguise*, a video art installation created during MFA program.

*Graduate Exhibition: Integrated Visual Arts*, Gallery 181, College of Design, Iowa State University, Ames, Iowa, May 2004.

*Everyday*, a video narrative portraying the life of obsessive dieting in young women.

*Women in Art: Art and Poetry Reading*, Student Union Board, Mary Sloss House, Ames, Iowa, April 2004.

*Compulsion*, a video montage examining emotions of anger and frustration.

*Graduate Exhibition: Integrated Visual Arts*, Gallery 181, College of Design, Iowa State University, Ames, Iowa, December 2003.

*Identity Dilemma*, a video montage projecting inner self-reflection.

*Focus Grant Exhibit*, Student Union Board, Iowa State Memorial Union, Ames, Iowa, April 2003.

*Ephemeral Light*, an installation of mixed-media images using paint on 8' x 36" mylar sheets examining living systems.

*Graduate Exhibition: Integrated Visual Arts*, Gallery 181, College of Design, Iowa State University, Ames, Iowa, May 2002.

*Emerging Aesthetic*, a video narration illustrating the creative process of brainstorming and sketching.

*Milf: Student Film Feature*, Kochimski Auditorium, College of Design, Iowa State University, Ames, Iowa, May 2002.

*Juxtaposition*, a video montage comparing floral forms and the human-physique.

*Print and Photo*, Iowa State Memorial Union, Iowa State University, Ames, Iowa, February 2002.

*Memories*, a monoprint design inspired by water movements.

*Graduate Exhibition: Integrated Visual Arts*, Gallery 181, College of Design, Iowa State University, Ames, Iowa, December 2001.

*Juxtaposition*, a video art installation of a wall-size mixed media abstract imagery inspired by organic forms accompanied by a projected video montage.

*Senior Art Exhibition*, Marxhausen Gallery, Seward, Nebraska, 2000.

*Expressions of Nature*, a series of mixed-media paintings, photographs and drawings inspired by organic forms and images of nature.

*Mid-States Graphic Design Exhibition*, Marxhausen Gallery, Seward, Nebraska, 2000.

*Abstract Balance* and *Bulldogs*, a computer generated poster and booklet cover design, juried show.

*Concordia Student Art Show*, Marxhausen Art Gallery, Seward, Nebraska, 1999, 2000.

*Dawn of the Century*, and *Wild West*, pen and ink illustrations accepted into the annual student art show.

*NATA Art Exhibit*, Art Gallery, University of Nebraska, Omaha, Nebraska, 1999.

*Ballet Forms* and *Global Design Newsletter*, digital drawing and painting accepted into the NATA contest.

*NATA Art Exhibit*, Elder Gallery, Nebraska Wesleyan University, Lincoln, Nebraska, 1998.

*Basement View*, a color photograph accepted into the NATA contest.

*Concordia College Student Art Show*, Marxhausen Art Gallery, Seward, Nebraska, 1997, 1998.

*Untitled I* and *Untitled II*, two graphite drawings accepted into annual student art show.

## presentations

"Graphic Design Minor." Art Department, Concordia University Irvine, Art 101: Elements of Art, March 2008 (*presentation given to 5 sections of Art 101*).

"The Field of Graphic Design." Art Department, Concordia University Irvine, Art 101: Elements of Art, October 2007 (*presentation given to 5 sections of Art 101*).

"The Graphic Design Specialities." Art Department, Concordia University Irvine, Art 101: Elements of Art, March 2007 (*presentation given to 4 sections of Art 101*).

"Graphic Design Careers." Art Department, Concordia University Irvine, Art 101: Elements of Art, October 2006 (*presentation given to 5 sections of Art 101*).

"The Graphic Design Specialities." Art Department, Concordia University Irvine, Art 101: Elements of Art, March 2006 (*presentation given to 4 sections of Art 101*).

"The Elements of Graphic Design." Art Department, Concordia University Irvine, Art 101: Elements of Art, October 2005 (*presentation given to 6 sections of Art 101*).

"Learning the Basics of Good Layout Design." Art Department, Iowa State University, April 2004.

Lecture and power-point presentation covering principles of Layout Design given to art education graduate students.

"Video Editing." Architecture Department, College of Design, Iowa State University, April 2004.

Presented video editing procedures using AfterEffects, Adobe Premiere, Final Cut Pro, and iMovie.

"Orientation: Foundations of Visual Literacy." Education Department, Iowa State University, August 2003.

Course orientation for new students. Demonstrated web interface and web studio portions of the class. Provided technical support at the Education Department.

"Your Truth, My Truth, and The Truth: Visual Literacy Online, Four Years After the Experiment." International Visual Literacy Association, Annual Conference, Breckenridge, Colorado, October 2002.

Presentation featured commentary and opposing opinions of instructors involved in the delivery and instruction of the multi-section online class—Foundations of Visual Literacy, Iowa State University.

## publications

Logo, 705: *HouseNetwork*, Houston, Texas, January 2008.

Flyer design, *Aerie* 2008, English Department, Concordia University, Irvine, California, December 2007.

Logo design, *Concordia Fire Relief*, Concordia University, Irvine, California, November 2007.

Logo, clothing labels, and postcard, *UhBoohBahBaby*, Irvine, California, October 2007.

Poster and flyer design series, *Concordia Art Gallery Exhibition and Lecture Series 2007-2008*, Concordia University, Art Department, Irvine, California, May 2007.

Art card series design, *What's New in the Art Department?*, Concordia University, Art Department, Irvine, California, May 2007.

Accordion fold card design, *Eudemon: Faculty Art Show*, Concordia University, Art Department, Irvine, California, March 2007.

Business card, postcard, Flyer, 3-panel brochure, 2-panel brochure, *Preview Days*, Admissions Office, Concordia University, Irvine, California, August 2006.

Logo and t-shirt design, *Weekend of Welcome*, Concordia University, Irvine, California, June 2006.

Postcard and poster series, *Concordia Art Gallery Exhibition and Lecture Series 2006-2007*, Concordia University, Irvine, California, May 2006.

Booklet design, *Aerie Publication*, Concordia University, Irvine, California, March 2006.

Logo and t-shirt design, *Weekend of Welcome*, Concordia University, Irvine, California, June 2005.

Poster design, *On the Edge: Stepping into the Ministry*, Pacific Southwest District Task Force for the Recruitment and Retention of Professional Church Workers, July 2005.

Postcard and poster series, *Concordia Art Gallery Exhibition and Lecture Series 2005-2006*, Concordia University, Irvine, California, July 2005.

Booklet design, *Aerie Publication*, Concordia University, Irvine, California, March 2005.

Booklet design, *Art Department*, Concordia University Art Department, Irvine, California, January 2005.

Program design, *The Concordia Choir*, Marketing and Communications Department, Irvine, California, December 2004.

Booklet design, *Honor Roll of Donors 2003-2004*, Marketing and Communications Department, Irvine, California, December 2004.

Postcard design, *Poetry Reading*, English department, Concordia University, Irvine, California, October 2004.

Flyer design, *Can't Decide?*, Marketing and Communications Department, Irvine, California, September 2004.

Program design, *Gifts of Reformation: A Festival of Hymns*, Marketing and Communications Department, Irvine, California, September 2004.

Brochure design, *Foundations of Design and Creativity Forum*, Ames, Iowa, January 2004.

Poster design, *Digital to Analog*, College of Design, Ames, Iowa, November 2003.

Video highlight movie, *University of Northern Iowa*, Instant Replay DVD, Atlas Technologies, Ames, Iowa, 2003.

Graphics and video design, *Asian Heritage Festival—Des Moines, Iowa*, Atlas Technologies, Ames, Iowa, 2003.

Logo design—Concordia Administration Information Systems, *The Digital Designer: 101 Graphic Design Projects for Print, Web, Multimedia, and Motion Graphics*, Stephen Pite, Delmar Learning: October 2002.

Video highlight movie, *Iowa Hawkeyes*, Instant Replay DVD, Atlas Technologies, Ames, Iowa, 2002.

Poster design, *Bulldog Football Fall 2001*, Publications Office, Concordia University, Seward, Nebraska, July 2001.

Web-site banner design, *Seasonal Banners*, Publications Office, Concordia University, Seward, Nebraska, June 2001.

Magazine cover, layout and illustration design, "Concordia Athletics", page 1-4, *The Broadcaster*, Volume 77-1, Seward, Nebraska, September 2000.

Poster design, *Modern Japanese Prints*, Marxhausen Gallery, Seward, Nebraska, September 2000.

Brochure design, *Calendar of Events 2000*, Concordia University, Seward, Nebraska, July 2000.

Brochure design, *In-Season Athletic Recruitment Days*, Concordia University, Seward, Nebraska, June 2000.

Cover design, *Concordia Bulldogs, Fall Sports Program*, Concordia University, Seward, Nebraska, June 2000.

Cover design, *A More Excellent Way*, 2000-2001 Calendar, Concordia University, Seward, Nebraska, June 2000.

Brochure design, *Softball Clinics*, Concordia University, Seward, Nebraska, June 2000.

Layout and design, *Focus 2000*, Concordia University System Faculty Conference, Seward, Nebraska, May 2000.

Layout design and illustration, "I'd Really Rather You Didn't," *The Good Shepherd*, Bronxville, New York, Spring 2000.

Layout design and illustration, "It's About Mom and Dad," *The Good Shepherd*, Bronxville, New York, Spring 2000.

Logo design and business system, *Concordia Administration Information Systems*, Concordia University, March 2000.

Poster design, *Contemporary Prints*, Marxhausen Gallery, Seward, Nebraska, February 2000.

Layout design and illustration, "The Kitchen Table," page 24, *The Good Shepherd*, Bronxville, New York, winter 1999,

Cover design, *Tower Yearbook*, Concordia University, Seward, Nebraska, 2000, 2001.

Poster Design, *Abstract Balance*, Marxhausen Gallery, Seward, Nebraska, October 1999.

Catalog design, *Archy's Christian Book Fair Booklist*, Concordia Publishing House, St. Louis, Missouri, July 1999.

Mailer design, *A Guide to Growth Survey*, Concordia Publishing House, St. Louis, Missouri, June 1999.

Promotional mailer design, *Get in Tune with God's Word*, Concordia Publishing House, St. Louis, Missouri, June 1999.

Booklet cover, *Concordia University Homecoming*, Concordia University, Seward, Nebraska, 1998, 1999.

## grants & funding

*Tools to complete the vision of the Graphic Design Emphasis Goals*, Art Department, Concordia University, Irvine, California, June 2007.

The proposal was funded for leasing the following peripherals: scanner, digital SLR camera, digital video camera, large-format printer, and 24 Wacom tablets.

*Midwest*, Permanent Art Collection, John and Linda Friend Art Gallery, Grimm Hall, Concordia University, Irvine, California, March 2007.

Received \$1000 commission for creation of a digital painting for inclusion in the Permanent Art Collection.

*Mac Lab Proposal*, Grimm Hall, Concordia University, September 2006.

Concordia University funded the leasing of equipment and software for a 24-seat Mac lab in Grimm Hall.

*Ephemeral Light*, Focus Award Grant, Student Union Board, Iowa State University.

Received \$564 grant for installation project. Hanging sheets of Mylar, painted with acrylic and layered with collage. Small fragments of representational images of the human body were recognizable, allowing the audience to connect the image with previous visual image that they experienced at a specific moment in time.

*Church Scenes*, University Lutheran Chapel, Kearney, Nebraska.

Received art supplies to paint two acrylic paintings to be placed inside the Lutheran Youth Chapel.

“Your Truth, My Truth, and The Truth: Visual Literacy Online, Four Years After the Experiment”, International Visual Literacy Association, Breckenridge, Colorado, October 1-5, 2002. Received partial funding to attend annual conference and give group presentation.

## committees

Educational Effectiveness Committee, Concordia University, Irvine, California, faculty representative—aesthetic awareness, 2007–present.

EBT Art Collection Committee, Concordia University, Irvine, California, 2006.

Accreditation Steering Committee, Concordia University, Irvine, California, faculty representative, 2005–2006.

Campus Buildings Color Selection Committee, Concordia University, Irvine, California, 2006.

EBT Aesthetic Committee, Concordia University, Irvine, California, 2006.

College of Design Academic Affairs Committee, Iowa State University, graduate student representative, 2003–2004.

## affiliations

American Institute of Graphic Artists

## conferences

*Next: AIGA Design Conference*, Denver, Colorado, October 11–14, 2007.

*Color trends seminar with Leatrice Eiseman*, WestAmerica Graphics & AIGA, Irvine Civic Center, Irvine, California, June 15, 2007.

*The Design Frontier: Graphic Design Education in Small Programs and Non-urban Regions*, AIGA, Denver, Colorado, December 1–3, 2006.

*The Art and Science of Print*, WestAmerica Graphics, Foothill Ranch, California, March 30, 2006.

## church activities

Member, St. John’s Lutheran Church, Orange, California, 2004–present.

Handbell Choir Member, Celebration Bells, Director—Nick Hanson, St. John’s Lutheran Church, Orange, California, 2004–2006.

Handbell Choir Member, Memorial Handbell Choir, Director—Lois Theesfield, Memorial Lutheran Church, Ames, Iowa, 2001–2004.

Member, Trinity Lutheran Church, Arapahoe, Nebraska, 1978–2004.