



TEEN ENTREPRENEUR ACADEMY

Empowering TeenPreneurs

2012 Summer Camp Review



85% of America's teenagers wish they had more business education in high school; 75% indicated they wanted to learn to start their own business. Gallup 2011

Entrepreneur Academy Pushes Teen Businesses

We teach teens business, because tomorrow's future starts today! Concordia University's high school summer camp provides a hands-on, real-world training in "how to start a new venture," preparing the next generation of aspiring and innovative values-based entrepreneurs.



40 high school students gain insights about free enterprise and becoming entrepreneurs

Concordia's University Inaugural Teen Entrepreneur Academy (TEA) was a resounding success as 40 teenagers began their journey on July 15, 2012 to become future entrepreneurs.

[Read more on Pg. 2](#)

APPLY NOW:

2013 Summer Camp: July 14-19, 2013
www.cui.edu/tea \$500.

Donors Sponsor Academy & Students

Thanks to the generosity of 25 donors, the start-up seed funding for Concordia University's first Teen Entrepreneur Academy (TEA) was made possible. More than half of the 40 high schoolers were from low-income families and attended on full-scholarships. The student registration fee of \$500 covers only partial program costs. Similar entrepreneurship summer camps charge \$2,000 or more. However, as an educational ministry, Concordia University is committed keeping the camp affordable.

Major impetus for support was stimulated by a matching gift challenge grant of \$15,000 provided by the **Kay Family Foundation**. A representative of the Foundation spoke at the Academy Graduation Luncheon, encouraging the students to pursue their business dreams and not to shy away from taking calculated business risks. He echoed the Academy's theme of "pursuing your dreams."

The accounting firm of Wright Ford & Young provided scholarships for 12 high school students (\$500 each) from NOVA Olive Crest Academy in Santa Ana to attend. Thirty of the students attended on scholarships made possible by donor support. These were low-income and at-risk students from several different high schools.

The Academy offered an intensive week of experiential learning for students living in the dorms at Concordia University. Students arrived Sunday afternoon and left on Friday afternoon. They enjoyed six sessions per day, field trips to a sunglasses manufacturing company and a private meeting with the director of training and human resources for Disney University about how to instill your company's values in a new employee.

"Our goal is to introduce entrepreneurial skills at an early age and nurture an entrepreneurial drive and values that would set students on the right path for success in achieving their God-given career and life goals."

*Stephen Christensen
 Entrepreneurship Catalyst, Concordia Business Instructor*



CONCORDIA
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Developing wise, honorable and cultivated citizens.

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The Academy was partially underwritten by a generous grant from the Kay Family Foundation



KAY FAMILY
FOUNDATION
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WHERE DID STUDENTS COME FROM?

California, Portland, Texas & China

HIGH SCHOOLS & NON PROFITS:

- Bishop Montgomery
- Brethren Christian
- Calvary Chapel
- Capo Valley
- Century High
- Delhi Center
- Godinez Fundamental
- Guangzhan International
- Human Options
- Los Amigos
- Mater Dei
- Nicholas Academic Ctr.
- NOVA Academy/Olive Crest
- Foster Homes
- Orange Lutheran
- Santa Ana High
- San Clemente
- Tesoro
- Utahloy International – Zeng Cheng

**Sponsor
a student
for 2013
(\$500)
online now**



www.faihandworklife.org/tea

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Brimming with creativity and inventiveness, the high school students, some from as far away as China, learned from 25 leading entrepreneurs and business owners, who shared real world experiences and the role faith and values have on building a successful business.



“TEA camp not only taught me what it takes to be an entrepreneur, but how my spiritual life is an important factor and how both intertwine,” said participant Yanely (Olive Crest NOVA Academy). “I would definitely recommend attending TEA to those who want to enter the business world at a young age and get a head start.”

Teens spent six days engaged in discussions and lectures, as well attending field trips to companies such as the Disneyland Corporation

and C.W. Brewer, Inc. And they spent one morning at Corky Carroll’s Surf School in Huntington Beach State Park for a surfing lesson from the largest, oldest surf school in Southern California. After surfing they met with the owner for a 30-minute lesson on “how to take passion and turn it into a business.” Two dozen other entrepreneurs came to campus to share their experiences with the students over the course of the week. The purpose was to develop and inspire an entrepreneurial drive fueled by Christian values. In addition, there were many opportunities for the future business leaders to foster their own creativity, knowledge, independence, integrity and entrepreneurial ventures.

Sponsor a Student for 2013 Academy

Low-income students need funding to attend the Academy in 2013 (July 14-19).

A full scholarship requires a donation of \$500. If you, your company or organization would like to sponsor students, you can do so now online at www.faihandworklife.org/tea. Each \$500 scholarship funds this business educational experience for one teenager. We invite you to help change a life by introducing high schoolers to a free enterprise mind-set, an entrepreneurial way of thinking and living.

STRATEGIC PARTNERS AND DONORS: A “Big” Thank You!

The Academy would not be possible without the support of these partners & generous donors.

- Stephanie Allyn
- Mr. and Mrs. Robert Bein
- C. W. Brewer Company
- Center for Faith & Business
- Amanda Christensen
- Concordia University
- Mr. and Mrs. Ronn Cornelius
- Jane Couperus
- Chris Crane
- Mike Danzi
- Entrepreneur Magazine
- Faith and Work Life
- Miguel Guerrero, Definiti Healthcare Management
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- Patrice Tsague, Nehemiah Project
- U.S. Small Business Administration
- Grant Van Cleve
- Mr. & Mrs. David Wheeler
- Mr. & Mrs. Chris Wing
- Woody Young
- Wright, Ford, Young & Co.

Business Plan Winner Discovers His Inner Entrepreneur



Adam Brownell

While many of his peers spent their summer vacation soaking in the sun or engaged in video games, Adam Brownell, a junior at San Clemente High School, was discovering the adventure of being an entrepreneur at the TEA. He won the \$1,000 top prize in the “Fish Bowl” Business Plan Competition, a highlight of the week-long exploration of what it takes to be an entrepreneur and start a business.

Brownell, who before the Academy didn't know what the word “entrepreneur” meant, created a business plan for “Jukebox,” an innovative social media site where teens could connect with each other through the sharing of music and videos. The competition was part of the academy's central focus to help the teens combine inventiveness with sound business practices in order to start a new business. “Learning how to approach a business problem is something I don't get in my regular public school education,” stated Adam.

“Watching teens build on their creativity and exercise newly found entrepreneurial skills was both exciting and inspiring,” said Stephen Christensen, TEA founder. “The competition was a thrilling component of the academy, which set the youth on the right path for success in achieving their goals.”

“People say, ‘It's never too late’ and we say, ‘It's never too early’ to introduce teenagers to entrepreneurship and business principles.” Dr. Kurt Krueger, President, Concordia University



GUEST SPEAKERS

- Salma Alemi, Founder, myweddingevents.com
- Charles Brewer, C.W. Brewer Co.
- Concordia Business Professors: Tammie Burkhart, Kit Nagel, and Carolyn Shiery
- Dr. William Crookston, Clinical Professor of Entrepreneurship, University of Southern California (USC)
- Shelly Ehler, Founder, ShowNo, featured and funded on ABC - TV program Shark Tank
- Asya Gonzalez, 14-year old entrepreneur, founder, StinkyFeet Clothing
- Scharrell Jackson, CFO, Squar Milner, CPA
- Diane Kazer, Nutritionist, former professional soccer player, world champion body builder
- Ms. Lee Fox, Social Entrepreneur, founder, Koodooz.com
- Charles Lee, author, *Good Idea. Now What?* CEO, Ideation
- Chris Lynch, VP, Irvine Chamber of Commerce
- Noel Massie, President, UPS, Los Angeles
- Mike Mattos, Founder, Encard
- Keri Murphy, TV Host of “Inspired Living”, producer, business coach
- Craig Olson, former CEO, Fresh Start Bakeries
- Allison Piette, 17-year old inventor/entrepreneur, Woodbridge High, Irvine
- Dale Partridge, Founder, Sevenly
- Scott Sorrell, CEO, Sales Adrenaline, sales trainer and coach
- John Tummerillo, Founder, Green Law Partners
- David Wheeler, former president, Majestic Realty; Wheeler Family Foundation

“Entrepreneurs embody the promise of America: the belief that if you have a good idea and are willing to work hard and persist to see it through, you can succeed.” U.S. Small Business Administration



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The Academy is an educational ministry of Concordia University that helps teenagers find their God-given passion and combine it with proven knowledge to create business ventures that will help ensure a promising future.

"I enjoyed my experience at the Teen Entrepreneur Academy. From the first day there I learned things I didn't even know existed in the business world. All the speakers made themselves clear of what they were talking about to avoid confusing the students. Words cannot describe the help and resources they provided, for example, books and the business plan outline. Also the new friends I made and new people I met were all too kind. I would highly recommend the Teen Entrepreneur Academy to any teens wanting to learn or interested in starting their own business."
Julian - 2012 Summer student, Los Amigos High School

Curriculum for High Schoolers

The presentations and lectures complemented the curriculum and textbook "Young Entrepreneur's Guide to Starting a Business." Some of the topics covered were: identifying problems, seeing needs, creating opportunities, developing the business idea, sales, marketing, competition and financing. The book was written for high schoolers by the National Federation for Teaching Entrepreneurship (New York City).

Strategic Partner



www.faithandworklife.org

"I participated in the Teen Entrepreneur Academy and absolutely loved having this amazing opportunity! TEA taught me so much about opening a successful business and it also taught me the pros and cons about becoming an entrepreneur. I'm so thankful to Concordia University and to all the people who put together this program. Because of this program, I have decided to become an entrepreneur!" Maggie - 2012 TEA student, Olive Crest NOVA Academy

Teen Entrepreneur Academy
High School Business Planning Summer Camp

July 14 to 19, 2013
Concordia University

www.cui.edu/tea
Register online for 2013