



“Concordia MBA professors bring their experiences and knowledge from the business world, and build bridges for us to the professional world.”

— Vrunda Patel, CUI MBA Student

Concordia University Irvine prepares students for their vocations—their callings in life. As a Lutheran Christian university, Concordia understands that God gives each student gifts to use in his/her professional callings, and the University is committed to helping students develop their gifts through teacher-mentors and an engaging student experience.

Concordia offers undergraduate, graduate and adult degree programs in a beautiful Southern California location, with online and regional cohort options.

Concordia University Irvine is a *U.S. News* Top Tier Regional University and has been named by *The Chronicle of Higher Education* as one of the fastest growing private nonprofit master's institutions. CUI enrolls over 4,000 students.



Earn your MBA in Business Practice, by actually practicing business.



You can't learn everything about business from a textbook. To build something of value, real-world skills are needed to recognize and capitalize on market opportunities, whether in a corporate setting, a non-profit, or an entrepreneurial venture.

Concordia's Master of Arts in Business provides a solid foundation in both traditional and contemporary business theory. Students also learn by doing, gaining hands-on practical skills that are needed to run businesses today.

FOCUSED ON BUSINESS PRACTICE

There are plenty of MBA programs in California that specialize in management theory and practice. The Concordia MBA program differentiates itself by focusing on the business practices needed to build a business or business unit.

FACULTY OF PROFESSIONALS

Our students learn first-hand how business is done today by the people who are actually doing it. Our professors are successful business practitioners who bring their own experience to the classroom.

FIND YOUR PROFESSIONAL CALLING

Each business leader needs to find their own unique style. We each have different talents, interests and opportunities. Upon completion of five core MBA business courses, each student can design their own custom program from over three dozen electives. You can choose the courses that you find most useful and interesting to create your unique calling in business.

As a Lutheran Christian university, we understand that God gives each of us certain gifts to use in our professional calling. Our MBA courses are taught by Christian faculty and business professionals who understand their role as both teachers and mentors and strive to help students develop their gifts.

FLEXIBLE SCHEDULING

You can complete the 40-unit program in 12-24 months through evening and Saturday courses while you work. Designed for fully employed students, our program recognizes the need to balance professional, academic and personal priorities. Whether you decide to take our program on a full-time or part-time basis depends on your own unique situation. Courses are conducted using face-to-face learning with a blend of technology.

AFFORDABLE TUITION

Compare the cost of the Concordia MBA to other MBA programs. You'll find our tuition rates are very competitive. And financial aid is available.

IDEAL ATMOSPHERE FOR LEARNING

Our beautiful campus lies in the quiet heart of the bustling business community of Orange County, connecting you to a broad network of knowledge and experience. Our caring and close-knit university campus community is a great place to make connections with our students, visiting corporate leaders, and our faculty of professionals.



MBA IN BUSINESS PRACTICE PROGRAM OUTCOMES

Concordia MBA Graduates will be able to:

- Conduct a survey of the business environment, identifying opportunities and formulating effective means to create value by capitalizing on those opportunities.
- Demonstrate an understanding of accounting terminology by organizing and managing accounts to track an organization's financial records and assess market potential.
- Assess market potential for specific products and services, and develop a marketing plan to sell to that audience.
- Read financial books regarding the profit and loss statements of an organization, formulate a situation assessment and develop recommendations to improve the organization's financial health.
- Research any aspect of business practice to produce a solid empirical basis for decision-making.
- Perform skills used in a specific business specialty, practice, or context, as developed in the program.
- Create and communicate an original business idea to the broader business public, and/or develop and communicate an original business plan.

JOINT DEGREE PROGRAM: MAIS AND MBA

Earn two separate diplomas in one program: the Joint Degree Program offers a Master of Arts in International Studies (MAIS) degree with a Master of Business Administration (MBA) degree. Students live and work in China while counting up to 18 units of MAIS course work toward their MBA degree. You can complete both degrees in as little as two years of full-time study.

MBA WITH AN EMPHASIS IN PUBLIC POLICY

The MBA program partners with Concordia's Center for Public Policy to offer a unique preparation program for work in the public sector. Examine issues and leadership in a government setting while getting your MBA degree.

GET STARTED

Find out more about the Concordia MBA Program at our California campus. To request more details or schedule a visit, contact an MBA admissions representative at 949-214-3611 or email mba@cui.edu.

Learn how the Concordia MBA program can prepare you for success in business, and more importantly, your calling in life. Apply today.

WWW.CUI.EDU/MBA