Business process management (BPM) is an organizational methodology used for efficiently aligning organizational operations with the mission and goals of the organization. It is a broad business performance management approach that promotes organizational efficiency and effectiveness while striving for innovation, flexibility and integration technology to achieve the stated goals and requirements for continuous improvement of business processes.

MBA 686 - Business Process Management introduces the principles of business process analysis, design and reengineering to transform and organizational process from an existing stage to state that improves performance to achieve specific goals. Students will analyze an existing business process and develop a proposal for reengineering the process to improve productivity, effectiveness and performance using appropriate technologies. The course is based on case studies and/or analysis of real world business processes in a corporate business or industry environment. Students will utilize business systems analysis and design tools such as Microsoft Visio 2007 for diagramming existing business processes and design new recommendations.