

MCAA Program Newsletter



Congratulations to all of our 2014 MCAA graduates. This year's event included 347 total MCAA graduates, from 41 states, and 2 Canadian provinces. For more graduation pictures, see page 4.

Summer 2014

MCAA Program -

*Preparing Coaches
and Athletic
Administrators for
service in the
21st Century*

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CONCORDIA
UNIVERSITY IRVINE
Master of Arts in Coaching and Athletic Administration

A Note from Our Director

I hope that your summer term is off to a great start. The MCAA faculty and staff are working very hard to provide a great academic experience for you. Our Summer Term is currently offering 58 classes, serving students. Summer enrollment and registration is ongoing throughout the term. From around our nation and the world, please join me in warmly welcoming our new students. We are extremely proud of the academic and professional accomplishments of current MCAA students and program alumni.

Please take the time to review our Summer MCAA Newsletter:

- Congratulations to the MCAA graduates of 2014! We are extremely proud of all of our graduates and welcome them to the MCAA alumni community. The year we 347 students from 41 states and 2 Canadian provinces earned their degree. May 3rd was another great day of celebration for our students. Please check out the 2014 MCAA Graduation pictures, found on page 4 or refer to our Facebook page. Our Facebook address can be found at www.facebook.com/ConcordialvineMCAA
- Please take a look at our Summer Schedule, found on page 2
- Don't forget to contact Chelsea at Chelsea.ohara@cui.edu or Sheila at Sheila.hannah@cui.edu with any academic advising questions. Chelsea and Sheila are providing great service to students who request it. Please review their note found on page 3.
- The entire MCAA Team is very proud of the great work being done by our current students and MCAA alumni. Keep up the great work. You are the future of athletics!

SPECIAL REQUEST- Please help us out by sharing your best practices in athletics. Many of you are doing spectacular work and we would like to know more about it. This could include great performances by your team and/or the contributions and special activities that you make to your school, community and the world. Please send me a brief note, letting me know more about your work. It's ok to brag a little. Heaven knows that athletics and coaching can use some positive recognition. Please send to tom.white@cui.edu.

Our program continues to be blessed with excellent students and instructors, seeking to make the world of athletics a better place. Please enjoy a summer of growth and learning. We are excited and honored to continue to work with you. If you have any questions, please contact us.

May God continue to Bless and Keep You,

Tom White



Summer 2014 Course Offerings

Subject to change based on enrollment

Blended: May 9-25	
COURSE-SECTION	TITLE
MCAA 573	ADV THEOR/STRAT COACH BASKETBA

Online: May 19-August 1st	
COURSE-SECTION	TITLE
MCAA 510-OL1 to OL7	PRINC COACH & LEADERSHIP
MCAA 520-OL1 to OL3	PSYCHOLOGY OF COACHING
MCAA 530-OL1 to OL6	ETHICS AND SPORT
MCAA 540-OL1	SPORT TECHNOLOGIES
MCAA 550-OL1 to OL4	RESEARCH METHODS & ANALYSIS
MCAA 560-OL1 to OL3	LEADERSHIP & ADMINISTRATION
MCAA 561-OL1 and OL2	ATHLETIC FINANCE
MCAA 562-OL1 and OL2	FACILITY PLANNING/EVENT MGMT
MCAA 568-OL1	ADV THEOR/STRAT COACH SOCCER
MCAA 570-OL1	SPORT MEDICINE & PERFORMANCE
MCAA 573-OL1	ADV THEOR/STRAT COACH BASKETBA
MCAA 574-OL1	ADV THEOR/STRAT COACH FOOTBALL
MCAA 577-OL1	ADV THEOR/STRAT COACH BASEBALL
MCAA 580-OL1 to OL5	LEGAL ASPECT OF SPORT
MCAA 585-OL to OL3	STRENGTH, SPEED & CONDITIONING
MCAA 595E-OL1	CULMINATING PROJECT: EXTENSION
MCAA 595-OL1	CULMINATING PROJECT

Onsite: June 23-27	
COURSE-SECTION	TITLE
MCAA 567-IR	ADV THEOR/STRAT COACH TRACK/FLD
MCAA 568-IR	ADV THEOR/STRAT COACH SOCCER
MCAA 573-IR	ADV THEOR/STRAT COACH BASKETBA
MCAA 574-IR	ADV THEOR/STRAT COACH FOOTBALL
MCAA 575-IR	ADV THEOR/STRAT COACH SOFTBALL
MCAA 576-IR	ADV THEOR/STRAT COACH VOLLEYBA
MCAA 577-IR	ADV THEOR/STRAT COACH BASEBALL
MCAA 578-IR	ADV THEOR/STRAT COACH H2O POLO
MCAA 579-IR	ADV THEOR/STRAT COACH WRESTLG
MCAA 585-IR	STRENGTH, SPEED & CONDITIONING

Onsite: July 7-11	
COURSE-SECTION	TITLE
MCAA 510-IR	PRINC COACH & LEADERSHIP
MCAA 530-IR	ETHICS AND SPORT
MCAA 571-IR	ADV THEOR/STRATEG COACH GOLF

Onsite: July 14-18	
COURSE-SECTION	TITLE
MCAA 520-IR	PSYCHOLOGY OF COACHING
MCAA 590-IR	COACHING ACADEMY

Onsite: July 28-August 1	
COURSE-SECTION	TITLE
MCAA 591-LB	ATHLETIC DIRECTOR INSTITUTE

Announcing the first ever **MCAA New Student Summer Scholarship!** Every new student who begins the MCAA program this summer will receive **\$500** towards tuition.

Unconditional- simply apply, get accepted into the program and enroll in a summer course.

Note: Deadline to apply is the Friday before your summer session begins.

For on-campus housing opportunities, please contact Jessica Bass at jessica.bass@cui.edu or 949-214-3143



Chelsea and Sheila's Corner



Summer Graduation Applications:

Applications will be available after Spring graduation. The first deadline is the beginning of June.

Important dates coming up!

May 18th- Last day to register online for a Summer online class

New Updated Portfolio Policy for 595 - Timeline to Complete the Portfolio

Effective Summer 2014, students will enroll in MCAA 595 and pay the full tuition for the course. If the student doesn't finish after one term (11 weeks), they will be eligible to enroll in MCAA 595E, an extension course, automatically by the Registrar's Office for an additional term (11 weeks). If the student does not complete their culminating project in MCAA 595E they must re-register in MCAA 595 and pay the full tuition again for the course. If they don't finish again, they would again be eligible for another extension course and so on until completion and degree complete. As a reminder, a student has six years to complete all requirements in the MCAA degree. Any students enrolled in MCAA 595 or 595E in the Spring of 2014 will be grandfathered in under the old policy and have one year to complete the portfolio from the first time they enroll.

For more information or questions you may have about the Culminating Project please contact Chelsea O'Hara at Chelsea.ohara@cui.edu or 949-214-3261.

Important Course Information with Conference Opportunities:

MCAA 573 LV: Advanced Theories and Strategies for Coaching Basketball: This class starts May 9th with the Nike conference in Las Vegas. The conference is May 9-11th. The end date of the class is May 25th. Please visit the website for conference information: <http://www.basketballcoach.com/cgi-bin/basketball/clinics/2014/las-vegas-nv-basketball-clinic.html>. It is a 4 unit class and counts as one of your electives in the MCAA program. You will need to register for the course itself as well as the conference and plan for travel and lodging expenses.

Summer Onsite Intensive Classes:

The format for these classes is held for one week, M- F, approximately 8am-5pm. For out of town students interested in staying on campus, please contact Jessica Bass at jessica.bass@cui.edu or 949-214-3143. Dorm reservations are limited and need to be made at least 14 days in advance.

Financial Aid Reminder:

The Summer term begins the 2014-2015 academic year. You will need to fill out the 2014-15 FAFSA and financial aid application for Concordia if you haven't done so yet. Please direct financial aid questions to your financial aid counselor Chris Preszler at chris.preszler@cui.edu or 949-214-3077.

Holds Reminder:

Check your My Record account for holds and address any student account holds with the Bursar's Office so that you can register. Please contact Edgar Lopez at bursar@cui.edu or 949-214-3073.





Congratulations GRADUATES



The MCAA 2014 Spring Graduation Ceremony



1,145
total
alumni!

MCAA Alumni

Dear MCAA Alums,

Near the end of his terrific book, *InSideOut Coaching*, former All-Pro Joe Ehrmann shares that young people need to know 3 things when they graduate from high school. First, that they are loved. Second, they are loved and accepted for who they are, not what they do. Third, that they need to grasp that they have something of importance and significance to offer the world.

Here in the MCAA program we echo Joe Ehrmann's sentiments toward you as valued alums:

- We continue to deeply care for you. You matter to us now just as you did while actively pursuing your MCAA degree. Please stay in touch with us. Let us celebrate your milestones and achievements, and be there for you when great challenges arise. If we can help you connect with others in the coaching community, please let us know.
- We accept and respect you for who you are. You are a child of God. Having recently celebrated Easter, we are reminded of God's great love and compassion for us. You have chosen to enter a very public profession where you can often be a target of unjust and unwarranted criticism and ridicule. Know that Jesus was also the recipient at times of a tidal wave of negativity despite all the good He was doing and the Great News He was proclaiming. You are in good company! Your worth in the eyes of the Lord can never be diminished nor should it ever be underestimated.
- Along with pastors and priests, you are the most influential leaders in our society. You are shaping our culture and country for generations every day by instilling virtues and teaching the value of hard work as well as selfless commitment to teammates and a worthy cause. So many people in our society wake up struggling to find meaning and purpose in their lives. Not you. You are on the front lines every day making a difference by changing lives for the better!

As we enter the summer of 2014, we continue to honor you and celebrate with you the joys and challenges you face every day in your leadership role. We encourage you to keep striving to make that positive difference. The ancient Romans had a phrase to encourage one another to keep moving forward, *MACTE VIRTUTE*, which can be roughly translated as "To Increase in Excellence in All You Do".

May this summer and the coming school year be one of **MACTE VIRTUTE** for you!



Dave Cowen
and Jim Kunau
MCAA Alumni Coordinators



Become a part of the
Alumni Association!
For more information,
please email
MCAA.alumni@cu.edu or
contact Dave Cowen or Jim
Kunau (contact information
on page 11)

A Note from Admissions

Hello from the MCAA Admissions team. Our hope is that you are enjoying Spring, getting ready for Summer, and have some fun and exciting travel plans ahead of you. We hope that you will plan a trip to the Irvine campus to attend one of our one week classes this Summer! Summer intensive classes are offered the week of June 23rd-27th and every week in July except the first week. This is a great opportunity to connect with fellow students and staff face-to-face. Not to mention that there are much worse places to visit than sunny Southern California. You might also take this opportunity to bring a friend with you and introduce them to the MCAA program and what we have to offer. You can view a list of Summer courses on the CUI website.

We would also like to reach out to MCAA alumni as well. With 1,145 alumni and counting, you have played a large role in the program's success. Now it is time to help your fellow Coaches and AD's to take their careers to the next level like you did. You are our best ambassadors and have firsthand experience of how the MCAA program works and how it benefited you during the program and after graduation. Let us know if you have any friends or colleagues that might be interested in getting started in the Summer term on May 19th or the Fall term on August 18th. Our promise is to give them the same great customer service and practical education that we gave to you.

You can pass on your friends' information to Jon or Chris, or have them contact us directly. Also keep in mind that as alumni, you can still come back and take additional MCAA classes. We are continuing to add new classes that may have not been offered when you were a student, or there may be a class that you did not get a chance to take.

Connect with Chris or Jon with any questions, and have a great Summer!

Sincerely,
MCAA Admissions Team
(Jon O'Neill, Jim Forkum, Chris Lewis, and Erika Arriaran)



Keep up to date with all MCAA News and Updates:
Facebook: <https://www.facebook.com/ConcordialrvineMCAA>
or Twitter <https://twitter.com/ConcordiaMCAA>

Upcoming
MCAA
Events

Date	Event
5/13	Central Section AD Conference
5/15	MCAA San Diego Info Night (CIF-SS Office)
5/15	MCAA Long Beach Info Night (CIF-SS Office)
5/20	Western AD Conference
5/22	MCAA Inland Empire Info Night
6/3	MCAA On-Campus Info Night
6/7-6/10	NATYCAA/NACDA Convention Week (Orlando, FL)
8/1-8/2	WIAA Coaches School (Yakima, WA)
10/9	MCAA On-Campus Info Night

MCAA OC Register Varsity Series

MAKE AN EXAMPLE OF YOURSELF

BY SHALEEK BLACKBURN

When most athletic leaders and coaches think about coaching abuse, they may forget about the most critical tool they have at their disposal to avoid it: communication. Strong communication, says Mike Zimmerman, Leadership and Administration professor of the Masters of Coaching and Athletic Administration (MCAA) program at Concordia University Irvine, is the best tool athletic leaders have when it comes to setting an example and avoiding coaching abuse.

"If a coach wants to get a point across, but is not a good communicator, they risk being misquoted at best, misunderstood at worst," says Zimmerman, an athletic director at Newport Harbor High School. This, he says, can lead coaches to taking undue abuse from parents, teachers and student-athletes. "Honest, positive and direct communication is an important part of any relationship, especially in sports. It can definitely alleviate potential problems,"

suggests Zimmerman. In addition, if coaches are not careful, tough tactics can quickly turn into taunting. In order to successfully prevent verbal abuse, coaches should always keep their criticisms and comments focused on the game, not the players, Zimmerman says.

"Don't lob personal attacks," he says. "When you say someone is stupid, that's personal." Instead, Zimmerman says, let the student-athlete know how you feel about what they did, how they performed. Constructive criticism always wins, says Zimmerman. "Lead with something positive; build up, don't tear down so the player doesn't feel bullied, threatened or attacked."

A simple way coaches can prevent negative experiences with their teams is to continue developing as professional leaders, says Zimmerman. "The more knowledge obtained by coaches, the more they understand their roles and how it impacts

“Honest, positive and direct communication is an important part of any relationship, especially in sports.”

— Mike Zimmerman, Professor for the Master's of Coaching and Athletic Administration program at Concordia University Irvine

their teams and student-athletes," advises Zimmerman. In addition to programs like the MCAA, athletic leaders can get training through organizations such as the National Federation of State High School Associations. "The more education coaches get, the more well-rounded and understanding they become," says Zimmerman.

CONTACT THE EXPERT

Mike Zimmerman - mike.zimmerman@cui.edu

3/22/14

3 TIPS FOR AVOIDING COACHING ABUSE

Take Stock

- Find out how student-athletes and their parents feel about your program and procedures; take an anonymous survey each season.

Set Protocol

- Make sure your players know who to address their concerns to and how to report them; the chain should start with the coach.

Never Stop Learning

- Understand that your players are always learning from you; stress "we" not "me" and set a tone of humility and respect.

GAME PLAN FOR TEAM CULTURE

BY SHALEEK BLACKBURN

When creating a team culture, says Jim Kunau, Leadership and Administration and Sports Ethics assistant professor of the Masters of Coaching and Athletic Administration (MCAA) program at Concordia University Irvine, the coach's perspective is the starting point.

"Perspective is vital because it motivates us to action," says Kunau. "And what motivates us to action usually determines how we seek to propel others to action." For most coaches, Kunau says, perspective usually falls into one of two categories: those who see athletics as a vehicle for cultivating and celebrating virtues in young people - where excellence and character development are paramount, or those who see their sport as an end in itself, with the pinnacle being hanging championship banners from the rafters. Once that perspective is identified, says Kunau, a coach's culture is formed by his purpose, which is comprised of a shared vision and the formulation of a galvanizing mission.

The next step in creating a positive, purposeful culture is for coaches to

establish their core prioritized operating values. "They will serve as the guidelines and road map for your journey toward fulfilling your particular purpose," says Kunau. Then and only then, he says, can coaches begin to integrate their culture by emphasizing and evangelizing the components to their staff and student-athletes. "It's important to bear in mind that athletics don't build character effectively unless the coach possesses it and intentionally teaches it," says Kunau. "Virtuous coaches with a healthy perspective seek to build a culture that blends the body, mind, heart and soul in the pursuit of 'Championship Team Excellence'."

"A coach's job is to make sure that they are cultivating healthy virtues and creating not only a challenging experience that fosters team excellence, but one that's rooted in the great concern for the health and long term well-being of the athlete," Kunau says. Climate - the values and behaviors you stress in your culture, such as competition, unselfishness, unity or service - is equally important, Kunau notes. A great way to

“Virtuous coaches with a healthy perspective echo the sentiments of legendary Grambling Coach Eddie Robinson: 'I love my sport, but I love the players who play the sport more than the sport itself.'”

— Jim Kunau, Professor for the Master's of Coaching and Athletic Administration program at Concordia University Irvine

reinforce both culture and climate: skip the multitude of rules and highlight high standards instead. "Setting high standards for what it means to be a championship human being becomes extremely motivating in helping your players to reach noble standards."

CONTACT THE EXPERT

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3/29/14

3 TIPS FOR CREATING A SUCCESSFUL TEAM CULTURE AND CLIMATE

Be Healthy

- Create an atmosphere that fortifies through positive feedback, a strong work ethic and willingness to serve and sacrifice for the good of the team.

Be Clear

- Establish a clear vision and mission; share it, spread it and talk about it with your staff, players and their parents.

Work on Your Core

- Determine what your core, prioritized operating values will be and stick to them.

SCHOOL OF THOUGHTFUL LEADERS

BY SHALEEK BLACKBURN

In order to evaluate a coach and his or her athletic program, it's crucial that parents, players and program staff understand their leadership philosophy, says Tom White, founder and director of the Master of Arts in Coaching and Athletic Administration.

"The objectives of the coach should be quite clear," White says. "It can be as simple as a coach letting it be known that he or she emphasizes excellence and encouragement." However, before coaches verbally share their credo, says Dr. Schlichtemeier, Principles of Coaching and Leadership professor for the MCAA program, they should clearly formulate their position on paper. "By having that philosophy written down, coaches know where they want to take the people in their program," says Dr. Schlichtemeier. "If a coach doesn't have a philosophy, they'll meander, trying different strategies from day-to-day. This kind of experience will frustrate everyone involved."

Dr. Schlichtemeier, a CUI women's basketball Hall of Famer who now coaches local youth sports, believes there are three key parts to producing a coaching philosophy: mission, vision and core values. Mission, he says, is synonymous with the purpose of the organization or program. Once the mission is identified, athletic leaders need to articulate their vision or goal of where they want to take the athletes and ultimately, how to get people excited about their sports program. Lastly, he recommends that coaches come up with at least three to five core values that will anchor their team.

"The values are, in essence, where the coaches spend most of their time, money and energy," Dr. Schlichtemeier says. "It's what distinguishes one program from another." Whether your core values consist of playing zone defense, shooting a high number of three-pointers, or controlling the clock, the coach's main value should zero in on character development. "A leader who has a clearly defined leadership philosophy,

“If a coach doesn't have a philosophy, they'll meander, trying different strategies from day-to-day. This kind of experience will frustrate everyone involved.”

— Dr. Kent Schlichtemeier, Professor for the Master's of Coaching and Athletic Administration program at Concordia University Irvine

who takes time to communicate that philosophy to assistant coaches, player and parents, is going to enable the experience for all athletes to be a transformational one.”

CONTACT THE EXPERTS

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Tom White - tom.white@cui.edu

4/05/14

3 TIPS FOR CREATING A COACHING PHILOSOPHY

Define It

- › Determine what defines you as a coach and devise a philosophy to fit that definition.

Write It

- › Put your position on paper, including your view on playing time, style of play and player development, from both a skills and character standpoint.

Spread It

- › Communicate your philosophy to everyone: parents, players and assistant coaches. Hold a meeting before the start of practice so everyone knows what to expect.

CHAMPIONSHIP CHARACTER

BY SHALEEK BLACKBURN

Every coach loves an athlete that can execute their plays perfectly and make game-winning moves, but that's not the only thing that counts when managing a top-notch team, says Rob Wigod, Athletic Director Institute professor of the MCAA program and California Interscholastic Federation Southern Section Commissioner. It is critical to have athletes on your team who display good character and stellar sportsmanship by conducting themselves properly, from both an ethical and moral standpoint, says Wigod. It's even more important than wins and losses. "A person of good character wins the championship every day," suggests Wigod. "Their ability to follow the principles of being trustworthy, respectful, responsible and caring about others, being fair and living by the rules; all of those things relate to an individual's capacity to be the best person they can be."

Both athletic talent and character can be taught and should be recognized and

rewarded by coaches and athletic leaders, notes Wigod. "It doesn't always get a trophy, plaque or medal, but character is really what, on a daily basis, should be paramount to the overall athletic experience." As a coach, you hope that the experiences young people have through athletics will help them later in life, when they're husbands and wives, mothers and fathers, employees and bosses."

Every year at their annual winter dinner, which the MCAA program sponsors, the Orange County Athletic Directors Association acknowledges what it refers to as the "Six Pillars of Character"—Trustworthiness, Responsibility, Caring, Respect, Fairness and Citizenship. In February, 93 students from 47 O.C. schools were honored with the nonprofit's Athlete of Character and Honor Award. Tributes like these, says Wigod, are a great way for athletic leaders to show student-athletes, especially those who may not be lucky enough to go on to have sports-

“A person of good character wins the championship every day.”

— Rob Wigod, Professor for the Master's of Coaching and Athletic Administration program at Concordia University Irvine

related careers, that by giving the best of themselves, they will always be winners. "We put a lot of value in the coach-athlete relationship because of the unique platform to teach valuable life lessons that cannot be taught even in the classroom."

CONTACT THE EXPERT

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4/12/14

3 TIPS FOR REWARDING CHARACTER

Model It

- › Be a positive example; be encouraging and respectful. Players will model what they see in their coach.

Reward It

- › When you see good behavior, call it out. Both the athlete and the team will appreciate you reinforcing it.

Just Do It

- › Create a special award to reward your "star character players" for their contributions to the team.

PRACTICE MAKES PERFECT SENSE

BY SHALEEK BLACKBURN

4/19/14

With more than 1,200 years of teaching, coaching and athletic administration experience among its staff, the MCAA program at Concordia University Irvine brings a wealth of wisdom to its students and athletic programs. "Our program's aim is to transform the art and science of coaching," says Jim Staunton, Research Methods professor of the MCAA program. For a coach, says Staunton, experience is absolutely vital. "You need to put in your time and your years to really understand who you are, how you coach and how you're going to transmit that to your athletes."

While the actual time you put in to become the best coach you can be is important, it is also critical what a coach does with his or her experience and how he or she reacts to a multitude of situations. "Coaches need to understand that whether an experience their team goes through is good or bad, it's instilling in them the notion that they learn

from it, that they take away what they can, that they examine what they've done and more appropriately, they make changes," advises Staunton.

The lynchpin to experience is education. The quote from folk singer, Pete Seeger sums it up perfectly, says Staunton. "Education is when you read the fine print. Experience is what you get when you don't." The educational experience of the MCAA program can help coaches on their journey. Many students who enter the program, says Staunton, have an idea of how to coach, but don't have a concrete thought of what that means on a broader scale. "As coaches, we don't often get a chance to sit and think about what we do. "The MCAA program allows the coaches a chance to analyze themselves through the framework of great coaches and leaders throughout history," notes Staunton. "They learn how to analyze and to learn from their experiences as they move into the

Coaches need to understand that whether an experience their team goes through is good or bad, it's instilling in them the notion that they learn from it ..."

- Jim Staunton, Professor for the Master's of Coaching and Athletic Administration program at Concordia University Irvine

future. And I think they pick up a much greater perspective of what's important in terms of coaching," adds Staunton. "For most of them, it's how they shape young lives."

CONTACT THE EXPERT

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3 TIPS ON EXPERIENCE AND COACHING

Pluses and Minuses

- Coaches should encourage their teams to analyze and intellectualize every experience, positive or negative.

Be Open

- Be willing to try new things with regards to sports techniques; embrace new approaches to what you do.

Assist the Team

- When changes need to be made, help your athletes make them; lead with your experience and your team will be better off.

THERE'S NO "I" IN DEVELOPMENT

BY SHALEEK BLACKBURN

When considering upgrading or building new sports facilities, says Doug Bennett, Facilities Management and Event Planning professor of the MCAA program, **an extended vision should be the focus.** "The facilities that you build, they're going to last for 25, 50 years, so when you're making plans, understand that you're not only making plans for right now as a coach or administrator, you're making something that's going to continue on well after you're gone," advises Bennett. "You want what you create to stand the test of the time."

Aside from the playing field, says Bennett, there are other areas that must be given equal attention throughout the development process, including architect selection and complying with local and state laws related to issues such as handicap-access. Although the conversation about the switch from natural grass to artificial turf has been an ever-growing, on-field concern in recent years, many

might be surprised, says Bennett, to learn about the one area that should receive prime attention: restrooms. "When you look at sports fields, a lot of times they are spread out over wide areas," said Bennett. Having adequate restrooms, for the athletes that are participating in the game, and for spectators, says Bennett, who is also the Executive Director of College Advancement at Orange Coast College—where he has managed fundraising and capital management projects for the athletics' program—makes both good planning and fan-friendly sense.

Also, whether you're making development plans for a professional, collegiate or interscholastic facility, the one thing that should be clearly considered by the planning team is signage. "Signage creates part of the experience, helping fans, players and staff get from the parking lot to the arena," says Bennett. Overall, says Bennett, when any athletic facility is

You want what you create to stand the test of the time."

- Doug Bennett, Professor for the Master's of Coaching and Athletic Administration program at Concordia University Irvine

completed, the needs of your athletes and fans must always be met. "The facilities are important, but in the end, it's the memories that you create for student-athletes, adds Bennett. "Facilities are one part of it, but it's what you teach and the environment that you create on your teams that matters most."

CONTACT THE EXPERT

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4/26/14

3 TIPS FOR PLANNING AND DEVELOPING SPORTS FACILITIES

Make it Accessible

- From the moment visitors arrive at your facility, they should be able to navigate the location with ease.

Make it Safe

- From safe bleachers and playing courts to well-maintained floors and fields, in every aspect, the facility must be safe.

Make it Usable

- Can your football field double as lacrosse or soccer space? Consider making your facilities usable for a variety of purposes.

Devotional- God's Word on Love

The Apostle John writes in **1 John 4:7** "My beloved friends, let us continue to love each other since love comes from God. Everyone who loves is born of God and experiences a relationship with God." The New Testament uses three Greek words for love: **Eros, Philia and Agape**. Eros is physical, intimate love such as in marriage. Philia is a love between friends and family. Agape refers to an unconditional or selfless love; a love that expects nothing because it only gives. Agape love is found in this story:



One day, in the late 1800's, a college student Howard Kelly was selling goods door-to-door to pay his way through medical school. He was hungry and decided he would ask for a meal at the next house, but he lost his nerve when a lovely young woman opened the door. Instead of a meal, he asked for a drink of water. She thought he looked hungry and so she brought him a large glass of milk. He drank it slowly then asked, "How much do I owe you?" "You don't owe me anything," she replied. "Mother has taught us never to accept pay for a kindness."

Years later, that young woman became critically ill and the local doctors were baffled. They finally sent her to the big city, where they called in specialists to study her rare disease. Dr. Howard Kelly, a distinguished physician from Johns Hopkins University, was called in for the consultation. When he heard the name of the town she came from, he went down the hall to see her - and recognized her at once. He went back to the consultation room determined to do his best to save her life. From that day, he gave special attention to the case. After a long struggle, the battle was won. Dr. Kelly requested to see her bill for final approval. He looked at it, wrote something on the bottom and the bill was sent to her room. She feared to look at it, for she was sure it would take the rest of her life to pay it off. Finally, she looked, and something on the bottom caught her attention. She read these words: Paid in full with one glass of milk.

When Adam and Eve fell into sin we all were doomed to eternal death. But our Heavenly Father knew we could not redeem ourselves so He sent His Son to redeem us by dying on the cross and rising on Easter. Now, our Heavenly Father looks at our bill and writes: Paid in Full!



In **1 John 4:10-11** John writes, "This is love: not that we loved God, but that he loved us and sent his Son as an atoning sacrifice for our sins. Dear friends, since God so loved us, we also ought to love one another."

But how should we love one another? John gives us the answer when he writes in **1 John 3:18** "Dear children, let us not love with words or speech but with actions and in truth." Helen Steiner Rice says it so beautifully in her poem Heart Gifts:

It's not the things that can be bought that are life's richest treasure,
 It's just the little heart gifts that money cannot measure.
 A cheerful smile, a friendly word, a sympathetic nod
 Are priceless little treasures from the storehouse of our God.
 They are the things that can't be bought with silver or with gold,
 For thoughtfulness and kindness and love are never sold.
 They are the priceless things in life for which no one can pay,
 And the giver finds rich recompense in giving them away.

How will you display this love as a coach or AD, with your family and others you meet?

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Have a great summer term!