

MBA 421 & 422: International Finance 1 & 2 –

This exciting new course will focus on the globalization of the marketplace and current events taking place in the global-wide financial crisis:

- 1) Study the global efforts being made currently to stabilize the marketplace and possible scenarios for the future.
- 2) Learn about regulation in the global economy, foreign financial institutions, global stock markets and emerging markets.

We will discuss strategies for multinational companies to:

- 1) Measure and mitigate risk.
- 2) Fulfill strategic needs through the use of a variety of forms that global partner relationships can take.
- 3) Improve contractual terms and conditions in global partnerships and customer models.
- 4) Meet foreign content requirements of country specific business models.
- 5) Make foreign investments and capital budgeting decisions.
- 6) Manage foreign exchange