

## Spring 2012

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***MCAA Program -**  
Preparing Coaches and  
Athletic Administrators  
for service in the  
21<sup>st</sup> Century*



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## A Note from Our Director

I hope that your Spring Semester for the 2011-2012 academic year is a great one. Your MCAA faculty and staff are working hard to provide a great academic experience. We are extremely proud of the academic and professional accomplishments of current MCAA students and program alumni.

Please take the time to review our Spring MCAA Newsletter:

- Spring term enrollment. 39 classes; 620 students enrolled; 122 new MCAA students
- **Congratulations to the MCAA Class of 2012.** Our entire MCAA Team would like to wish you the very best as you move forward in life. We hope to see you at our Graduation Ceremony.
- **Our Spring Intensive Classes**
  - The ***Athletic Director Institute*** will be held April 19-22 in San Diego, California. This event is held in conjunction with the California State Athletic Director's Conference.
  - ***Advanced Theories and Strategies for Coaching Basketball***, held in Las Vegas, Nevada from May 11-13
  - A special thanks to instructors Rob Wigod and Ken Amman for the great job in facilitating these educational experiences. Our intensive classes blend the best of online and onsite learning strategies.
- **Academic Advisement**
  - Great academic advice is available by contacting Chelsea [chelsea.rhodes@cui.edu](mailto:chelsea.rhodes@cui.edu)
  - Don't forget to utilize her outstanding service for questions regarding your academic plan.
- If you are in the San Diego, CA area, please stop by and visit us at the California State Athletic Directors Conference. The MCAA Program strongly supports professional development organizations such as CSADA. The Conference will be at the Town & Country Resort in San Diego.
- Please keep the following dates in mind:

TERM	START DATE	END DATE
Summer 2012	May 21, 2012	August 3, 2012
Fall I 2012	August 20, 2012	November 2, 2012
Fall II 2012	November 12, 2012	February 1, 2013
Spring 2013	February 18, 2012	May 3, 2013

**SPECIAL REQUEST** Please help me out by sharing your best practices. Many of you are doing a spectacular job and we would like to know more about it. This could include great performances by your team and/or the contribution(s) and special activities that you make to your school, community and the world. Please send me a brief note, letting me know more about your work. It's ok to brag a little. Heaven knows that athletics and coaching can use some positive recognition. Please send to [tom.white@cui.edu](mailto:tom.white@cui.edu)

Our program continues to be blessed with good students and quality instructors seeking to make the world of athletics a better place.

If you have any questions, do not hesitate to contact us. Please enjoy a wonderful summer.

-Tom

## Dr. Jim Staunton Joins the MCAA Team



The Concordia University Master of Arts in Coaching and Athletic Administration (MCAA) program is proud to announce the addition of Dr. James Staunton to its staff in the position of Western Regional Director, Recruitment and Retention.

Dr. Staunton has been a member of the instructional staff in the MCAA Program for four years teaching Research Methods for Sports Studies; he will now coordinate services for current students and direct activities to expand the student population. Dr. Staunton serves as an MCAA 550 Research Methods instructor and as a Culminating Project advisor.

Dr. Staunton previously worked as a secondary school administrator in the Huntington Beach Union High School District, where he served in a variety of administrative roles culminating as principal of Huntington Beach High School. During his tenure as principal he served as re-leaguing chair for Orange County on behalf of CIF Southern Section. Upon the retirement of Dean Crowley as Commissioner, CIF Southern Section, Dr. Staunton became only the eighth commissioner in the Section's 100-year history. He served for twelve years. During that time he established programs to teach sportsmanship, ethical behavior, and positive coaching techniques. Dr. Staunton served on the State CIF Federated Council, Risk-management Committee, Golf Committee and was instrumental in drafting the 16 principles of Pursuing Victory with Honor®. Upon his retirement from Southern Section he was honored with the State Distinguished Service Award and the CIF Southern Section Champions for Character Award now bears his name.

"I have always admired this program for what it teaches athletic administrators and for the opportunities this degree opens for our students," he said. "I am honored to be part of this staff and will direct my energies to expanding the program and improving the services we provide our students."

Concordia University Irvine MCAA program offers a unique professional development opportunity that fills the academic void between programs in educational administration and physical education. The Masters in Coaching and Athletic Administration program enhances leadership and administrative skills while building professional growth in coaches and athletic administrators. The MCAA experience is renowned for its positive and practical approach in the world of educational athletics.

Regarding any aspect of the MCAA Program, Dr. Staunton can be reached at [jjm.staunton@cui.edu](mailto:jjm.staunton@cui.edu)



# CALIFORNIA COACHES CONFERENCE



Concordia University Irvine

**JUNE 25 – 29, 2012**



## MASTER'S IN COACHING AND ATHLETIC ADMINISTRATION

Designed to strengthen your coaching and  
athletic administrative abilities

Online and onsite classes available

Flexibility to utilize a combination of  
academic options

Fully accredited by the Western Association  
of Schools and Colleges

## 2012 KEYNOTE SPEAKERS

JODY CONRADT  
FISHER DEBERRY  
SUE ENQUIST  
LAIRD HAYES  
ROD OLSON  
MARK SPECKMAN  
ROB WIGOD



**CONCORDIA**  
UNIVERSITY IRVINE

MASTER OF ARTS IN COACHING  
AND ATHLETIC ADMINISTRATION

1530 CONCORDIA WEST, IRVINE, CA 92612  
WWW.CULEDU/MCAA — 949-214-3266

## Summer 2012 Course Offerings

Online Courses– May 21-August 3	
MCAA 510	Principles of Coaching & Leadership
MCAA 520	Psychology of Coaching
MCAA 530	Ethics & Sport
MCAA 540	Sport Technologies
MCAA 550	Research Methods & Analysis
MCAA 560	Leadership & Administration
MCAA 561	Athletic Finance
MCAA 562	Facility Planning & Event Management
MCAA 570	Sport Medicine & Performance
MCAA 580	Legal Aspect of Sport
MCAA 585	Speed, Strength & Conditioning
MCAA 595	Culminating Project

California Coaches Conference Irvine CA June 25-June 29	
MCAA 568	Advanced Theories & Strategies for Coaching Soccer
MCAA TBA	Advanced Theories & Strategies for Coaching Track and Field
MCAA 573	Advanced Theories & Strategies for Coaching Basketball
MCAA 574	Advanced Theories & Strategies for Coaching Football
MCAA 575	Advanced Theories & Strategies for Coaching Softball
MCAA 576	Advanced Theories & Strategies for Coaching Volleyball
MCAA 577	Advanced Theories & Strategies for Coaching Baseball
MCAA 579	Advanced Theories & Strategies for Coaching Wrestling
MCAA TBA	Advanced Theories & Strategies for Coaching Swimming
MCAA 585	Speed, Strength & Conditioning

July 9- July 13		
MCAA 510	Principles of Coaching & Leadership	Irvine
MCAA 530	Ethics & Sport	Irvine
MCAA 562	Facility Planning & Event Management	Irvine
MCAA 571	Advanced Theories & Strategies for Coaching Golf	Irvine
July 16- July 20		
MCAA 590	Coaching Academy	Irvine
MCAA 561	Athletic Finance	Irvine
July 23- 27		
MCAA 540	Sport Technologies	Irvine
MCAA 560	Leadership & Administration	Irvine
MCAA 591	Athletic Director Institute	Long Beach
July 30- August 3		
MCAA 520	Psychology of Coaching	Irvine



## **Congratulations to the 2012 MCAA Teacher of the Year, Chelsea Rhodes!**

The students, faculty and staff of the Master of Arts in Coaching and Athletic Administration Program at Concordia University Irvine recognize MCAA 595 Instructor Chelsea Rhodes for her outstanding professionalism, dedication, excellence in teaching and technical advisement. Chelsea personifies customer service to all MCAA students, faculty and staff.

Chelsea, your total commitment to achieving the goals and vision of the MCAA Program and to developing excellence in athletics is highly valued and greatly appreciated.

## **A Note from Admissions**

Greetings from the office of admissions. The Summer term is almost here (May 21st) and the Fall 1 term (August 12th) is right around the corner. I hope that you are all enjoying the program and taking advantage of all that the program has to offer. Don't forget to register for the California Coaches Conference on June 25-29. This year's event promises to be a great opportunity to learn sport-specific coaching skills and to connect with coaches from around the country. We will once again be hosting top keynote speakers from around the country and numerous vendors as well.

I also want to remind you to let me know if you have any friends or colleagues that might be interested in the MCAA program. It is great to have someone to study with and bounce ideas off of, and why not let your friends gain the same great knowledge that you are receiving. You, your friends, or fellow colleagues can contact me any time at [christopher.lewis@cui.edu](mailto:christopher.lewis@cui.edu) or at 949-214-3025. I wish you continued success in the MCAA program and best wishes for a safe and enjoyable Summer!

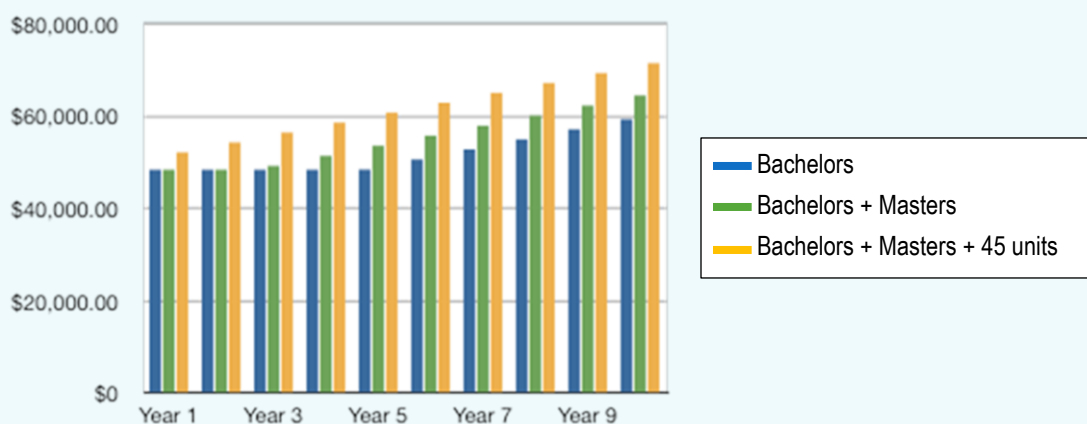


## Does an Advanced Degree Make a Difference?

Teachers, coaches, athletic directors and athletic administrators who work within an educational system are assuredly familiar with the salary schedules published by those districts. The higher the amount of training, certification and degrees held, the farther to the right on the scale the employee moves. While it may not be readily apparent, the cost of an advanced degree pales in comparison to the return on investment in a Master's Degree.

During these uncertain economic times people seek investment opportunities. There are many attractive places to put money, but when it comes to a strong return on that investment it is hard to beat education. Advancing beyond the Bachelor of Arts degree can ensure an educator additional income, as well as a better retirement when the time comes to call it a career.

The following chart, (taken from a large public school district in Los Angeles County) graphically illustrates the direct benefits of an advanced degree:



Over the course of ten years of employment in this representative district a teacher with a minimal Bachelor's Degree (blue bar) will earn a total of \$531,993.00. A teacher with a Master's Degree (green) will earn \$567,685.00, a difference of \$35,692.00, roughly twice the cost of the Master's degree itself. A teacher/coach with a Master's Degree and 45 units will earn \$636,162.00: \$104,169.00 more than the teacher/coach without a Masters and \$68,477.00 more than the teacher/coach with a Masters only.

Additional income (which you could now invest) is not the only reason to pursue an advanced degree. For every year that the more highly educated teacher earns more money, he/she is contributing more toward retirement: a return on investment that is realized years later.

This is a simple illustration, but a powerful indication of how advancing educationally can pay dividends. Consider also the ability to advance through the institutional chairs that are available to those who have prepared themselves for the future. Administrative salary schedules are similarly geared to reward those who have advanced degrees.

If you are working in a school setting do this simple exercise. Examine the salary schedule of your institution. Identify where you are on the salary schedule and then calculate where you would be with additional advanced units. Then calculate where you would be with the additional units and a Master's Degree. Now, determine how many more years you intend to work for that institution and see if an early investment in a degree will yield benefits for you and your family.



## Bill McLaughlin and Doug Bennett Join the MCAA Instructional Staff

### Bill McLaughlin

The Master's in Coaching and Athletic Administration program at Concordia University is proud to announce the addition of Bill McLaughlin to its teaching staff.

Bill worked as a practicing attorney for seven years before returning to a career in public school education that lasted 28 years. Bill rose through the teaching and administrative ranks to the position of Assistant Principal before joining the California Interscholastic Federation, San Diego Section ten years ago as an Assistant Commissioner.

Since his retirement from CIF, Bill has served as a consultant to the Sweetwater Union High School District as Coordinator of Athletic Programs. His duties include training coaches and athletic directors to operate their athletic programs in strict accordance with CIF rules and District Policy.

Bill brings years of experience as an athletic administrator as well as his expertise in the practice of law to the MCAA 580 class: Law for Recreation and Sport Managers. His ability to communicate principles of law as they apply to educational athletics will help students improve the performance of their jobs, and avoid legal and procedural pitfalls.

Bill has made numerous presentations to professional groups throughout the State of California. He is a frequent speaker on the subjects of due process, rule enforcement and rule interpretations. He has also instructed sport management professionals on the conduct of student eligibility hearings.

### Doug Bennett

Doug Bennett, the Executive Director of Institutional Advancement, has joined the Concordia MCAA program as a part-time instructor and is teaching MCAA 562 Facilities Planning in the Spring semester.

A 2011 graduate of the MCAA program, Doug has been responsible for helping the Orange Coast College (OCC) Foundation secure over \$65 million in cash and in-kind gifts to benefit OCC's students in his 26 years at the college. Doug also supervises OCC's highly successful weekend Swap Meet. Doug has been an active fundraiser for OCC athletics helping to raise funds for individual teams, the new OCC Baseball Entranceway and securing support for the 2002 Measure C bond that provided major improvements to several OCC athletic facilities.

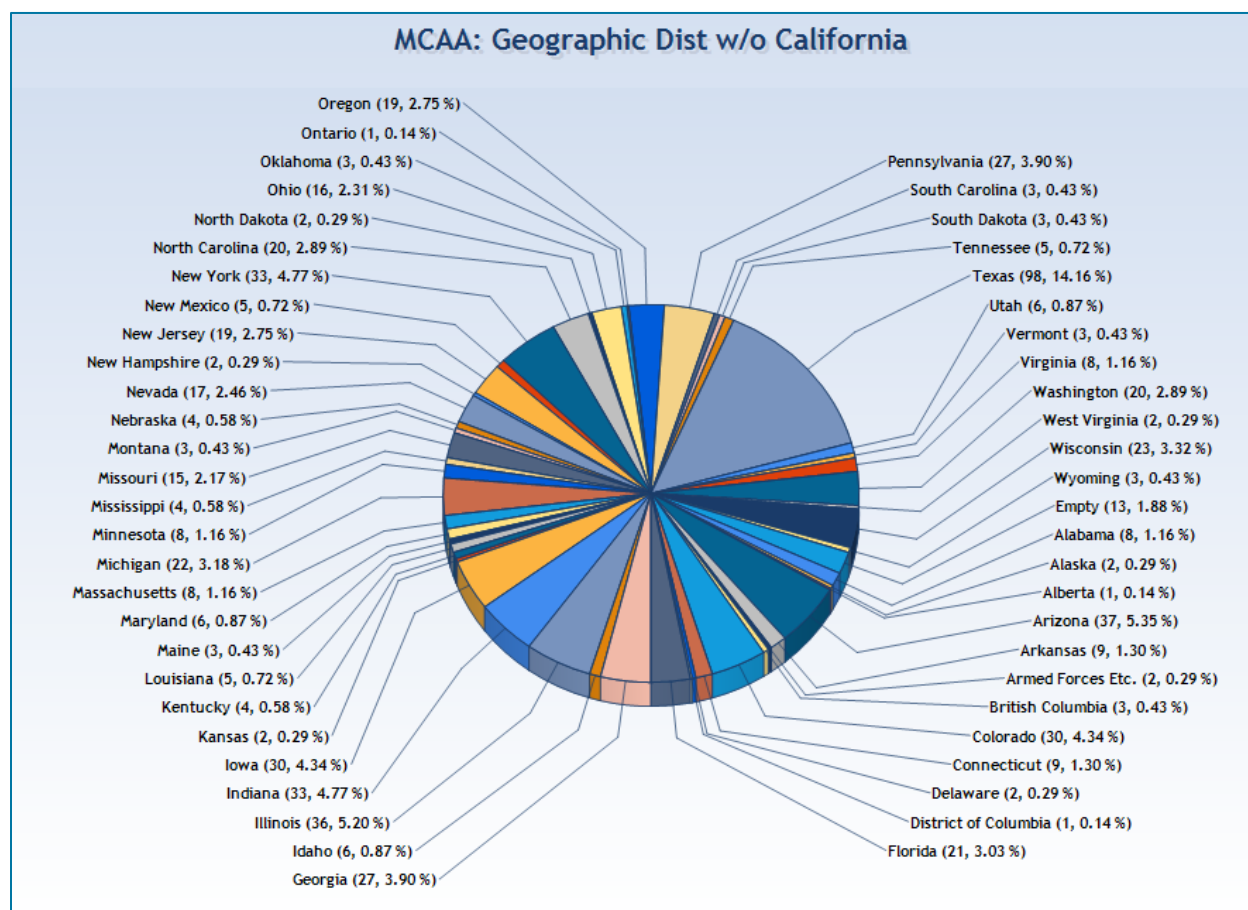
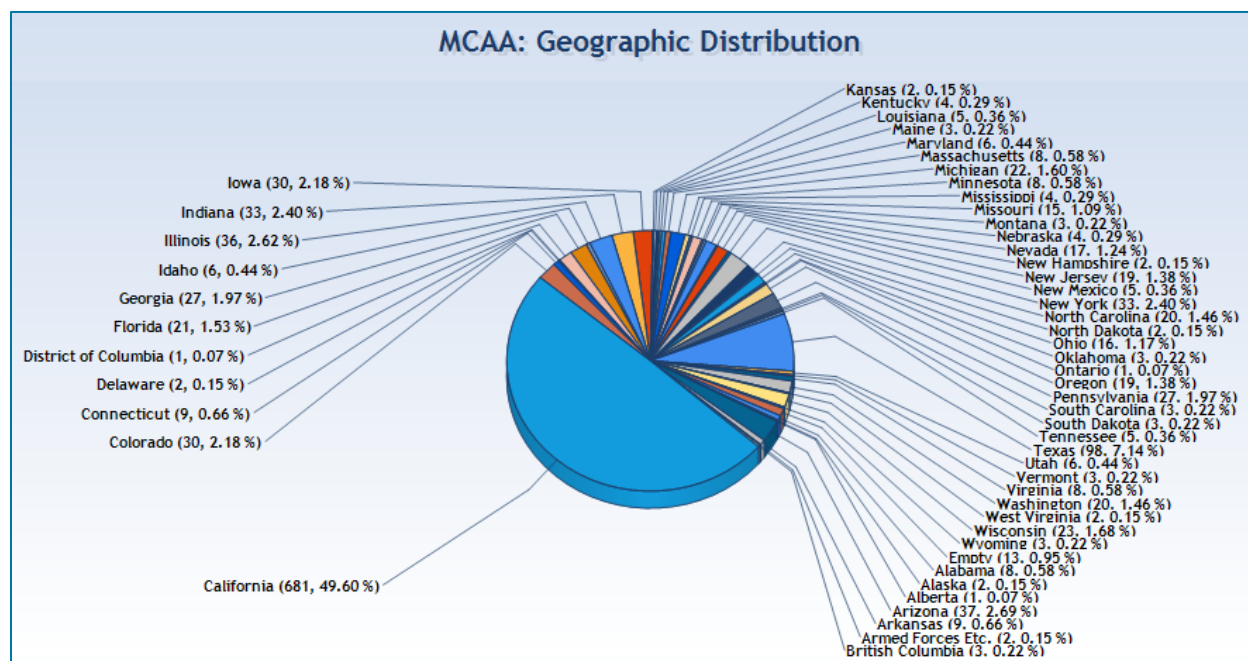
Doug and his wife Mailei live in Orange Park Acres where they own and operate the Riding Academy of Orange County. The academy provides riding lessons for children and adults in a safe and nurturing environment. Their daughters Tiffany, Erika and Sarah are all accomplished horsewomen and have competed at a variety of levels.



Doug has lived most of his life in Orange County and has a B.A. in Communications from Cal State Fullerton and an M.A. from Concordia University. Prior to working at OCC he was the Assistant Director of Development at St. Joseph Hospital in Orange.



# MCAA Students Around the USA



## MCAA Students in Action

### Keith Donerson



MCAA student Keith Donerson, Head Football Coach at Dominguez High School (Compton, CA), was recently featured in the December 5, 2011 edition of Sports Illustrated for helping kids avoid trouble by choosing football over gangs.

### Safe Haven

JEFF BENEDICT, ARMEN KETHEYIAN

When the Dominguez High football team arrived by bus at Compton High for a Friday-afternoon game in September, the Dons players found four police cars parked around the stadium and every entrance to the field in lockdown. The stands had been emptied half an hour earlier as a further security precaution. Such is game day in Compton, where fears of gang activity overshadow even the city's biggest sports rivalry.

After waiting for 10 minutes while guards unchained a padlocked gate in the security fence that surrounds the stadium, the Dominguez players ran onto the field and broke the silence. "The Lord is my shepherd," chanted the team captains in unison.

"I shall not want," the rest of the team shouted back. The players repeated the opening to the 23rd Psalm twice more before falling into formation for pregame stretches...

**Read the rest of the article at:**

<http://sportsillustrated.cnn.com/vault/article/magazine/MAG1192638/index.htm>



### Misty May-Treanor

Best of luck to MCAA student, professional volleyball player, and two-time Olympic Gold Medalist, Misty May-Treanor, as she prepares for the 2012 Summer Olympics. Misty has completed her coursework and is beginning her professional portfolio.



### Nicholas Taylor

Kudos to MCAA's Nicholas Taylor, who just won the competition to be named (along with the rest of his team) the 4-man overall champions for the 2011-2012 America's cup bobsled season.



### Ken Ammann

Kudos to NAIA National Champions and Coach of the Year, Ken Ammann. Ken is the instructor for MCAA 573: Advanced Theories and Strategies for Coaching Basketball.

## 2012-2013 Program Calendar

<b>May 2012</b>	
4	End of Spring Term
5	Graduation Ceremony- Bren Events Center (UCI Campus)
21	<b>Summer Term Begins</b>
26	Last day to Add/Drop classes without penalty
<b>August 2012</b>	
3	End of Summer Term
20	<b>Fall I Term Begins</b>
25	Last day to Add/Drop classes without penalty
<b>November 2012</b>	
2	End of Fall I Term
12	<b>Fall II Term Begins</b>
17	Last day to Add/Drop classes without penalty
<b>February 2013</b>	
1	End of Fall II Term
18	<b>Spring Term Begins</b>

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