

## **MBA 655 - Strategy Implementation**

Empirical experience shows us that most strategies that fail do so not because they are ill conceived, but rather because organizations are not capable of implementing them. This course builds on the “Creating a Competitive Advantage” course (MBA 628) and draws on the latest industry research and real life case studies. It introduces an integrated set of tools, frameworks, and processes that address the challenges of company wide coordination, motivation, and measurements as related to the alignment of the entire organization along strategic imperatives of the firm.

The course is based on case discussions, lectures, team work, and process modeling exercises designed to enhance and challenge the strategic thinking of students.

### **Professor Bio**

Professor Derek Podobas of Concordia University, teaches undergraduate and graduate level business courses at the School of Business. In addition, he is a CEO of ChicagoAnalytics<sup>TM</sup>, a strategy and venture capital advisory firm based in Orange County, California.

During his professional career he has held VP and Director level positions for Corporate Development, Engineering, and New Product Development with Fortune 500 multi-national companies as well as with California based international start-ups.

His educational credentials were earned at **The University of Chicago** (MBA in Finance and Corporate Strategy), **American Graduate School of International Management** (Masters in International Management), **Illinois Institute of Technology** (BS in Electrical Engineering), **The Wharton School of Business** (Executive Development Program).