Concordia University Irvine is proud to announce the Master of Arts Program in Coaching and Athletic Administration (MCAA) is offering a One-Week Summer Intensive Course focused on Advanced Theory and Strategy for Coaching Baseball.

This graduate-level class is designed for baseball coaches and will implement a combination of classroom learning and practical application. This educational opportunity will be led by Mike Gonzales, highly successful coach at El Toro High School in Lake Forest, California.

Four units of graduate level credit. Non-degree seeking students are cordially invited to enroll.

For further information about this educational opportunity, please contact Dave Cowen – Conference Director (949) 214-3262, dave.cowen@cui.edu
Katie Carson – (949) 214-3266, katie.carson@cui.edu
MCAA 577 - Advanced Theories & Strategies for Coaching Baseball  
Instructor: Michael S. Gonzales  
Email: mike.gonzales@svusd.org  

Master of Arts in Coaching & Athletic Administration  
Concordia University Irvine, CA  
Units: Four (4) Units  
Term: Summer 2013  
Class Meetings: Monday–Friday, June 24th-28th, 2013, 8:00 a.m.—5:00 p.m.

Course Purpose:  
A professional seminar designed to assist baseball coaches, and potential baseball coaches, in developing a manual for the operation of a successful baseball program. This training will serve as a valuable tool for the veteran and the new baseball coach. Topics will include: planning, organizing and conducting quality practices; hitting and pitching mechanics and fundamentals; offensive and defensive strategies; baseball specific strength and conditioning; college recruiting, professional scouting elements and many others. There will be guest instructors, keynote speakers and on-field demonstrations throughout the class.

Course Objectives:  
- Develop an understanding of the requirements and responsibilities of the baseball coach.  
- Develop an understanding of the variety of issues involved with the position of baseball coach.  
- Understand best practices currently being utilized by working baseball coaches.  
- Develop a working manual for the position of baseball coach.

Course Materials:  
Instructor will provide, assign and recommend course materials.

Grading:  
*Class Attendance/ Participation (20 pts./ class meeting)  
*Baseball Coaches Manual  
*Final Presentation  
*All students are expected to attend all class meetings. All assignments must be completed and turned in by the due date.

Policy on Academic Honesty:  
This course seeks to empower students for independent learning, resourcefulness, clear thinking and perception; thus, all assignments should be genuine signs of individual achievement of which the students should be proud. Plagiarism and cheating will be treated according to the policy stated in the Student Handbook.

Monday, June 24  
- Introduction  
- Program Organization  
- Who Am I  
- Coaching Philosophy  
- JC Baseball  
- Planning for Teaching —Technical Skills & Tactical Skills  
- Infield Play  
- Keynote Speaker – Dotsie Bausch, Olympic Medalist U.S. National Cycling Champion  
- NCAA Clearinghouse

Tuesday, June 25  
- Pursuing Victory with Honor  
- Hitting  
- Practice Plans  
- Keynote Speaker – Scott Westering, Pacific Lutheran University Head Football Coach  
- Catching  
- Oakley Eyewear Facility Tour

Wednesday, June 26  
- How to Argue with Umpires  
- Athletic Directors Role in Hiring/Evaluating Coaches  
- Outfield Play  
- Keynote Speaker – Bill Fennelly, Iowa State University Womens Basketball Coach  
- NCAA Eligibility Information  
- Baseball Lifting and Conditioning  
- A Coaches Story

Thursday, June 27  
- Baseball Advisors  
- Chalk Talk  
- Offense Drills for Practice  
- Pitching  
- Keynote Speaker – Dr. Gregory Dale, Duke University Sports  
- Outfield Play

Friday, June 28  
- Chalk Talk  
- Trinity Bat Company Facility Tour  
- Infield Play  
- Keynote Speaker – Bob Owens, Chapman University Head Football Coach  
- Promoting Your Program  
- Division One Baseball

(Schedule and speakers subject to change.)