



MCAA 591

Athletic Director Institute

Professor Rob Wigod

Long Beach, CA



Fall 2014

IN THIS ISSUE:

MCAA Program -
*Preparing Coaches
and Athletic
Administrators for
service in the
21st Century*



A Note from Our Director	1
Fall Course Offerings and Resources	3
Chelsea and Sheila's Corner	4
Student Spotlight	4
Alumni Initiative and News	5
MCAA Summer Student States	6
MCAA Professor Profile	6
A Note from Admissions	7
Upcoming MCAA Events	7
MCAA Summer Activities	8
Come Say Hi	9
Devotional	10
MCAA Team Contact Information	11

A Note from Our Director

MCAA BY THE NUMBERS

I would like to thank everyone that has helped make our 9th MCAA summer a very successful educational venture.

MCAA Summer of 2014 Student Enrollment

- 920 MCAA Students Enrolled
- 186 New Students
- 42 States and two foreign countries represented
- 62 classes offered



We are very proud of our MCAA Family

- 1,195 Alumni and counting
- Please refer to our Alumni links found on page 5 of this newsletter.

Coaching and Athletic Administration: A Career to Celebrate

It is my heartfelt belief that participation in organized athletics can teach important values and lessons. I believe that our student-athletes can use this information throughout their entire lives. We are aware that I am, "preaching to the coaching choir."

We know that you have chosen a calling that allows YOU to become a real difference-maker. Your participation in the MCAA program indicates an on-going commitment to improve and serve others on your teams and in your profession.

Our MCAA program emphasizes **EDUCATIONAL ATHLETICS** in which sport is viewed as an extension of the classroom, an educational activity designed to provide opportunities to teach life lessons through athletic participation. Through participation people learn values and skills that help prepare them for the future. Leadership, goal-setting, teamwork, decision making, perseverance, integrity, ethics, sacrifice, healthy completion, and overcoming adversity are inherent in the interscholastic framework and also support the academic mission of schools. These programs exist to prepare young men and women for the next level of athletics. Wins are achieved through the educational experience by developing successful and responsible students, leaders, and community members. At the end of the day, you are the key!

Together, we continue to teach, foster, and reinforce:

- That the value and lessons of **teamwork** cannot be minimized. The shared responsibility that we constantly reinforce models the real world environment that we are training for. An emphasis on team success and working together to achieve goals is a time-honored value offered through sport. That pride goes along with team success without letting an attitude of superiority drive their feelings toward their opponent. Student-athletes can also learn how to deal with failure.

- That successful people focus on their efforts on accomplishing **goals**. Organized athletics lends itself to setting both individual and team goals. A plan of action can then be mapped out to reach those goals.
- That the value of **practice and preparation** is never ending. The importance of practice and the value of preparation allow youngsters to reach their goals as an individual or team. They can experience the success that comes with the proper preparation...or the failure that comes when not enough focus is placed on putting time into practice and get better.
- That athletic participation helps prepare us for life's adversity. Sports and life aren't always fair, and much of it involves overcoming setbacks and other forms of adversity.
- That **hard work** leads to improvement and the opportunity to reach one's full potential. The value of hard work and dedication to the successful completion of a goal should not be taken lightly. We are all aware that hard work is a foremost ingredient in most success stories.
- That **sacrifice** for the general good is noble and produces productive citizens. You have the awesome opportunity to play a meaningful role in the lives of the student-athletes that you are privileged to coach. Great luck in your life's work!

-
- The MCAA program has adopted **Six Standards of Serving**. The MCAA program, as an integral part of a strong Christian institution, strives to enhance the skills and advance the knowledge of effective and ethical leadership in athletics. I would like to share these standards with you:
 - Be thankful
 - Be PRESENT and ENGAGED
 - Be Empathetic
 - Be Resourceful
 - Be Passionate
 - Be Compassionate
 - Please review our Fall 2014 course line-up found on page 3. Please register for classes as soon as possible.
 - The MCAA program is blessed with two outstanding Academic Advisors. Please see Chelsea and Sheila's newsletter notes found on page 4.
 - We continue to seek quality students for our program. Please review our Admissions Team on page 7.
 - The MCAA program proudly sponsors worthwhile organizations, events, and activities. One of these activities is the 2014 Champions for Character Golf Tournament, found on page 8.
 - Please check out Dean's Devotional on priorities, found on page 10.

God's Blessing on your Work,

Tom



Fall 2014 Course Offerings

Subject to change based on enrollment

8/18/14 - 10/31/14

Course	IR/OL	Course Title
MCAA 510	IR	PRINC COACH & LEADERSHIP
MCAA 510	OL1- OL8	PRINC COACH & LEADERSHIP
MCAA 520	OL1-OL3	PSYCHOLOGY OF COACHING
MCAA 530	OL1- OL5	ETHICS AND SPORT
MCAA 540	OL1-OL2	SPORT TECHNOLOGIES
MCAA 550	OL1-OL5	RESEARCH METHODS & ANALYSIS
MCAA 560	OL1-OL3	LEADERSHIP & ADMINISTRATION
MCAA 561	OL1-OL2	ATHLETIC FINANCE
MCAA 562	OL1-OL2	FACILITY PLANNING/EVENT MGMT
MCAA 567	OL1	ADV THEOR/STRAT COACH TRACK
MCAA 570	OL1-OL2	SPORT MEDICINE & PERFORMANCE
MCAA 573	OL1	ADV THEOR/STRAT COACH BASKETBALL
MCAA 574	OL1	ADV THEOR/STRAT COACH FOOTBALL
MCAA 575	OL1	ADV THEOR/STRAT COACH SOFTBALL
MCAA 577	OL1	ADV THEOR/STRAT COACH BASEBALL
MCAA 580	OL1-OL5	LEGAL ASPECT OF SPORT
MCAA 580	IR	LEGAL ASPECT OF SPORT
MCAA 585	OL1-OL3	STRENGTH, SPEED & CONDITIONING
MCAA 595	OL1-OL2	CULMINATING PROJECT
MCAA 595E	OL1	CULMINATING PROJECT: EXTENSION

MCAA New Student Fall Scholarship!

Every **NEW STUDENT** who begins the MCAA program this fall will receive **\$500** towards tuition.

Unconditional-
Simply apply, get accepted into the program, and enroll in a summer course.

Writing Center Resource:

Attention all MCAA Students, the writing center provides writing resources to assist you to develop your potential as writers. If you need one-on-one assistance with developing ideas, supporting arguments and claims, and citing sources; please visit the writing center's website at www.cui.edu/studentlife/writing-center to learn more about the Writing Center and additional resources.



Chelsea and Sheila's Corner



595 Enrollment Policy Reminder:

Effective Summer 2014, students who enroll in MCAA 595 pay the full tuition for the course. If the student doesn't finish after one term (11 weeks), they will be eligible to enroll in MCAA 595E, an extension course, automatically by the Registrar's Office for an additional term (11 weeks).

If the student does not complete their culminating project in MCAA 595E they must re-register in MCAA 595 and pay the full tuition again for the course. If they don't finish again, they would again be eligible for another extension course and so on until completion and degree complete.

As a reminder, a student has six years to complete all requirements in the MCAA degree.

Financial Aid Reminder:

The Summer term began the 2014-2015 academic year. You will need to fill out the 2014-15 FAFSA and financial aid application for Concordia if you haven't done so yet. Please direct all financial aid questions to your financial aid counselor, Chris Preszler, at chris.preszler@cui.edu or call 949-214-3077.

Holds Reminder:

Check your My Records account for holds and address any student account holds with the Bursar's Office, so that you can register. Please contact Edgar Lopez at bursar@cui.edu or call 949-214-3073.



Academic Calendar:

Fall 2014 (August 18 - October 31)

August

- 18 Instruction Begins
- 22 Last day to ADD a class
- 22 Last day to DROP a class without record of enrollment

September

- 1 Labor Day Holiday (No Classes/Offices Closed)
- 12 Deadline to apply for Fall 2014 graduation

October

- 24 Last day to WITHDRAW from class with "W"
- 31 Session Ends

November

- 7 Final Grades Due



Important Reminder regarding the New Fall and Winter terms:

The Registrar's office has officially changed **Fall I to Fall and Fall II to Winter**. Please make sure to notate this change going forward.

Fall Graduation Applications:

Applications will be available after the Summer term. The first deadline is the beginning of September. Further information will be forthcoming.

Student Spotlight:

Patrick Rich competed in the US Mountain Running Championships this past Sunday at Loon Mtn. in NH. He was featured in an article by the association.

Here is a link to the article with his story:

http://media.wix.com/ugd/0bfef2_6bdaee97025d40468aac2c30bbfa0c0.pdf

Congratulations Patrick!

MCAA Alumni

MCAA Alumni Newsletter

BE ON THE LOOK-OUT !!!

The MCAA program will be launching a brand new section in our future newsletters called, "What's Next"? This section will include some tips, strategies, web-links, and other items to support our Alumni and current students, as they look to improve their professional levels and job status.

Here are some helpful career links:

NCAA Career Services

<http://ncaamarket.ncaa.org/jobs> (Job Openings)

<http://ncaamarket.ncaa.org/jobseekers/> (Job Seekers)

National Federation of High Schools

<http://www.nfhs.org> (Link to each State organization)

American Association of Community Colleges

<http://www.aacc.nche.edu/Resources/Careers/Pages/default.aspx>



MCAA ALUMNI SPOTLIGHT

Rhett Soliday-2010 MCAA Alum

Rhett Soliday of Vanguard University (Costa Mesa, CA.) was named the 2013-2014 Rawlings-NAIA National Coach of the Year, in Men's Basketball.



Soliday, who wrapped up his fourth year, led the Lions to their first-ever national championship title after a 70-65 win over Emmanuel (Ga.). The Golden State Athletic Conference (GSAC) Coach of the Year finished the season with a school-record 32-6 mark and now stands 96-59 (.619) in his career. Vanguard won it's first-ever GSAC Tournament Championship on March 11th, 2014.

Rhett Soliday is the first Vanguard coach to be honored since the award began in 1954.

Where are our students?



Key

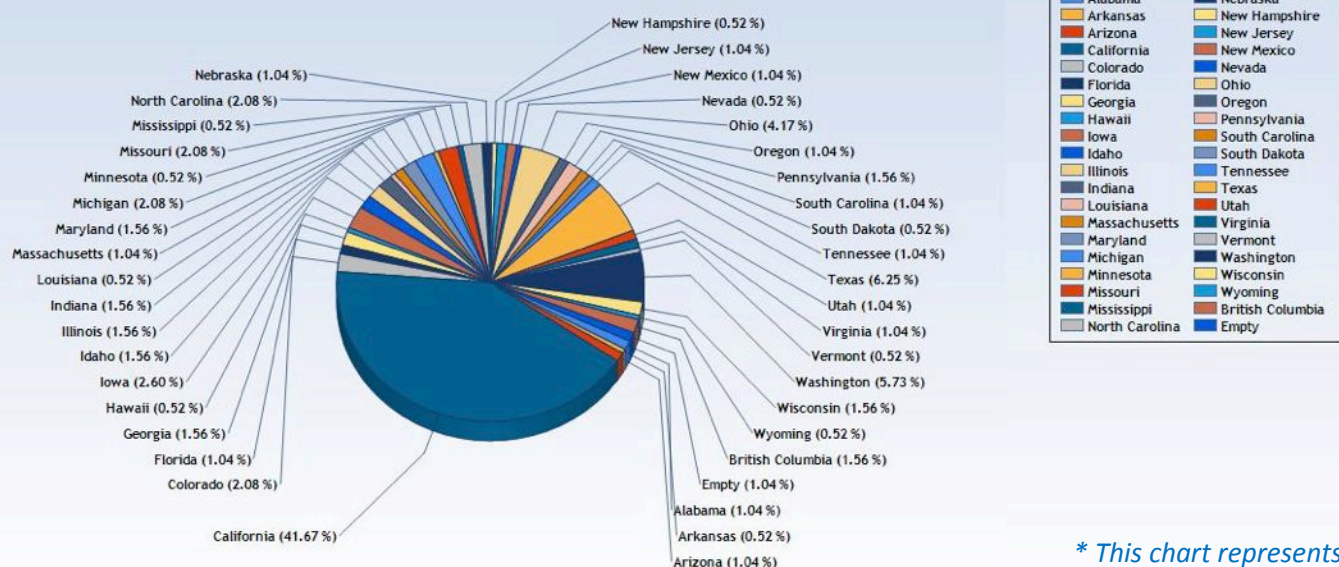
- New Students Summer 2014 (186 students)
- Current Students Summer 2014 (920 students)
- Alumni Students (1,195 students and counting!)
42 states represented!

Become a part of the Alumni Association!

For more information, please email MCAA.alumni@cui.edu or contact Dave Cowen 949-214-3262 or David.Cowen@cui.edu



MCAA Summer 2014 Enrolled Student States



** This chart represents new students only*

MCAA Professor Profile

Bill Cunerty

MCAA 571 (Advanced Theory & Strategy for Coaching Golf)
and MCAA 595-Portfolio Advisor

Known as “Coach Q” by his players and colleagues, Bill Cunerty has also been referred to as a football specialist. Bill has worked with many NFL athletes, and most recently with Andrew Luck the #1 NFL Draft pick in 2012. Bill is considered one of the nation’s top Quarterback coaches.

Bill teaches performance training for elite athletes. He prepares college seniors for their opportunity to excel at the NFL try-outs and combines. He founded the West Coast Passing School in 1983 with Mike Holmgren and Jim Fassel, where he has coached young QBs and receivers over the past few decades.

“Coach Q” started coaching at Saddleback Community College in 1980, where he has served as the Head Coach in Football, Men’s Golf and Women’s Golf. He is the only California community college coach to win State championships in three different sports. Bill’s teams have won seven State championships and 42 conference titles during his coaching tenure.



Bill was inducted to the Orange County Sports Hall of Fame in 1998. He has served on the Southern California Golf Association’s Board of Directors since 1994. Bill was the S.C.G.A.’s President in 2005. Also, for the past 20 years, Bill has been the football, color commentator on the “Game of the Week” for Cox Cable.

In his spare time, Bill enjoys his family and does an **OUTSTADING** job as an MCAA Professor.

A Note from Admissions

Greetings from the Admissions Team,

We hope that you are enjoying your Summer and taking advantage of plenty of outdoor activities, and throwing some relaxing in there as well. We are also hoping that you enjoyed your Summer classes and are now gearing up for Fall classes coming up in less than 2 weeks. Hopefully you were able to take advantage of a one week Summer Intensive class on our campus. If you weren't, keep it in mind for next Summer. Those classes are offered starting the last week of June, through July, and into the first week of August. As always, if you have any friends or colleagues that might be interested in the MCAA program, please call Jon O'Neill at **949-214-3577** or Chris Lewis at **949-214-3025**. It is not too late for your friends/colleagues to apply for the Fall term that begins on August 18th, so please give us a call and connect them with us today. If we can assist you in any way, please do not hesitate to contact us at any time. As always, we are here to help you in any way that we can.

Your MCAA Admissions team,

Jon, Chris, and Erika



UPCOMING MCAA EVENTS

- 8/22: CIF AD Meeting (Portville, CA)
- 9/2-9/4: CIF AD Meeting (San Jose, CA)
- 9/7-9/9: AIAAA (Prescott, AZ)
- 9/16-10/2: MCAA Midwest Visitation
- 9/17: Info Night (Des Moines, IA)
- 9/20: Nike Basketball Clinic (Phoenix, AZ)
- 9/23: Info Night (Seattle, WA)
- 9/25: Info Night (Spokane, WA)
- 9/29: NIAAA Meeting (IA)
- 9/30: Info Night (NorCal)
- 10/1: Info Night (NorCal)
- 10/8: Info Night (Pittsburgh)
- 10/9: Info Night (On-campus)
- 10/11: Info Night (Riverside)
- 10/14: Info Night (Long Beach)
- 10/16: Info Nights (Pittsburgh and San Diego)

*Keep up to date with all MCAA News
and Updates:*

Facebook:

<https://www.facebook.com/ConcordiaIrvineMCAA>

Twitter:

<https://twitter.com/ConcordiaMCAA>

2014 Champions for Character Golf Tournament

One of several events supported by the CUI MCAA program



Jeb, Tom, Dave, and Dean



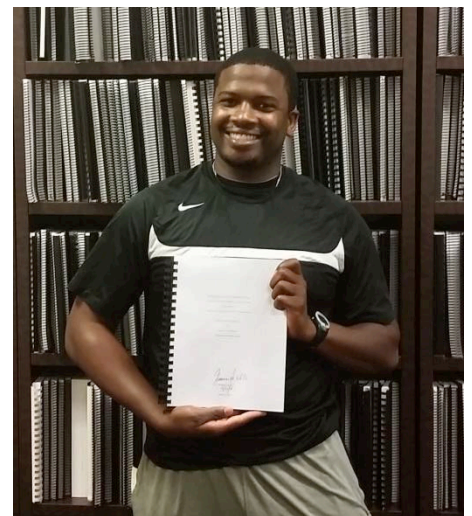
MCAA Professor, Dr. Jim Staunton. This event honors Jim's professional legacy.



MCAA's Summer 1 week live classes



Scott Glabb's Summer wrestling class with NCAA Champion and UFC fighter Mark Munoz



MCAA student Jason Weatherall submitting his final portfolio



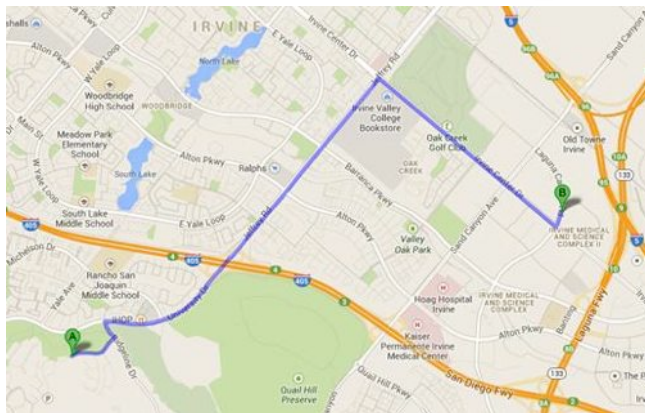
MCAA students take advantage of summer opportunities in MCAA 591 Athletic Director Institute



Come Say Hi!

We are here to service you and love meeting our students!

*The MCAA office is located at
15420 Laguna Canyon Rd.
Suite 150
Irvine, CA*



To get here from the main campus:

1. Turn left onto Ridgeline Dr.
- Go 0.1 miles.
2. Turn right onto University Dr.
- Go 0.8 miles.
3. Continue onto Jeffrey Rd.
- Go 1.5 miles.
4. Turn right onto Irvine Center Dr.
- Go 1.4 miles.
5. Turn left onto Laguna Canyon Rd.
- We are located on the right.

Dean's Devotional

"For what will it profit a man if he gains the whole world and forfeits his soul? "Matthew 26:16

Priorities are the things that someone cares about and thinks are important! It is the condition of being more important than something or someone else, and therefore coming, or being dealt with first.



Johann Wolfgang von Goethe states, "Things which matter most must never be at the mercy of things which matter least. This is why setting priorities is so important."

We have heard – or perhaps made this statement ourselves, "I know I should get some exercise each day, but I'm just too busy!" When I hear those words I recall the words a speaker at a recent workshop: "Regardless of how busy you are, you will always find time for it, if you feel it is important." Our lives are filled with things that demand our time. It seems that 24 hours isn't enough time and we don't have enough energy to meet the challenge of meeting the demand. Priorities are important!

Moses was given a set of priorities for God's people on Mt. Sinai. They were called the Ten Commandments; and the commandment that was given number one priority over all was to put God first (Exodus 20).

Clearly we seem to have difficulty with priorities:

- The average person lives 77 years. That is 28,000 days, 670,000 hours, 40,000,000 minutes.
- The average person spends 40 minutes each day on the telephone. That is 20 hours a month, 10 days per year, 2 years in a lifetime.
- The average person spends 1 hour in the bathroom every day. That is 30 hours per month, 15 days per year, 3 years in a lifetime.
- The average person spends 26 minutes per day getting dressed. That is 13 hours per month, 7 days per year, 1 year in a lifetime.
- The average person watches 4 hours of television per day. That is 120 hours each month, 60 days per year, 9 years in a lifetime.
- The average person spends 5 hours each day online, mobile (nonvoice) and digital media. That is 150 hours each month, 75 days per year, 16 years in a lifetime.
- The average Christian spends less than 10 minutes each day with the God of the Universe. The truest friend, the Savior of the world, the Creator of time. That is less than 6 hours per month, less than 3 days per year, less than 7 months in a lifetime.



The world says the priorities are wealth, power and fame but in Acts 4:12 the Apostle Peter says "And there is salvation in no one else, for there is no other name under heaven given among men by which we must be saved. "Jesus also reminds us," "I am the way, and the truth, and the life." John 14:6



What are your
priorities?

MCAA Team Contact Info

<p>Tom White Program Director tom.white@cui.edu (949) 214-3259</p>	<p>Dean Vieselmeyer Online Instruction dean.vieselmeyer@cui.edu (949) 214-3263</p>	<p>Chelsea O'Hara Academic Advisement chelsea.ohara@cui.edu (949) 214-3261</p>	<p>Walt Herd Technology Director walt.herd@cui.edu (949) 214-3258</p>
<p>Sheila Hannah Academic Advisement sheila.hannah@cui.edu (949) 214-3264</p>	<p>Jim Staunton Instructor & Research jim.staunton@cui.edu (949) 214-3268</p>	<p>Kent Schlichtemeier Instructor & Assessment kent.schlichtemeier@cui.edu (949) 214-3256</p>	<p>Jon O'Neill Assoc. Dir. of Admissions jon.oneill@cui.edu (949) 214-3577</p>
<p>Erika Arriaran Application Coordinator erika.arriaran@cui.edu (949) 214-3267</p>	<p>Chris Lewis Assoc. Dir. of Admissions christopher.lewis@cui.edu (949) 214-3025</p>	<p>Dave Cowen Instructor & Recruitment david.cowen@cui.edu (949) 214-3262</p>	<p>Nichole Kokotas Administrative Assistant nichole.kokotas@cui.edu 949-214-3260</p>



CONCORDIA
UNIVERSITY IRVINE

Master of Arts in Coaching and Athletic Administration

Have a great fall term!

