

## George W. Wright, CPA

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- Bachelors of Arts in Economics, California State University Fullerton
- Masters of Business Administration (MBA), California State University Fullerton
- Masters of Science (MS) in Accountancy, California State University Fullerton
- Certified Public Accountant (C.P.A.)



George is a senior IT executive in technology, financial and general management in a \$400+ million USD global corporation and it's \$24.7 billion USD parent. Major strengths and unique value generation includes creation, implementation and maintenance of: successful IT and business strategies, enterprise initiatives, ERP implementations, value chains and business processes combined with project leadership/management and team development.

George continuously provides efficient, cost effective and innovative application of new technology, business practices emerging accounting and compliance/government standards resulting in internal and external customer satisfaction in a timely manner. His broad IT experience and financial background as a C.P.A. provide for the development and deployment of measurable, meaningful and motivating metrics for cost, quality and timing for short-term and long-term IT and business performance.

In addition to winning national and state AICPA and AAA awards and making industry presentations, he is an Adjunct Professor in the School of Business at Concordia University in Irvine where he contributes to the growth of IT, Accounting and MBA graduate and undergraduate students in the latest trends as well as seminal basics. Courses he

- Accounting Information Systems (Undergraduate): Understanding the role of risk measurement and management in manual and computerized business systems and it's criticality in capitalism. Focuses on compliance (SOx, CoBIT, COSO, etc.), business process management (contact to cash, etc.), business ethics, and security risks (measurement, prevention and detection).
- Art and Science of Persuasion in Business (Graduate MBA): Focuses on developing & delivering effective, efficient and persuasive oral & visual presentations for conferences, business meetings and tele-conferencing.
- Lead ship Communication (University Capstone Senior Course): Applying critical thinking to business issues for efficient and effective communication in written and presentation format and forums.
- Business Ethics (Undergraduate): Developing the capability to recognize the ethical component of business decisions and establishing a framework for decision making.

Additionally, he has been an involved Faculty Advisor for the past several years in assisting MAIS students with challenging and rewarding thesis projects including topics such as:

- Economic and Political Conditions and Solar Power in China
- Trade-Related Aspects of Intellectual Property Rights (TRIPS)
- Chinese Banking: the Past, Present, and Pending
- Status of Japan's Security Defense Force
- The Affect of Migration on the Quality of Life in Shanghai
- The Role of Censorship in China's Artistic Output
- Western Sports Leagues in China
- China's Policy in Xinjiang: Assimilation and Natural Resources